

## Low Meat Prices

Us. HighCattlePrices

If the farmer cannot get enough for his live stock, he raises less, and the packer gets less raw material.
If the consumer has to pay too much for his meat, he eats less of it, and the packer finds his market decreased.
The packer wants the producer to get enough to make live-stock raising proitable, and he wants the price of meat

But all he can do, and what he would have to do in any case to stay in business, is to keep down the cost of processing the farmer's stock into meat so that the consumer pays for the meat and farmer gets for his animals.
Forexample, last year Swift \& Company paid for its cattle about 90 per cent of what it got for meat and by-products (such as hides, tallow, oils, etc.)
If cattle from the farm were turned miraculously into meat in the hands of retailers (without going through the expense of dressing, shipping and market ing), the farmer would get only about 118 cents per pound more for his cattle, cents per pound less for their beef!
Out of this cent or two per pound, Swift \& Company pays for the operation of extensive plants, pays freight on meats, operates refrigerator cars, maintains branch houses, and in most cases, deIivers to retailers all over the United States. The profit amounts to only a fraction of a cent, and a part of this fraction of a cenit, amore plants, to give better service, and to increase the com pany's usefulness to the country.

Swift \& Company, U. S. A.

## 

 ill give 3 or 4 gallons of milk per 4 room house furnished, good lad J. A. WISE, to sce me will treat rist kind of per


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the prohibition amendiment to the fed shiftivg the biavie.
eral constitution.
The Mauretania, twin ship
now with fou
diers aboard.

## Iancumow <br> PIGS,

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