1866 M. Baum To The Public M. Baum 1904 We are still at the Old Stand and doing the Business

To stop the crowds from coming to our store and to put M. Baum out of business would be as hard a task as to make the Wateree river run up stream. It has been tried but failed. We are still the most formidable Competitor.

The Great Advantages to Be Gained by Trading at This Store were never More Strongly Apparent.

Special Clothing Sale.

Now if you have money to burn, then we can't nterest you. But all those sensible people who are looking for Great Big Values. we particularly desire to call their attention to the following specials:



The merchandise and methods which have been responsible for this Store's Success are the results of a never ceasing effort to establish ourselves even more firmly in the confidence of the people-to achieve that high pinnacle of merchandising fame to be won only by having always served our customers faithfully and well. There's hardly a home in Camden's territory that does not bear some evidence of this Store's Ability to provide. Every article sold by us is an evidence of our great value-giving power.

The Most Convenient Trading Place.

Umbrellas

\$1 00 for ladies. \$1.50 Umbrella. paragon frame, natural wood handles, have ever seen, and our prices will show that we've used our immense buying facilities to your best economical advantage. We have the exclusive agency for the Celebrated Hamilton Brown Shoes for Men, Boys and Women. Every pair bears our guarantee

Shoes

Our stock is now complete in every line and

in all she newest styles. This will be a harvest time for all shoe wearers who'll visit our Shoe

Department. A crop of the swellest, best in

ting and longest wearing new Fall Shoes you



There's no question or risk about Style, Fit or Price. Our reputation is a guarantee of Shoe Excellence. There are new styles here of exery good sort.

Comfortable and Desirable Underwear We call your attention to our 50c. line of Men's Underwear which we consider the strongest line ever placed on

grade goods of every class. Nothing is too good for the "Cheapest Store in Camden" to sell and the prices we make is the inducment we offer for your trade. The pick of the market is here for your choosing. And my! the price slook

Buy your Children's Hosiery from The House that Sells the Best that the Market Can Produce. All Hosiery is sold Under a Guarantee of Worthiness.



It's the pride of our store. We have them for boys and girls in all sizes. They are the strong, never-rip kind. They are made on a different plan from other shoes. When you get a shoe that never rips, you have taken long step in shoe economy.