

Heavy Fire Loss Offered By Dairy

An early morning fire that went undiscovered until it had eaten its way through the entire building of the pasturizing plant at Rock Springs Creamery in Lugoff, a loss Tuesday morning.

According to John L. Gettys, owner of the dairy, the fire was discovered around 9 a. m. Tuesday morning. The Camden department was called and city's crash truck was rushed to the scene. The 600 gallon pump, refilled its water supply, rushed to a pond about a mile from the dairy plant, and managed to save the nearby cattle, containing some 60 cows, from burning.

The origin of the fire was not known, but it was believed that it originated from a faulty connection in the plant. Loss estimates had not been completed yesterday morning, but early indications were that they would well over \$10,000.

Rock Springs Creamery is owned and operated by John L. and Gettys, brothers. It is one of the oldest and most established dairies in the county.

GARDEN CLUB MEETING

Camden's garden clubs are expected to be represented at the fifth annual meeting of the tea club of South Carolina which will be held in Columbia on April 31-April 1, with headquarters at the Hotel Columbia. A very interesting program has been arranged for the pleasure of the delegates. A mansion and a tour of Columbia gardens will be added to the program.

Little Theatre

CAMDEN, S. C.

Fri. and Sat. March 24 and 25

THE GOLDEN STALLION
in Technicolor

Sunday March 26

THE YOUNG JACK
And Baby Makes Three

Monday and Tuesday March 27 and 28

DOROTHY MCGUIRE
WILLIAM LUNDIGAN

Mother DON'T TELL ME

Wed. and Thurs. March 29 and 30

may not give 'em culture, but I sure give 'em art."

South Sea SINNER

A. & P. Reveals It Makes Penny Per Pound On Coffee

The great Atlantic & Pacific Tea company has made only slightly more than a penny a pound profit before taxes on its coffee sales the past two years, a senate subcommittee investigating coffee prices was told.

Francis M. Kurtz, president of A&P's coffee division and its affiliated American Coffee corporation, informed the committee that in the two-year period ended Feb. 25, the food store chain had an identical net profit in each year of 1165 cents per pound before taxes.

The period covered included the last few months of 1949 and the early part of this year when sharp rises in coffee prices caused the committee to undertake the current investigation.

Kurtz told the committee what A&P has done to keep the price of its coffee at relatively low levels, often 20 cents or more per pound lower than the retail price of other coffees.

"The coffee official, a veteran of 23 years in the industry, said the company's one-cent margin is the total profit A&P receives for processing and processing the green coffee, importing, roasting, packing, transporting, grinding and retailing it to the American consumer who buys it in our stores."

"To my knowledge," he said, "this is the first time A&P has ever divulged its profit per pound of coffee, and I am personally sorry that it has not been done before as it is an accomplishment of which any company in any country can be rightfully proud." A&P's coffee is "priced much lower than other brands for two reasons," Kurtz said.

"The first lies in A&P's business philosophy—that we should sell the best possible food at the lowest possible prices." He said "the second is found in our method of buying, processing and retailing coffee."

By distributing its own coffee in its own stores which have built up a steady day-to-day demand, he said, A&P is able to schedule its buying and processing operations in an orderly, efficient manner.

"We do not take a speculative position at any time," he said.

We do not do any hedging, or have any transactions on any coffee exchange. We simply buy green coffee, import it, roast and pack it, and supply our stores with enough to take care of the demands of our customers."

When prices began to soar, he said, A&P had two alternatives. One was to sell its coffee without increases until stocks were exhausted and then prices as much as 25 cents a pound overnight on the basis of the higher replacement costs. "The second alternative was to move up in price to a level still well below replacement cost," he said, and hold that price until any abnormal pickup on our inventory was entirely handed back to the consumer."

Kurtz said A&P chose the second method and thus was able to keep increases on its three brands to a minimum. He said today's A&P prices on its bazaar, red circle and eight o'clock brands at 72 70 and 87 cents per pound respectively, are still below replacement costs.

There is little immediate prospect of a tumble in coffee prices, Kurtz said, adding "If demand continues at or near the 1949 rate, prices will remain at or near the present level."

Kurtz assured the committee that when A&P can buy coffee at lower prices in Brazil, Colombia and other producing areas it "will retail that coffee to the American consumer at lower prices." The principal factor behind the sharp rise in coffee prices last October and November, was the "severe drought" in Brazil last August and September when good rains were needed to produce flowering, he said.

Other important factors in the price hike, he said, were the change in the buyer-seller relationship which stemmed from the drought and "consumer hoarding" which started in October and lasted through the second or third week of November.

Haiglar Theatre

Cor. Broad and Rutledge Sts. CAMDEN, S. C.

COMING ATTRACTIONS

Fri.-Sat. March 24-25

DOUBLE FEATURE!

No. 1 Charles Starrett in "BANDITS OF EL DORADO"

No. 2 Whip Wilson in "FENCE RIDERS"

Also: Chapter 2, "KING OF THE ROCKET MEN"

Mon.-Tues. March 27-28

FIRST SHOWING IN CAMDEN!

Macdonald Carey, Wanda Hendrix, Claude Rains in "SONG OF SURRENDER"

Also: News and Comedies

Wed.-Thurs. March 29-30

Clark Gable, Walter Pidgeon, Van Johnson, Brian Donlevy, John Hodiak and Charles Bickford in "COMMAND DECISION"

Also: News

Week's News From Liberty Hill

Liberty Hillians, who heard Billy Graham preach in Lancaster on Saturday night were: Mr. and Mrs. H. S. Higgins, Freddie Higgins, Mrs. John G. Richards, Mrs. F. P. McCray, Mr. and Mrs. J. H. Clements, Sr., Mr. and Mrs. J. Abe Hilton, Misses Shirley and Betty Sue Hilton.

Attendance at Liberty Hill Presbyterian church on Sunday was less than usual on account of so many being sick.

On Sunday Misses Elizabeth Richards, Abe J. Richards, A. J. Richards, Jr., of Clemson College and Tommy Richards went to see Mrs. J. K. Heriot, who has had an appendectomy in a Florence hospital. While there they also visited Mrs. and Mrs. J. G. Richards and Mr. and Mrs. Brooks McCall.

Friends and relatives of Mr. and Mrs. Brooks McCall will be interested to hear that they have a daughter named Annie Richards, born on March 15. Before her marriage Mrs. McCall was Miss Carolyn Heriot of Bishopville.

Mrs. E. J. Wardlaw, Jr., Mrs. Abe Hilton, Misses Shirley and Betty Sue Hilton accompanied by Mrs. D. C. Hilliard of Stoneboro, spent Thursday in Columbia.

Mr. and Mrs. L. P. Thompson, Sr., and John Thompson spent the weekend in Decatur, Ga., visiting Mr. and Mrs. W. K. Thompson and other relatives. Mrs. Thompson stayed over for a longer visit.

Miss Callie Jones, Columbia, and Miss Margaret Richards, Columbia College, spent the weekend at their homes here.

Mrs. A. C. Gureton returned home on Friday after visiting Mr. and Mrs. A. C. Gureton, Jr., in Dillon.

Mrs. John G. Richards and Mrs. Lester Good returned home on Friday after visiting Mr. and Mrs. Boyce Bankhead in Chester.

Mr. and Mrs. E. J. Wardlaw, Jr., Jimmie Wardlaw and Master Billy Wardlaw attended the Air Show in Columbia on Sunday afternoon.

Mr. and Mrs. J. H. Clements, Jr., of Charlotte, N. C., attended Billy Graham's meeting in Lancaster on Saturday night and came on to Liberty Hill to spend Sunday with Mr. and Mrs. J. H. Clements, Sr.

Misses Elizabeth and Lal Richards have as their guests Mr. and Mrs. Abe J. Richards and Tommy Richards of Heath Springs. Mrs. Richards is recuperating from mumps. Mr. Richards, supt. of Heath Springs Schools and Tommy Richards commute to Heath Springs daily on school days.

Mrs. T. P. McCrae, who teaches at Heath Springs, had a wreck on Monday morning when a calf ran into the road in front of her car. Mrs. McCrae was not injured, but her car was badly damaged and the calf had to be killed.

Camden Woman Is Recreation Head In Staten Island

Reba McLain Bowers, a native of Camden, has been appointed to an important position in Staten Island, N. Y. She is now Borough Director of Recreation in the Department of Parks. Reba achieved this position as a result of a competitive examination from which she scored second place. Other awards given were a new Chevrolet car with the Green Leaf Emblem on the side to represent the organization, a chauffeur, an office and a secretary.

Reba is the daughter of the late George McLain Bowers and granddaughter of one of Camden's well known citizens, George McLain, who was a barber here for many years. Her training is credited to her family and her education received from Mather Academy of Camden, and New York University from which she received a Bachelor's and Master's Degree. She was an outstanding athlete during her school days.

For several years she has done recreational work in New York City.

Marble Tourney To Be Sponsored By Camden V. F. W.

Camden lads who have not yet reached the eighth grade will be polishing up their "aggies" and practicing "sticking" in the big ring" in preparation for the First Annual Mables Tournament to be sponsored by the Camden VFW Post 5928 during March and April, 1950.

According to tournament plans, there will be two tournaments, one for boys nine years of age and under, and one for boys over nine but not above the eighth grade in school. School competition is to start as soon as possible and county finals are to be held at Camden Junior High School, Friday, March 31 at 3 o'clock.

Winner of the Kershaw county tournament will be eligible to compete in the state contest, and the state contest winner will become a contender for the National Contest first award, a Whizzer "Sportsman" Motorbike.

The Camden VFW will present cash prizes to the first, second and third place winners of both Kershaw county tournaments. This county's winner will compete in the State Finals to be held at Sumter Memorial Park on Saturday, April 15.

Pix Theatre

BETHUNE, S. C.

Fri.-Sat. March 24-25

"MALAYA"
with Spencer Tracy, James Stewart
Chapter 13, "Frank and Jesse James
Also Cartoon

CHILDREN! WATCH NEXT WEEK FOR A CHANCE TO JOIN OUR BATMAN AND ROBIN CLUB.

Saturday Night Show "SPECIAL AGENT" with William Eythe, Laura Elliot

Mon.-Tues. March 27-28

"ON THE TOWN"
in Technicolor—with Gene Kelley, Ann Miller, Betty Garrett, Frank Sinatra

Wed.-Thurs. March 29-30

"UNDERTOWN"
with Dorothy Hart, Scott Brady, Bruce Bennett

TOMORROW...

FRIDAY, MARCH 24th



DIANA shops open a

SURPRISE PACKAGE

DIANA SHOP...where fashion joins hands with thrift to keep you looking lovely on a budget

Here, you will find a beautifully appointed, spacious new air-conditioned style salon... the last word in shopping comfort... where you may shop to your heart's content amid surroundings which include every modern convenience.

There's a smart, up-to-the-minute fashion to fit every taste here at the Diana Shop. Our policy of daily shipments from the foremost fashion centers of America always assures you a large variety of the latest and loveliest creations of the fashion world.

Yes, we at Diana are proud of our fashion leadership... but even more, we're proud of our ability to bring you quality and style at budget prices that always make sense... always save you dollars.

Diana's Pledge to You

- To consider your pocketbook by giving you THE MOST FOR YOUR MONEY.
- Always to show you fresh, new, up-to-the-minute fashions, including NATIONALLY ADVERTISED BRANDS.
- To satisfy you with every purchase... OR CHEERFULLY REFUND YOUR MONEY.
- To stock a complete selection of sizes from 9 to 52... and half sizes from 14½ to 24½
- Always to serve you to the best of our ability... to make shopping at DIANA ALWAYS MEAN YOUR PLEASURE... YOUR SAVINGS.

USE OUR CONVENIENT LAY-A-WAY PLAN
A Small Deposit Reserves Your Selection.

1026 Broad Street

DIANA SHOPS

FREE GIFTS to the ladies!

DRESSES
COATS
SUITS
SPORTSWEAR
HOSIERY
BLOUSES
SKIRTS
LINGERIE
ACCESSORIES
HAND BAGS