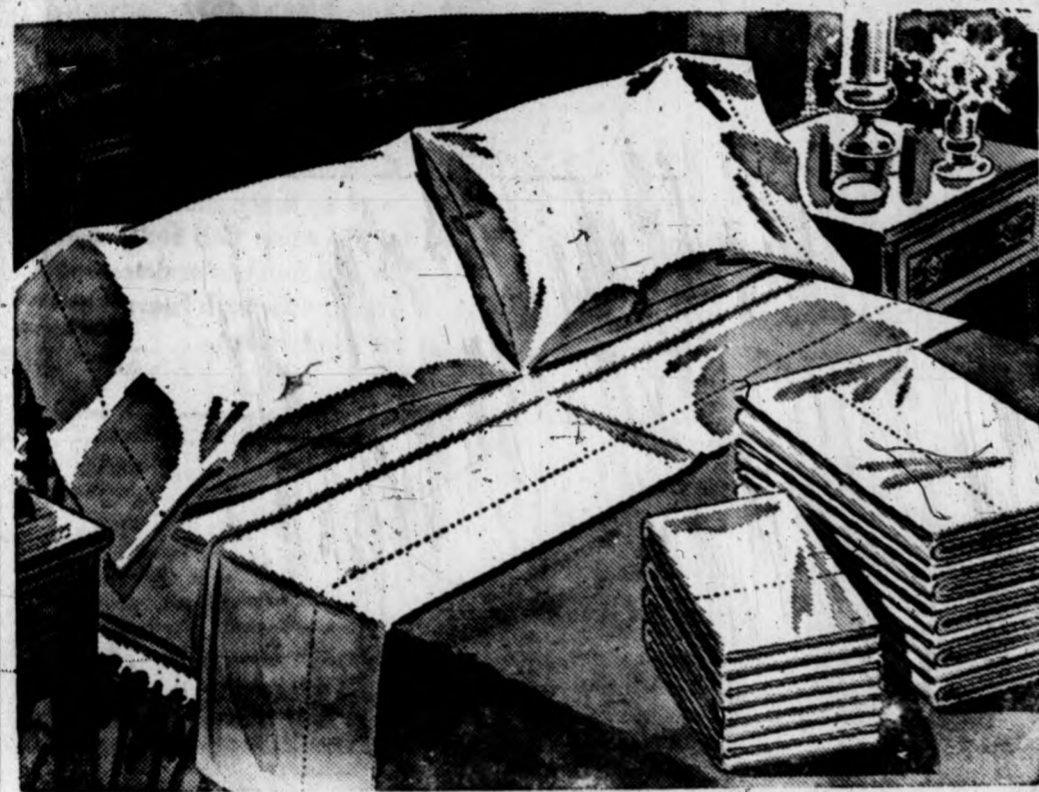




January Clearance And WHITE GOODS SALE

SPECIAL PURCHASES! DRASTIC MARKDOWNS! BIG SAVINGS!



State Pride 'N' Springmaid
MUSLIN

SHEETS
\$1.44-\$1.64

81x99 — 72x108 81 x 108
N' Twin Fitted N' Double Fitted

42 x 36 PILLOW CASES pr. **74c**

Springmaid Luxury Combed
PERCALE SHEETS
72 x 108 'N'
• TWIN FITTED **2.39**
81 x 108 'N'
• DOUBLE FITTED **2.59**

Springmaid Echotone
DOT 'N' STRIPE SHEETS
72 x 108 **2.99**
81 x 108 SHEETS **3.99**
42 x 38 SHEETS **1.99**
Pink, Blue, Yellow, Green, Lilac

42 x 38 PERCALE PI LOW CASES pr. **\$1.19**

State Pride
Mattress Cover

\$2.78
USUALLY 2.99

Zip-up end unbleached
Sanforized muslin or
Velon four-gauge plastic.
Easy-on . . . easy-off.
Reinforced corded seams.
Twin or full. max. shrink 1%



STATE PRIDE DIAMOND
QUILT MATTRESS PADS

	Reg.	SALE
Flat Pad, Bleached Cotton Filled	2.99	2.88
Twin Size, Anchor Bands	3.99	3.88
Double Size, Anchor Bands	3.99	3.88
Seamless Combination Pad and Cover	3.99	3.88
Bleached Cotton Filled Twin Fitted	4.99	4.88
Bleached Cotton-Filled Double Fitted	3.99	3.88
Celacloud Celanese Acetate Filled, Twin Fitted	4.99	4.88
Celacloud Celanese Acetate Filled, Double Fitted	4.99	4.88

State Pride
Crochet-Look
Thermal Weave
Blanket

\$5.00
USUALLY 5.99

New way to enjoy sleeping
comfort the year
round! Crochet-look
thermal weave is woven
with hundreds of tiny
air pockets that trap
body warmth in winter,
release heat in summer.
Nylon binding. Machine
wash, tumble or line
dry. 100% cotton—easy
care! 72x90."



plump State Pride feather pillows

2 for 3.00

USUALLY 1.99 EACH

Perfectly balanced blend of 75% crushed
chicken feathers, 25% crushed turkey
feathers. Featherproof, linen-finish ticking.
Extra-plump, and priced so sensibly you
can put a new State Pride on every bed in
your home! Cut size: 20 x 26". Our own!

SALE! SHEET BLANKET 1.88 Asst. Colors — Cloud Soft	REG. 5.99 VALUE BLANKETS 3.88 Counter Soiled	FOAM PILLOWS 1.97 Cloud Soft	NYLON BATH MAT SET 3.77 Assorted Colors	BIG VALUE! Shower Curtain 1.88 Assorted Colors	ELECTRIC BLANKET 7.88 One Year Guarantee	COLORFUL DRAPERIES 1.17 Values To 2.99
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CLEARANCE!
FALL 'N' WINTER
FABRICS

- Deep Tone
• Heather Spun ... **1.66**
- Wash 'N' Wear
• Cotton Prints ... **1.17**
- 72 Inch
• Double Knit **1.00**
- One Table
• Corduroy **88c**
- One Table
• Drip Dry Cottons **66c**
- Short Length
• Drapery Fabric .. **44c**
- Print 'N' Solids
• Flannel **34c**
- 500 Yards
• Remnants **25c**
- Unbleached
• Sheeting **14c**



SOLID TRUCK LOAD!
ODD DISH SALE! **10c**
And **28c**
PLATES — PLATTERS — BOWLS — CUPS — SAUCERS
OAT MEALS — SOUP COUPE — CREAM AND SUGARS



State Pride
Bath Towels
Made By
Cannon

2 for \$1

USUALLY 59c ea.

Bold stripes, harmonizing
solid colors! Thirsty
loops, sturdy woven
selvages. Made for us
by famous Cannon
Mills. Stripes: pink,
blue, yellow, brown,
green. Solids: white,
pink, blue, yellow,
brown, green, deep
blue, shocking pink.

Hand Towels, 3 for 1.
Wash Cloths, 6 for 1.



lint-free kitchen towels

3 for 78¢
USUALLY 39¢ EACH

Stripes, check! Gay fruit, flower prints!
Rooster or kitchen prayer print! Thirsty
loops blot up moisture fast, no ironing!

Store-Wide CLEARANCE!

Ladies' Coats — Suits — Dresses — Sportswear — Men's Wear — Boys' and Girls' Wear — Shoes — All Priced To Clear! For New '66 Goods.

REG. 5.99 HASSOCK 3.00 Assorted Colors	9 x 12 NYLON RUG 20.00 Non-Skid Back	5-PIECE SINK SET 2.00 Dish Drainer, Etc.
TEFLON FRY PAN 1.66 No Stick — No Scour	REG. 16.88 END TABLES 10.00 Save 6.88	PLASTIC Pillow Covers 2 for 88c 4-Gauge Plastic

OPEN YOUR CHARGE ACCOUNT! NO MONEY DOWN!
OPEN FRIDAY NIGHT UNTIL 7:00 O'CLOCK

BABY 'B' SHOP

MAIN FLOOR
AT BELK'S

Every Shopping Day of The
Year We Offer Big Values For
Little Folk! Come See! Come
Save!

- **Curity Diapers** **2.97**
More absorbent, dry faster, 3.99 value
- **Baby 'B' Training Pants** .. **2 for 99c**
Soft Cotton Yarn
- **Baby 'B' Undershirts** **2 for 1.39**
Non-Chafing Seams
- **Baby 'B' Infant Kimonos** **1.00**
Easy To Launder
- **Cotton Receiving Blankets** **37c**
Assorted Colors
- **Plastic Baby Pants** **4 for 1.00**
Leak-Proof — Washable
- **Nylon Crib Quilt** **2.88**
Reg. 4.99 — Assorted Colors
- **Knit Baby Caps** **1.00**
Reg. 1.99 Value — White Only

SPECIAL!

HAND-MADE INFANT

DRESSES
2 for \$1.00

SLIPS, GOWNS, ETC. — MADE IN PHILIPPINE ISLANDS
EXCELLENT WORKMANSHIP — FIRST QUALITY

SPECIAL PURCHASE!
SPRING
WOOLENS
\$2.44 yd.

FULL BOLTS — NEW PATTERNS
60 INCHES WIDE — VALUES TO 3.99 YD.