


For some years, various and sundry concerns have been making beverages
which are grouped under the general description of "near-beer." Then came Bevo-a cereal beverage, not a "near-beer." but offered purely for what it is-a delightful, wholesome and nutritious drink. Bevo met with instant and complete success. A whirlwind success.
Owing to Bevo's popularity, some beverages are now being offered in a way to make the appearance of the package look as much like the Bevo bottle as possible. The intention is obvious. But you don't taste the shape of a bottle
-it's the flavor of the contents of the bottle that you must depend upon for - it s the flavor of the contents of the bottle that you must depend upon for Then beware of impersonato
the shape of the bottle alone

## Look !!

There are these certain identification marks that are your
protection against imitations. Not just imitations of the
product, remember but those more insinuating imitations product, remember. but those more insinuating imitations
which try to deceive you by putting an old failure into a
bottle similar to a new success. So look for these unmistakable marks of

Look for the Seal See that it is unbroken covering the Crown Top
Look at the Crown Top and see that it bears the Fox Be sure the Bottle bears this label

## Listen!

Bevo is a pure drink. This means more than that it contains pure
ingredients - it means that though you might often well be afraid Bevo is a pure drink. This means more than that it contains pure
ingredients - it means that though you might often well be afraid
of possible germs in milk or water, Bevo, being a pasteurized prod. uct in sterilized bottles, is absolutely free from bacteria. Bevo is a nutritive beve
made give it this quality. Bevo is a delightful and refreshing soft drink-
ever tasted-indeed a Triumph in Soft Drinks.

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Br . CH D
COLCMBIA.
WORKMA.
(;ROCERY CO.
CAMDEN


Bevo-

## F. D. CAMPBELL, Jr.

Cotton Buyer
For Maybank \& Co., of Charleston
$\qquad$
Platform located in rear Rhame Bros. at J. B. Steedman's old stand

积
Will endeavor to serve the public in the most efficient manner

## MAXWELL

CARS
We have just unloaded two car loads of Maxwel Cars, and have these at the old price which we propoes oo give to you.

Come in and get one before they go.
These Are All Wide Gauge Cars
W. R. DELOACHE

CAMDEN, S. C.

