

# Announcing

To The Citizens Of Laurens County  
The Purchase By  
Southern Cemetery Consultants, Inc.

PICKENS, S. C. . . . . OF

# FOREST LAWN CEMETERY

a perpetual care cemetery, dedicated to the people of Laurens County.

On Dec. 2, 1966, Southern Cemetery Consultants, Pickens, S. C., purchased Forest Lawn Cemetery of Laurens South Carolina.

This Company owns and operates 27 Memorial Parks in South Carolina, North Carolina, Georgia, Tennessee, Virginia, Mississippi and Alabama.

They have built for the citizens of these communities some of the nicest and best cemeteries in the entire country. They also have in their company some of the finest Memorial Counselors in the business.

Southern Cemetery Consultants is owned by Dwight A. Holder and Richard O. Herbert, both are South Carolina men and will work toward the good of the community they serve. These gentlemen are recognized as two of the outstanding cemeterymen of the country.

## DWIGHT A. HOLDER

PRESIDENT

Dwight A. Holder, president of Forest Lawn Cemetery is a widely recognized leader in the cemetery industry. He has a background of diversified business interest and has spent the preceding fifteen years in the cemetery business.

Mr. Holder received his education at Presbyterian College, The University of South Carolina and Harvard Graduate School of Business Administration.

He is Secretary-Treasurer and co-founder of the Southern Cemetery Consultants of Pickens, S. C., and he is also President of 12 Memorial Parks and Secretary-Treasurer of 13 Memorial Parks in the States of South Carolina, North Carolina, Georgia, Alabama, Tennessee and Virginia.

Other than the Cemetery business, Mr. Holder is an original organizer of The Pickens Bank and serves as Vice-President; he is also an original Director of the Belton Bank, Belton, S. C.; serves as Secretary-Treasurer of the Blue Ridge Development Corporation, Pickens, S. C.; Vice-President of the Pickens Building and Loan Association and a Member of the Board of Directors.

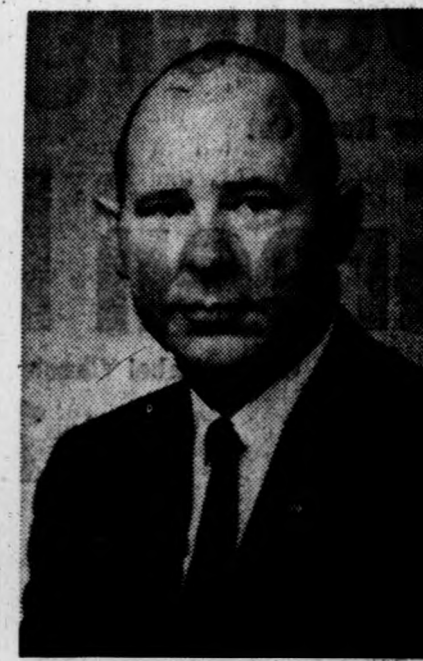
He also serves on the Board of Directors of the Blue Ridge Electric Co-op; Chairman of the Board of Carolina Investors, Pickens, S. C.; Principal owner of General Insurance Agency, Pickens, S. C.; Vice-President of Duncan Motor Lines; Charter member and past President of the South Carolina Cemetery Association.



## TOMMY L. MASSINGALE

VICE-PRESIDENT

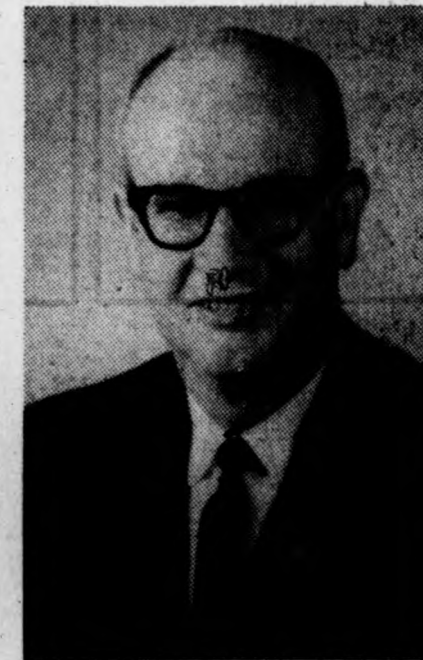
Tommy L. Massingale, Vice-President of Forest Lawn Cemetery, is a resident of Clemson, South Carolina, married to the former Bennie Smith of Easley, they have three children. Mr. Massingale is a member of the Baptist Church and has served on the Board of Deacons and as Superintendent of Sunday School. He is Past Master of Courtenay Lodge # 249 AFM, Past High Priest of Pickens Chapter RAM, Past Illustrious Master of Pickens Council R&SM, member of Hejaz Shrine Temple and is presently serving as commander of S. Maner Martin Commandery and director of Blue Ridge Shrine Club. Mr. Massingale is a member of Elks and Moose clubs. President of General Sales Consultants, associated with Southern Cemetery Consultants, also with Glenwood Memorial Park, Bristol, Tennessee and Sunset Memory Gardens, Aiken, S. C.



## JAMES M. COOPER

SECRETARY

Jim Cooper is Vice-President and member of the Board of Directors of Southern Cemetery Consultants, Pickens, South Carolina, having been associated with this organization for the past four years. He is a native of Laurens County, a graduate of Hickory Tavern High School and Draughton's Business College. He is a life member of Palmetto Lodge No. 19, a member of the York Rite Bodies of Laurens and of Hejaz Temple. Also, he is President of the Pickens County Shrine Club and a member of the Pickens-Liberty Lions Club. He and his wife, the former Ann Morgan of Pauline, are members of the First Baptist Church of Pickens. They are the parents of one son and one daughter.



### - BOARD OF DIRECTORS -

D. A. Holder, R. O. Herbert, J. M. Cooper, T. L. Massingale



## . . . THE GARDEN OF DEVOTION . . .

In a setting of great natural beauty the new owners of Forest Lawn Cemetery have designed for this area what could become the most beautiful Memorial Gardens in the entire Southland . . . a place where dozens of private gardens form a single design in the whole landscape.

Magnificent sculptured features will mark the center of each garden. Each garden will symbolize some memorial moment in the life and teachings of Jesus.

It has been said that the one great decision of love is the decision

of the head of each home to plan with his wife for the family's final resting place. It is not a decision to be made in a moment of tragic loss; nor one to be made that denies the living the quite thoughtful choice of a place of immortal beauty and tranquility to visit again and again, to be re-inspired by the living memory of loved ones who have passed on.

You have a special invitation to visit Forest Lawn Cemetery, look around and ask questions you may have concerning this Memorial Park. Helpful personnel will be on hand to assist you.

### GARDEN OF MEMORIES

The "GARDEN" Plan of cemetery design is based on the sentiment that the final resting place of our loved ones should be one of quiet beauty. An inviting garden spot that breathes happy memories and tells the story of LIFE, not death.

"In the kiss of the sun  
there is pardon,  
In the song of the bird  
there is mirth,  
You are nearer God's heart  
in a garden,  
Than anywhere else  
on earth."

Centrally Located To Serve The Citizens of Laurens County, Located at 765 E. Main Street

# Forest Lawn Cemetery

765 E. Main Street

Phone 984-3992

Laurens, S. C.

. . . And In This Garden Spot Will Be A Resting Place of Surpassing Peace and Beauty for all to Come!

FOR MORE INFORMATION fill out this blank and mail to:

FOREST LAWN CEMETERY  
Laurens, South Carolina

Name \_\_\_\_\_

Address \_\_\_\_\_

(If a rural route and you wish someone to call, give directions)