

# The People

W. A. SCHROCK, PUBLISHER.

PUBLISHED EVERY THURSDAY.

SUBSCRIPTION, \$1.50 PER ANNUM.

Camden, S. C., July 21, 1906.

Entered as second-class matter, February 15, 1891, at the post office at Camden, S. C., under the Act of Congress of March 3, 1879.

## ADVERTISING.

The following may be taken as an editorial, or may be put down as well meant advice to merchants and business men generally.

However it may be taken, all will, we think take the subject matter into consideration, and those who have had experience will agree with the conclusions to which we arrive in it.

We want to urge upon all the necessity of advertising, and that literally in as many of your county papers as you can possibly afford to patronize. It was Barnum we think, who gave this advice: If you have only twenty dollars, put nine of it in advertising, and the balance in your business. This is far-fetched of course, as Barnum advertised to fool the people, while the conscientious merchant and others do so for the purpose of enlightening them, and of calling attention to wares of a legitimate character for sale.

A town or city owes a large measure of its prosperity or deadness to the volume of advertising that is done by its merchants. Pick up any county paper anywhere, and if you find it filled with well-displayed ads. of the merchants and others, you can safely set that town on your list as a safe place to locate, or to do business in. On the other hand if the papers contain only a few skimpy ads. from merchants whose ratings are high, give that town the go-by, and have your rate book verified.

These remarks are particularly applicable to the summer season. We have always failed to see the business policy of a merchant cutting out his ads. in Summer. Then, if at any time, it should pay, that is, if the merchant has anything to sell, and he would feel greatly mortified if suggestion was made to him that he has not.

The old merchant should always keep his name before the people through the county papers, even if he has nothing to offer in the way of bargains but chinchilla overcoats in Summer, and tissue paper ones in Winter. There will be found always someone looking for bargains in one or the other of these items. With the new merchant, it is a matter of self preservation, and if he advertises wisely, he will tell you in after years that the money thus spent was best spent.

These remarks are inspired because the Fall and Winter advertising season is rapidly approaching, and we want in conclusion, to suggest that you will find The People one of the best mediums of reaching all the people, and to cordially invite you all to give it a trial.

## DEARTH OF AMUSEMENTS.

Never, during the course of forty-three summers spent, more of less agreeably in this city, have we noted such a dearth of amusements for the general public as has prevailed this Summer. The reason, while not exactly plain, is so nearly patent that we may with reasonable accuracy, ascribe it to the formation of various clubs of a social nature during the two past seasons.

The members of these clubs are those who formerly gave the people several pleasant evenings during the torrid months, by having public entertainments of different kinds, either at the opera house, or, on one of the several parks of the city. These entertainments were usually given in the interest of some worthy object, and apart from the enjoyable features of them, did real good.

Why not give us unfortunate mortals, who are either too old, too busy, or too something to belong to clubs, one or two opportunities of casting dull care aside about twice before grim winter and other things come along and nip our hopes?

An opera, a comedy, a drama, even a tragedy at the opera house, would be an unmixed blessing to some, and a welcome incident in the life of others.

## Society Notes.

Society is not a very live topic in our town at present, though the Acorn Club and Matrons' Club continue to meet, and those who are fortunate enough to be preparing for excursions or seaside trips are glad of the little diversion.

Miss Honor Lang entertained the clubs on last Wednesday afternoon in honor of her friends, Misses Sumter and Coleman, and the fest with which the games of six-handed euchre were played show that the enthusiasm of these card lovers has in no way abated. Dainty refreshments were served and the evening placed among the ever increasing list of heartily enjoyed joyed occasions. The next afternoon Mrs. Yates made memorable by furnishing unbounded pleasure to the members of the Matrons' Card Club and several of their less fortunate spinster sisters.

The U. D. C. met with Mrs. Trantham on Wednesday afternoon to elect delegates to the St. Louis convention. Mrs. C. J. Shannon, Jr., Mrs. E. H. Baum, Mrs. D. A. Boykin, Miss Louise Nettles, Mrs. Burnet, Mrs. G. G. Young, Mrs. Carrison and Miss Leila Boykin were the delegates and alternates chosen.

We are sorry to learn that Mrs. Shannon was called home for a few days on account of the continued indisposition of Mr. William Shannon.

Mrs. Mary Shannon and Misses Letta and Charlotte are spending a month with Col. and Mrs. Nesbit at Pawley's Island.

Miss Nan Withers will accompany her sister, Mrs. Green and family to Waynesville, N. C., for a month's outing.

The community will be proud to know of the honor that has been conferred upon Mrs. N. S. Withers by the State Educational Association in her election to serve on the Executive Committee for the ensuing session. The Association met lately at Winthrop College and another of our townswomen, Mrs. Burjet, as Pres. of the State U. D. C. was invited to attend as one of the representative women of the State.

Dr. and Mrs. Simmons of Charleston are receiving congratulations of all friends upon the advent of a son and heir. Mrs. Simmons, formerly Miss Florence Alexander, has many warm friends and well wishers in Camden.

Prof. R. M. Kennedy and Mr. Baker spent a few days last week at Winthrop in attendance upon the State Educational Association meeting, on which occasion both made short but interesting talks on vital questions in educational circles.

A wedding of great interest to the Camden people will take place next month when Mr. Weeks, the popular Express Agent weds Miss Louise Sheorn, and all good wishes and congratulations are tendered them.

Quite a gay and interesting party of Camdenians went over to Columbia for the inspection of the 2nd Regiment by Gov. Heyward on Tuesday. Needless to say the redoubtable Kershaw Guards did themselves and the town proud.

## Sam and Jake.

This Saturday, Sam and Jake looked very much better. Sam's goose egg had gone down, while his nose had risen a little above the surface. Jake looked somewhat comical, but happy. The plaster paris on his cheek had scaled off in spots, giving his face the appearance of a good coon turning white.

After the usual salutations of "How's yu wife, how's yu cuzin, yu sister and so on, Jake said to Sam: Did yu see dat picter ob us wia' de Capt'n hab in he paper liz' week?"

"Yah, I bin she um. How yu duz reckon dat man git sich good picter w'en he wuz'n dere?"

"Now, dat am er mericle dis nigguh caint rabble out, Sam, but I is got er 'spicion dat dat man wat tek de potograf up dere ober de Bank ob Camden is hab soppin ter do wid im. I yer um say dat he pass de bridge dat no'nin' on he cyclobele wid er cammer on him, en I tink he git 'hind dat little sparrer grass tree, en smuch um frum dere."

"Dat mout be der wut, Jake, en den ergin he mout'n't. I tink dat boy ob yu'ans dun dat wuk. I yer him tell Zeke, ol' unkle Lige' boy de udder ebmin' dat he wuz er good han' ter draw. He sav dat de las' nite he wuz at Clafin dat he hab a han' full ob picters, an' he mek he king luk full by drawin' er jack on um."

"Sam, I blebs dat yu is hit um. cos I bin see de fule nigguh goin' roun' for two or tree days arterward grinnin' lak he hab swaller er tickle wurrum. Yu jes wait, Sam, tell I gits hum. I gib him soppin tergrin' bout."

"Well, les go see Dr Lang one time, an' den we go home."

—That unsightly pile of brick that coughed has had hauled in front of the Camden Hotel, is liable to scare somebody's blind horse. Why not build our culvert with it while times are good?

—We will have no more complaints about projecting stones on the city sidewalks. Council is having them all levelled up under the direction and supervision of a competent overseer.

## Picked Up at Random.

As a result of conferences with Berry county promoters Commissioner of Immigration Watson will go to that county in a few days and make arrangements for a colony. It is expected that about 60,000 acres can be obtained for colonization purposes in that section.

Manila, July 18.—Two hundred lives have been lost and \$2,000,000 worth of property destroyed by a cloudburst which swept over San Juan del Monte. The climax came at the end of two four-hour rains which reached the amount of seventeen inches. All low lying districts were flooded and the people rushed to the hills for safety.

Sumter, July 18.—D. James Winn, superintendent of the cotton mill, has invented and patented a new cotton opener and cleaner to be attached to the regular openers and pickers now used in cotton mills. This device has been in successful operation for a year and a half. The advantage in the improvement is that in course jeans about 40 per cent. of card strippings may be successfully used, and in all yarns it makes a better production and smoother yarn. The card is more easily kept sharp because of the absence of dirt.

New York, Special.—The Wall Street Journal, the country's leading financial paper says the safe condition of the country's business is due to the abandonment of free silver and Populism by the Democrats. It will also congratulate the Democracy and sound a warning to the Republicans.

## Danver News.

There are at present just nine different forms of government practiced in the United States. to-wit:

1. Constitutional, State and Territorial.
2. Special conditions for Alaska.
3. Special conditions for Indian Territory.
4. A commission for the Philippines.
5. An experiment in Puerto Rico.
6. Naval officers in charge of Guam.
7. Temporary government in Titulia, Samoa and other Pacific Islands.
8. The Territory of Hawaii.
9. The Panama Canal zone.

## SENATOR TILLMAN'S THROAT.

Trouble Less Serious Than He Feared, and He Leaves for Home.

Washington Post, 13th inst.

Senator Tillman, returning to his home at Trenton, S. C., from St. Louis, left Washington for the south at 9 o'clock last night after consulting a throat specialist, for which purpose he stopped over here. The South Carolina statesman's throat, which was severely taxed by his exertions in the interest of harmony before the Democratic convention, is still causing him trouble, but it was not thought necessary for him to remain here for treatment, as he had apprehended would be the case.

"There will be nothing done actively in the campaign until September," said Senator Tillman in his Pullman car a few moments before the train left. "I have no idea who will be elected chairman of the committee. I feel convinced that Parker and Davis will be elected."

"It is a mighty strong ticket, and the telegram sent by Mr. Parker to the convention outlining his views on the money question was a master stroke. "If Mr. Parker had waited until notified of his nomination before expressing his financial views, the situation would have been vastly different, but sending that telegram put another face on it."

"Mr. Parker will undoubtedly carry New York State, and New Jersey and Connecticut ought to, and probably will fall into line. The selection of Mr. Davis as vice presidential candidate assures Maryland and West Virginia as safe. The men who are afraid of President Roosevelt will come to the standard. We are going to elect our ticket this time, but most of all, we are going to beat Roosevelt."

"I found myself in a strange situation at the convention," added Senator Tillman, with a smile. "I was acting as the peacemaker, and it was by no means an easy job."

"I want to say that Mr. Bryan is going to support the ticket. Bryan is sincere, and when he says he intends to do a thing you may rest assured he will. He is the greatest living Democrat today and was the commanding figure in the convention."

No-To-Tobacco for Fifty Cents.

Guaranteed tobacco habit cure. Cures weak men, strong, good pure. 50c. Bt. All druggists.

## TRAMP TO ST. LOUIS.

Five Women Have Undertaken The Trip.

New York, July 14.—Imbued with the idea of seeing the world's fair, five women of Baltimore averaging in age from 35 to 40 years and in weight about 120 pounds, started July 1, and will walk to St. Louis.

All are used to walking, and have made trips within the last year to Ellicott City, Mt., Washington, Pikesville and other places. They walked to Philadelphia four years ago and averaged 23 miles a day.

The five expect to arrive in St. Louis about October 1, as they will take their time.

Each of the party will carry with her about \$50. Meals and lodgings will be obtained along the route, and when not given gratis they expect to turn in and work to pay for favors. They expect to perform such duties as house work, sewing etc., and in this way will try to earn their livelihood while on route.

None of the party expects to spend a penny on the way to St. Louis, for they assert that if they offer to perform service in payment for what they get they will not be at any expense. If needs be they will remain at one place five or six days and engage in various lines of work to pay for what they get.

Each of the party will carry a straw telescope containing one change of clothing. When the apparel which they wear when they start becomes untidy a change will be made, and the clothing so disposed of will be cleaned by the members of the party as they journey and made ready for use once more.

Once in St. Louis the pedestrians will attend the exposition, and expect to earn sufficient money by work while there to pay their return railroad fare.

## OUR WASHINGTON LETTER.

The experience of the Japanese in firing on their own torpedo boats will give the Russians hope that if they can avoid similar errors their passive policy will win in time.

It is said that Mr. Hearst's presidential canvas cost him nearly one and one-half millions of dollars. The question of who got the money arises.

The cheers in St. Louis doubtless compensated Mr. Cleveland even for the failure to catch fish.

Judge Parkes agrees with President Roosevelt that an absence of enthusiastic demonstration is often a sign of strength.

The common people of Russia refuse to develop any enthusiasm. They are convinced that there is nothing in it for them so matter which way the battle goes.

All that Tammany asks is that the result at St. Louis shall not be construed as a personal victory for David B. Hill.

It was a little confusing for a moment, when, on account of crossed wires, the bulletin came in announcing Judge Parker's victory and concluded: "Irish Lad, second; Higball, third."

David B. Hill and Colonel Bryan are alike in one respect at least. They are both more successful in fighting other democrats than they are in fighting republicans.

Colonel Watterston declares that the Kentuckians do not drink to excess. We understand that they simply drink to success.

A St. Louis man is suing for a divorce because his wife has not spoken to him for eleven years. Some men never appreciate a good thing until they have lost it.

## FIRST CLASS PASTURAGE

We are prepared to furnish your Cows, Horses and Hogs the finest pasturage in this section on the State.

At "Belmont," pure river water to drink from a sand-bar a quarter of a mile long, plenty of grass and,

## Absolutely No Fever

We have not lost a head of Cattle this year. All stock is under the immediate and daily supervision of our Mr. DeLoache.

## DePASS and DeLOACHE.

Call, or phone Adv'r, at Zemp and DePass Drug Store.

## Pasturage.

I am prepared to pasture cattle on the well known range of Mr. Jno. McSmryl. Will give the business my personal attention. Patronage respectfully solicited by

M. G. HUCKABEE

Don't Tobacco Spit and Smoke Your Life Away. To quit tobacco easily and forever, be magnetic, lose life, nerve and vigor, take No-To-Bac, the wonderful, water that makes weak men strong. All druggists, 50c or \$1. Cure guaranteed. Booklet and sample free. Address: Scripps' Remedy Co., Chicago or New York.

## O. M. Fort,

The Leading Contractor and Builder

in the City of Camden, S. C. SEE ME FOR

PLANS AND SPECIFICATIONS BEFORE GIVING OUT ANY CONTRACT.

Anyone wanting work done in my line can leave their name and address at the office of The People, and I will call on them.

## E. Schiadaressi,

Fancy Fruiterer and Restaurateur.

FRESH Watermelons.

Call and see me when in need of anything in my line.

## Foreign Fruits of All Kinds a Specialty.

As cheap as the cheapest, and cheaper than the most. All fruit sold by me guaranteed to be free from Tarantulas and other noxious insects or reptiles.

Call on me when in need.

PHONE 151.

## GARLAND'S STABLES.

New Stables,

Fresh Stock,

Up-to-Date

Vehicles.

Stables on

Rutledge Avenue,

just below the Old

Postoffice.

Closed until Sept. 1st

W. A. GARLAND,

Prop'r.

## Vulcan Supply Works,

MANUFACTURERS OF

GYPRUS AND PINE SHINGLES AND LATHS.

—ALSO—

Mill Supplies, Top Roller Covers, Picker Sticks, &c.

All orders promptly filled with a GUARANTEE of

SATISFACTION.

Your Patronage Solicited,

Vulcan Supply Works,

W. T. HASTY, Pres. & Treas.

Camden, S. C.

Send us a model or sketch of invention. We will examine and report as to patentability. FREE. Send for special offer to inventors before applying for patents. It will pay you; this is no bogus guarantee or refund scheme. FREE valuable book on patents. Patents secured by us advertised in "Progressive American" FREE.

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To Cure Constipation Forever. Take Chamberlain's Colic, Cholera, and Diarrhoea Remedy. C. C. G. fail to cure, druggist refund money.

Spring Clothing. Summer Clothing. Latest Styles. Perfect Fit. All Going at SUMMER PRICES. I have the most complete line of samples of Made to Order Goods that can be found in any city. The Agency for Wanamaker and Brown's goods is held by me. Their goods need no recommendation. Perfect fit guaranteed. Give me a call before placing your orders elsewhere.

## D. WOLFE.

## A. D. Kennedy.

Hardware and General Merchandise.



A Complete Line of Farmers' Supplies.

Mention "THE PEOPLE."

## E. S. NETTLES & SON.

We hereby announce to the public that we have opened a First-Class MEAT MARKET in the Store formerly Occupied by Mr. J. E. Vaughan, where we will be glad to serve you with anything in the line of fresh meats. We carry also a full line of Staple and Fancy GROCERIES, and extend to you a cordial request to call on us. Everything Fresh. Everything Fine.

## The Eureka,

ANTISEPTIC BARBER SHOP.

I. B. English, Proprietor.

BATHS, HOT & COLD.

CHIROPODY.

BODY AND FACIAL MASSAGE.

Your Patronage Solicited.

## Tailoring!

Tailoring! Tailoring!

Have your clothes made, altered, cleaned, pressed, neatly repaired and patterns cut out on short notice. I will call for and deliver work in any part of town and will send for clothes in the country nearby. I am now prepared to treat my customers better and work for smaller prices as I have more help and better help. I also have a LADIES DEPARTMENT for the purpose of making, altering, repairing, cleaning and dyeing ladies' skirts. I would be glad if all of my friends in the country would please take notice of same. Yours for business,

A. G. ISLAR, Practical Tailor.

Shop on LAW RANGE, near old postoffice. Camden, S. C.

## LIFE SICKNESS ACCIDENT AND Funeral Benefit INSURANCE

THE National Fraternal Union

J. I. D. WOODRUFF, Supreme Secretary, MURRAY, KY.

Mention "THE PEOPLE."