

CHRISTMAS BLESSINGS



Let us pray: we thank thee Lord for this bountiful year and wish all of our friends and patrons a special Christmas blessing.

May Christ be with you always.

J. C. THOMAS
Jeweler



YULETIDE OPERA... Among television highlights of the Christmas season is presentation of Gian Carlo Menotti's Yuletide opera, "Amahl and the Night Visitors." Singers in the classic presentation of the two past holiday seasons include, left to right, Kurt Yaghjian as Amahl, Martha King as the mother, and John McCollum, Richard Cross and Willis Paterson as the Three Kings.

The Magi Symbolized Ancient Priestly Caste

In New Testament history according to Matthew, the narrative of the three Magi who followed a star to Bethlehem in search of the infant Jesus describes them simply as three "wise men from the east." It was not until the 2nd century, according to the Book of Knowledge that they were known as "kings" in a charming legend that traces its origin to that time.

The Magi originally represented the priestly caste of the ancient Persian Zoroastrian religion. As this religion moved westward, it came into contact with Babylonian beliefs and practices, and thus derived a strong interest in astrology, demonology and magic.

By the time it had reached the Graeco-Roman world, Zoroastrianism was almost

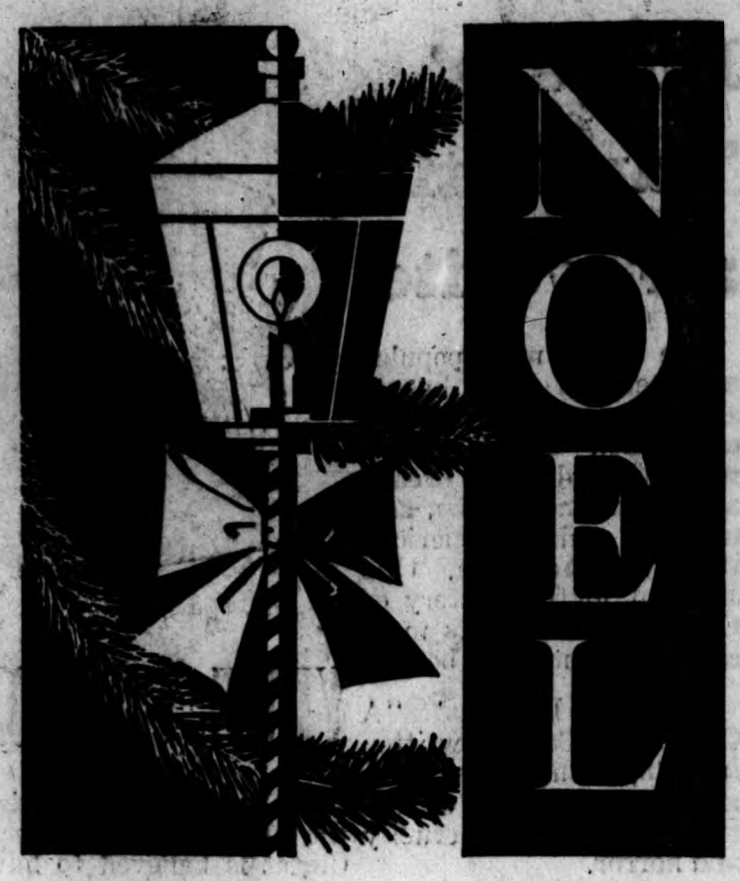
identical with astrology and magic in the popular view. This explains the use of the term "wise men" in Matthew's New Testament account, for the three men described therein were actually astrologers and not kings.

The Empress Helena is credited with having brought the bones of the Wise Men to Constantinople; from there they were removed to Milan and afterward to Cologne. This explains why the Wise Men were often referred to as the Three Kings of Cologne. Their crowns are exhibited in the Chapel of the Three Kings in Cologne Cathedral, which is supposed to contain their relics.



It's a pleasure to greet friends during the holiday season!
BEST WISHES!

WHITEFORD'S DRIVE-IN



Have a happy holiday season,
Dear patrons and friends
Have a Yule that's overflowing
with joy that never ends.

DEES OIL COMPANY



may PEACE and JOY brighten your holiday

We extend warm greetings to our friends at this festive season.
May the Star of the East guide our hearts always!

McGee's Drug Store

Egg Nog For Yule
The most popular Christmas drink in America is egg-nog.
In early colonial days hot beverages and punches were popular in America as well as in England.
Sack-posset, from which came American egg-nog, was served hot from a hand made kettle.
Egg nog and Sack-posset contain the same milk, eggs sugar and nutmeg. It changed, however, from a hot to a cold drink and from a mild, sack flavored drink to a more hearty one with rum and brandy.

Christmas Card History is Cloudy
It is generally believed that the first card designed as a Christmas greeting, was done in England by J. Horsley in (1843). Actually the search for the "first" is still going on. Although it bore no specific greeting. The New York historical society, some 30 years before the Horsley card, sent to members and friends of the society a woodcut of ST. NICHOLAS, which bore a Christmas poem in both Dutch and English.
In 1832 Carl W. Drepper discovered in a Pennsylvania attic a "Beadsheet" issued about 1843 by John M. Well, a Philadelphia printer. The sheet featured a reproduction of C. C. Moore's "The visit of St. Nicholas" and carried a greeting "A Merry Christmas and A Happy New Year".
The first commercial Christmas card business was in 1863 by an English firm.



May Christmas Ring with Joy!

The best of the season to our customers - we've enjoyed serving you and hope to do so again! Thank you for your patronage!

SMITH MOTOR CO.
LAURENS, S. C.



IT'S A PLEASURE TO GREET OUR MANY FRIENDS AND PATRONS!

Merry Christmas to All!

From the Staff at
BEACON DRIVE-IN



We rejoice in the opportunity to wish you and yours a very Merry Christmas!

Maxwell Brothers Furniture Co.
Clinton, S. C.



along with the best of wishes!

Clinton Cafe



A FRIENDLY GREETING THAT CARRIES EVERY WISH FOR JOY!

DILLARD BOLAND
Jeweler



Merry Christmas

Just an old-fashioned greeting that comes straight from the heart and carries every good wish!

Jewel Box OVER 70 STORES