

The Rexall Modern Method of Advertising

One
Cent
Equals
One
Dollar

ONE CENT SALE!

Liggett's Opeko Tea

200 Cups
of Tea for 1c
The
Standard
of
Excellence



Standard Price This Sale
1-2 Pound Packet 50c Two Packets 51c

Next Thursday, Friday, and Saturday June 20, 21, and 22, 1918.

THE PLAN Pay us the regular price for any item here advertised and we will sell you another of the same kind for ONE CENT.

Purpose This sale was developed by the United Drug Company as an advertising plan. The Company sacrifices its profits and something besides, in order to get a larger distribution of its meritorious products, and you get the benefit.

Opeka Breakfast Coffee



1 Pound of Coffee for 1c
A Surprising Blend of mild Coffee. The Acme of Perfection
Standard Price One Pound 38c
This Sale 2 Pounds 39c

STATIONERY

50c Modern Art Papererie... 2 for 51c
35c Toyland Juvenile Papererie, 2 for 36c
36c Devonshire Linen Papererie 2 for 31c

You can not afford to Miss This Great Sale

25c Lord Baltimore Linen... 2 for 26c
10c Package Envelopes... 2 for 11c
10c Visiting Cards... 2 for 11c
5c Pencil Clip... 2 for 6c
5c Pen Clip... 2 for 6c

Rubber Goods and Household Needs

\$1.75 American Beauty Water Bottle, 2 for \$1.76
\$1.65 Symbol Fountain Syringe, 2 for \$1.66
35c Sunshine Rubber Gloves, 2 for 36c
30c Hand Brush, 2 for 31c

10c Corn Plasters, Men's Size, 2 for 11c
10c Corn Plaster, Women's Size, 2 for 11c
10c First Aid Nipples, Red and Black, 2 for 11c
15c Hand Brush, 2 for 16c

75c Hair Brush, Mixed Bristles, 2 for 76c
75c Hair Brush, White Bristles, 2 for 76c
25c Powder Puff, 2 for 26c
35c Symonds Inn Vanilla... 2 for 36c
40c Symonds Inn Lemon... 2 for 41c

Symonds Inn Cocoa

Made from the pure cocoa beans. Unexcelled in quality, without any adulterations.



Standard Price One Can 25c
This Sale Two Cans 26c

TOILET GOODS

50c Bouquet Jeanice Talcum 2 for 51c
25c Baby Talcum 2 for 26c
50c Alma Zada Comp. Powder 2 for 51c
50c Violet Dulce Comp. Powder 2 for 51c
50c Intense Perfume, 2 for 51c
25c Violet Dulce Cold Cream, Tubes 2 for 26c
50c Violet Dulce Cold Cream, Jars 2 for 51c
50c Violet Dulce Vanishing Cream 2 for 51c
75c Harmony Skin Cream 2 for 76c
25c Violet Dulce Soap 2 for 26c
25c Violet Brut Soap 2 for 26c
10c Rexall Toilet Soap 2 for 11c
19c Klenzo Tar Shampoo Soap 2 for 20c
25c Medicated Skin Soap 2 for 26c
\$1.50 New England Toilet Water 2 for \$1.51
75c Harmony Toilet Water 2 for 76c
50c Intense Violet Extract 2 for 51c
50c Harmony Extracts... 2 for 51c
\$1.00 Nacrea Extract... 2 for \$1.01
25c Nice 2 for 26c

CANDY

50c Guth Caramels... 2 for 51c
5c Liggett's Chewing Gum... 2 for 6c
5c Liggett's Mints 2 for 6c

Violet Dulce Complexion Powder



The name stands for the highest quality, being one of the famous Violet Dulce Complexion requisites. One of the best qualities of this complexion powder is that it does not "show" when used properly. Delightfully scented with the Violet Dulce odor. Brunette, White and Flesh tints.

Standard Price One Box 50c
This Sale Two Boxes 51c

Cascade Pound Paper

Exceptionally good quality, white, linen finish stock.
Standard Price One Pound 35c Two Pounds 36c
This Sale

Cascade Linen Envelopes Made to match Cascade Linen Pound Paper.

Standard Price Two Packages 25c
This Sale Four Packages 26c



Riker's Violet Witch Hazel

Riker's Violet Witch Hazel is distilled from the finest Witch Hazel twigs, and is delightfully perfumed.

This is one of the best numbers in the famous Riker line of Toilet Requisites.

Standard Price One Bottle 39c
This Sale Two Bottles 40c

Rexall Cold Cream

An antiseptic and healing cold cream, especially recommended for chapping and roughness of the skin caused by exposure to sun and wind.

Standard Price One Jar 25c
This Sale Two Jars 26c



Harmon Drug Co.,

The Rexall Store

Lexington, - - South Carolina

American Beauty Water Bottle.

Full two-quart capacity, heavy gauge, all-rubber red water bottle. One that is guaranteed for one year, or your money back.

Standard Price One Bottle \$1.75
This Sale Two Bottles \$1.76



Dates---3 Days Only---JUNE 20, 21 and 22, 1918.