

THE BAMBERG HERALD

Is the Only Newspaper in Bamberg County that Does Not Use a Patent or Ready-print Service.

MR. ADVERTISER

When You Place an Advertisement in The Bamberg Herald You KNOW that Some Other Advertiser is Not Getting a Cheaper Rate.

LOCAL ADVERTISERS

Using Space in any Ready-print Paper Pay Far More for their Advertising than the Advertisers Using Space in the Ready-print Section.

THE VALUE OF HOME PRINT

Is Recognized by Advertising Agencies. This Paragraph is Taken from a Contract The Herald Holds: "This Contract is Placed With the Understanding that You Publish a Home Print Paper, and that it Will Remain so for at Least Six Months." Many other contracts say the same.

IT COSTS MORE MONEY

To print a Home Printed Paper, but Our Readers Get a Far Better Service, and There is No Comparison in the Value of Advertising. Yours for service

THE BAMBERG HERALD