

**A SALE OF WOMEN'S AND MISSES SUITS**

A great variety of the best models and materials; Flare, Belted, Semi-fitted; Plain Tailored; Norfolk and Side Ripple, Men's wear Serge, Fine Poplins; Gabardines and Tricotines all fine silk lined. Buy your suit now.

**WASH GOODS**

A solid case of Garantazados Coloresfirmes, a sort of gingham; they come in neat check, plaid and stripe designs; pink, blue, tan; black green and helio; some in two color plaids; 28 inches wide. Special, yard...\$35c  
 Best Quality Fast Color Skirting Percales; a large line to choose from 36 inches wide. Yard...\$35c  
 40-inch Summer Voiles; they are the prettiest ever, the customers tell us; patterns too numerous to mention. Buy now and get your dress made before the warm weather get it here. Choice, yard...\$35c  
 40-inch Solid Color Voile in all the leading shades and deep back. yard...\$39c  
 36-inch Sport Skirting of fine quality gabardine, values to 75c. Choice yard...\$45c

**SPRINGTIME SKIRTINGS**

44-inch Sponged and Shrunken Serge in tan, dark green, brown; cope; cream; plum; navy and black, \$2.00  
 54-inch Black French Serge, sponged and shrunken—the best value in the whole country. Yard...\$2.00  
 54-inch Navy and Deep Black Gabardine in pure wool close firm weave worth \$4.50. Special, yard...\$3.75  
 54-inch Men's Wear Serge in Navy and deep black. This will make fine separate skirts, suits; also used for men's suits and pants, \$4.50 value. yard...\$3.75  
 44-inch Sponged and Shrunken Cream Granite Cloth. Yard...\$2.00

**Voile Waists**

A great assortment of Crisp New Voile Waists; sizes 36 to 58. Prices \$2.00, \$2.50, \$3.50 and \$3.98  
 The Wirthmore Waist. Price \$1.00  
 The Welworth Waist. Price \$2.00

**LADIES' UNDERWEAR**

Nainsook Gowns. Price \$1.00 to \$2.00  
 Crepe de Chine Gowns. Price \$1.50  
 Crepe de Chine Envelope Chemise, price...\$3.50  
 Nainsook Lace Trimmed Chemise Price...\$1.00 and \$1.50  
 Crinkled Crepe Gowns. Price \$2.00 and...\$2.50  
 Corset Covers. Price .25c and 35c

**SILK DRESSES \$16.75 and \$25**

A big variety of styles and materials, all crisp and new, fine silks and well made and nicely trimmed. Price \$16.75 and \$25.00.

**SHIRT WAISTS**

Crepe de Chine Waist. Price \$3.50 and \$4.50

**YOUR EYES.**

If your eyes need attention or the glasses you are using are not just right, consult Dr. Glaxon. It costs you nothing, and if necessary, will fit you to the kind of glasses your eyes require. At this time all prescription work at half price. Difficult cases solicited by Dr. Glaxon at Tapp's Department Store, Columbia, S. C.

**SPRING COATS AT REDUCED PRICES**

Practical Well Tailored Coats of velour, poplin and serge—real high class coats—Colors; rose, tan, gray cope, navy and black, all at reduced prices.

**PREMIUM DEPARTMENT**

Our Premium Department is filled with many new and handsome premiums, which are given free in exchange for premium coupons issued with each cash purchase of 5c or more.

# No Goods Made in Germany Will Be Sold in This Store

ANY NATION'S Character is the sum of its deeds. The individual industry and energy of Germany for nearly a half century have been devoted to laying a foundation of militarism and selfishness so commanding that they could conquer the entire civilized world, that all of its hills and valleys flowing with milk and honey should empty their wealth into the German coffers. The highest life and glory of man is to live unto God, not to Germany. The concentrated source of happiness in this world comes from God, not from the lazy luxurious autocratic military forces who murder women and children. The goods you buy made in Germany maybe and quite likely are stained with the blood of innocent children. Little Belgium boys who have had a hand cut off by the ruthless sword of a despised German warrior is afterwards forced to work in Germany. Will you, dear reader, be the market for such goods and have the profits revert to the German moneyed interests and from them back into the army to prolong the war and continue their devilish work throughout the world? If you would twist that German bull's neck where it hurts, refuse absolutely and under all circumstances to buy anything made in Germany.

## Every Bond Taken by the People is a Help

Every thrift stamp bought is worth its weight in gold right now to our country. The conflict is raging, our men are dying, thousands are daily made cripples for life by the German guns. Are we satisfied to sit at home and enjoy all the good things of this life while those who suffer for us have nothing? God forbid that we fail in our duty. If the cruel persecutors ever land on our free soil, our seed, time and harvest will be their time to gorge their German stomachs to their hearts' content, while we see our children starve that they may have a plenty. We will be forced to do the work and they get the benefit of our labors. They will plunder your homes, hang or otherwise kill your loved ones, burn our cities to the ground, that the policy of the crazy devils heading autocracy in Germany may have its way. If we do not buy the bonds, these terrible things will come true.

**SEPARATE SKIRTS**

Black and Navy Blue All. Wool Skirts; size 26 to 33. Price...\$7.50  
 Black and Navy Wool Skirts, sizes 26 to 36. Price...\$10.00  
 Checked Striped and Plaid Skirts; sizes 26 to 30. Price...\$12.50

**STAPLE COTTON GOODS**

36-inch Princess Nainsook in 10-yard bolts, pure soft finish for fine underwear. Special, bolt...\$2.50  
 36-inch English Longcloth in 10-yard bolts, glove finish for dainty underwear, etc. Very special, bolt \$1.95.  
 36-inch English Nainsook in 12-yard bolts pure soft finish a quality that you will be delighted with. Bolt, 12 yards, for...\$3.60  
 36-inch English Longcloth in full bolt pieces, double fold. Special yard...\$25c  
 36-inch Lonsdale Cambric in perfect Mill-End lengths up to 8 yards. Every piece bears the Lonsdale brand full standard. Very special, yard 25c  
 36-inch Lonsdale Nainsook Finish Cambric in perfect full bolt pieces. The same high standard that has made this Cambric famous. Special, yd. 30c  
 27-inch Bleached Middy Twill in perfect Mill-End lengths. This is a real good grade of Middy Twill and worth toady 35c in full bolt pieces. Very special, yard...\$15c  
 36-inch Bleached Pajama Checks in perfect Mill-End lengths up to 8 yards, worth 25c yard. As long as lot lasts Special, yard...\$15c  
 36-inch Bleached Longcloth and Domestic in Mill-End lengths. These goods worth 25c to 35c in full pieces. As long as lot lasts, special, yard...\$15c  
 38-inch Unbleached Sea Island, free from motes. Special, yard...\$15c  
 38-inch Unbleached Sea Island, fine full weight, free from motes. One of the best Sea Island Sheetings on the market, at special, yard...\$25c

**SWEATERS**

Silk Sweaters for Women, plain and fancy weaves. Coat models with dutch collars, sailor and shawl collars; soft wide sashes, broad girdles. Sport colors prevail, but there are also shadowy pastel toned plaids and stripe combinations. Prices, each \$15, \$18, \$22.50; \$25 and \$27.50.  
 Fiber Silk Sweaters, in the new shades, large collars, pockets and sashes. Smart and distinctive styles price, each...\$10.00 and \$12.50  
 Shetland Slip-over sweaters, fitted waist lines, new models, bright colors

**HOSIERY**

Phoenix Pure Thread Silk Hosiery Always dependable for style and service. Every pair full fashioned, with double three-inch garter top, black and white. Price, the pair...\$1.25, \$2.00 and \$2.25.  
 Ladies' Pure Silk Hose, heavy ingrain silk, soft and lustrous, double heel and toe, full fashioned, black and white. Price, the pair...\$2.00 and \$2.50  
 Ladies' Silk Hosiery in the new colors, full-fashioned good silk-lisle top; colors include champagne, navy pink and gray. Price, the pair...\$1.00  
 Dark tan, bronze and Russian calf. Price, the pair...\$1.25; \$1.50 and \$1.75.  
 Splendid Fiber Silk Hose, boot length with lisle gaiter top, double heel and toe; black and white. Price, the pair...\$69c and 75c  
 Silk-lisle Hosiery for Ladies, seamless and even toe, smooth and serviceable Black and white. price, the pair...\$40c  
 Notaseme Silk-lisle Hosiery; ravel barrier seam to insure good wear, elastic top; regular and outside. Price the pair...\$50c  
 "Arrowhead" Hosiery, a good lisle hose, high spliced heel and double foot. Price, the pair...\$35c  
 3 pair for...\$1.00  
 Misses and Children's socks white and white with colored striped tops; silk-lisle, double heel and toe; sizes up to 9 1-2, price, the pair...\$30c  
 Children's Fancy Top Socks, good quality solid white silk-lisle socks; sizes up to 8 1-2 Price the pair...\$25c  
 Phoenix Silk-lisle Socks with colored stripe tops; mercerized lisle; sizes from 4 up to 9 1-2. Price, the pair...\$35c  
 Phoenix Silk Socks in white, pink and blue; pure silk with crochet edge, ribbon bows in colors, solid white plain turnover top. Price the pair 50c  
 Boys' Heavy Ribbed Hose, "Notaseme" make, reinforced threads where the wear comes; sizes up to 9 1-2. Price, the pair 35c; 3 pairs for...\$1.00  
 Sizes 10, 10 1-2 and 11, price the pair...\$40c  
 Misses' and Children's Ribbed stockings in black and white; fine lisle rib; sizes up to 10. Price, the pair...\$35c  
 Children's Ribbed Stockings, black and white, good quality. Price, the pair...\$25c

**KNIT UNDERWEAR**

Ladies' Summer Knit Combination Suits, Swiss rib, comfy-cut sleeveless cuff and umbrella knee. Price, the suit...\$85c  
 Large sizes, price the suit...\$1.00  
 Ladies' Combination Suits, V neck tape in neck and arms, umbrella lace trimmed knee. Price, the suit 25c and 50c  
 Summer Gauze vests, splendid quality, square and V neck, full sizes Price, each...\$15c

**DIX DRESSES**

Officially authorized and prescribed Uniform for U. S. Army, nurse corps and American Red Cross nurses We are exclusive agents here for these dresses.

**Children's Dresses**

Silk Dresses, Price \$10.00, \$12.50  
 White Dresses. Price \$1.50, \$2.50 and \$2.75.  
 Gingham Dresses. Price...\$1.25  
 Children's Middy Suits, white only Price, the suit...\$3.00

**WHITE GOODS**

1,000 yards of Highly Mercerized Batiste, 38-inches wide, perfect texture for waists, dresses and for fine lingerie. Very specially priced at yd...\$50c  
 English Nainsook, soft finish, 36 inches wide; just the weight you want for summer underwear. Yard...\$35c  
 Greenfield Longcloth, smooth even weave; very soft; a wonderful value at, yard...\$25c  
 40-inch Mill-End lengths of voile. Very special, yard...\$19c  
 40-inch Mill-End lengths (up to 20 yard pieces) perfect texture crisp finish for waists, dresses. Also used for curtains; washes perfectly. Special, yard...\$25c  
 40-inch White Voile in full pieces; perfect texture, fresh and crisp. This quality is selling for, yard...\$39c  
 40-inch Satin Stripe (all white) Voile, 50c value; fine quality. Special yard...\$39c  
 40-inch White Voiles with neat colored stripe effects. Yard...\$50c  
 36-inch Pajama Checks, fine check perfect goods and wonderfully cheap at, yard...\$25c  
 36-inch White Waffle Skirting, perfect goods. Special, yard...\$35c  
 36-inch Small Welt White Pique for making skirts, children's coats, collars, etc. Yard...\$65c  
 27-inch Sheer Quality Dimity in stripes and checks, 35c values—these

are in Mill-End lengths. Special yard...\$25c  
 29-inch Lykelinen, round thread, won't thicken from washing. Special, yard...\$25c  
 40-inch Sheer Quality Lykelinen, round thread. Yard...\$40c  
 36-inch British White Rose Suiting for nurses' uniforms, skirts, etc. Yard...\$50c  
 40-inch Nurses' Uniform Suiting, looks and wears like linen, yard 45c 65c  
 90-inch Union Linen Sheeting Yard...\$1.50  
 42-inch Pure Irish Linen, all flax, Yard...\$75c  
 36-inch Cream Art Linen, yard 65c  
 36-inch Linen Lawns 50c to \$2.00  
 45-inch Round Thread Art Linen, yard...\$1.50

# W. S. S. War Savings Stamps

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 "We Deliver Anything Anywhere Free."  
 We solicit orders by mail from everywhere, and no matter what you order, it will be sent to you free of charge. We're always in the lead.

**THE JAMES L. TAPP CO.**  
**DEPARTMENT STORE**  
 Corner Main and Blanding Streets Columbia, S. C.