

The Clinton Chronicle

Vol. 65 — No. 40

Clinton, S. C., Thursday, October 1, 1964

\$2,500 In Cash Prizes for Shoppers

Clinton Merchants Annual 'Loyalty Days' Begin Today

McLeod Says Democrats Can Be Victory-Assured

Yancey McLeod, chairman of the South Carolina Democratic Party, told a meeting of Laurens County Democrats in Clinton Tuesday night that they could be assured of victory "in Laurens County, in South Carolina and in the United States" in the November general elections.

Emphasizing this theme of victory, McLeod went on to caution the Democratic powers of the county that while they could be certain of winning, they must not fall down now with their work in every ward and precinct of the county.

Speaking at the pep rally, which included representatives from Young Democrats, McLeod said the party faces problems in the state, "but we are facing them," he said, "and we're facing them four-square."

McLeod said that South Carolina Democrats have to admit that civil rights is "a factor in this campaign. But it's only a factor and is not an issue."

The State Democratic Chairman compared voting records and cited facts to show that President Johnson "has not deserted his native South since becoming President."

"Johnson did recommend and sign into law the recent civil rights bill, but this in no way indicates he has forsaken the traditions of the South."

McLeod explained that as Senate majority leader, and later as Vice-President and President, Johnson effected what many considered a reversal of his previous attitudes on civil rights. "As President," said McLeod, "Johnson realizes that he is the elective official of all the people and can no longer have the restricted viewpoints of a Southern senator."

Striking at Goldwater, McLeod said, "This man who claims to be the great champion of states rights is the same person who is a member of the NAACP, who voted for the 1957 and 1960 civil rights bills, who voted with Adam Clayton Powell in the House in favor of proposals which would restrict use of federal funds in areas not complying with civil rights acts, and who severely criticized Bobby Kennedy and his predecessor as Attorney General for not working harder to enforce civil rights legislation."

McLeod boiled the issues in the campaign down to two: continued national prosperity and world peace.

He said that under Kennedy and Johnson the country has enjoyed unprecedented prosperity. "There has been a policy of stable economic responsibility for the past three and a half years, and as a result, businesses report higher incomes, salaries and wages are up, and employment is the highest it has been in many years."

"On the other hand," said McLeod, "the Republicans are giving us only vague generalizations and nondescript platitudes on this issue of so much consequence to our nation."

On the matter of prosperity, McLeod struck out firmly against Goldwater's: —plan to abolish the graduated income tax.

—proposal to abolish crop controls and farm subsidies, —and his negative vote on the one-price cotton bill which has helped bring general wage increases for production workers in the textile industry.

Coming to what he termed the second major issue in the race for the highest office, McLeod cited the "peace with honor policy of the Democratic administration compared with the reckless, fool-hardy notions of Goldwater."

"The Democratic administration has been strong while preserving peace and the American idea of non-aggression by making Khrushchev back down in the Cuban missile crisis and in retaliating on the unprovoked attack on American ships in the Tonkin Gulf."

"On the other hand," McLeod continued, "Goldwater offers only the threat of war in saying that we must demand that Khrushchev tear down the Berlin wall and release the satellite nations and in proposing that army field commanders be given license to use nuclear weapons."

The speaker was introduced by William Dobbins, state senator-elect.

George Phinney, County Democratic chairman, and Mrs. Claude Cook, County Democratic vice-chairman, and a state elector, followed McLeod's well-received speech by pledging an all-out effort in behalf of the party in Laurens County.

Mrs. Cook announced that Democrats in the county would not open a county headquarters for the party, but would work through a booth at the county fair, scheduled to begin in Laurens October 19, "since we can reach more people that way," Mrs. Cook said.

Chairman Phinney, who presided at the meeting, announced that State Rep. David S. Taylor of Laurens, has been appointed state chairman of the "Veterans for Johnson committee."

King Returns From Midway

Sam F. King, Jr., AC2, has just returned from Midway Island in the Pacific. He will spend a leave at his home in Clinton with his parents, Mr. and Mrs. Terrell King.

He has been in service for the past six years and will report soon to Glynco Naval Air Station in Brunswick, Ga., for his next assignment.

Rock Bridge Church Have Evening Services

Beginning Sunday, October 4, Rock Bridge Presbyterian Church will hold evening services each Sunday at 7:30. It has been announced by the pastor, the Rev. J. Gaynor Phillips. Morning services will continue as usual at 10:00 a. m.



Doing Part for Community Chest

Ernest Ouzts (right) and his pal Eddie performed Tuesday morning while Mrs. R. M. Turner enjoyed the act at a kickoff breakfast for Clinton's

Community Chest campaign. "Ernie and Eddie" succeeded in whipping up enthusiasm among the solicitors as they went out to raise more than \$23,000.—Photo by Truman Owens.

General Solicitation For Community Chest Begins



Carol Sanders Is Semi-Finalist In National Merit Exam

Carol Sanders, senior at Clinton High School, was recently named a National Merit Scholarship Semi-finalist. From the seniors who participated in the program, Carol was the only semi-finalist from Clinton High School.

In school, Carol has been active in various clubs, including Future Homemakers of America, Junior Classical League, Library Club, Science Club, and the Student Council. Her first three years of high school she was a majorette with the Clinton High Band. He has been an active member of the National Honor Society since her junior year.

Always having shown an interest in journalism, she was a reporter for the Sentinel in the 10th grade.

Her junior year, Carol was junior editor, and this year she is editor of the Sentinel. Also, she is an active member of the Journalism Club which she helped organize last year.

Aside from school, Carol has a wide variety of interests. She has taken piano lessons for seven years and now serves as a pianist at the First Baptist Church of Joanna. She is the daughter of Mr. and Mrs. Bobby Sanders.

Firemen Given Steak Supper

Robert W. Anderson, president of Standard Plywoods, Inc., entertained members of the Clinton Fire Department and a number of city officials with a steak supper at Vernon's last Thursday evening.

Mr. Anderson expressed his appreciation to the department for its prompt and efficient service to the company during the year when they were called.

Around thirty attended the dinner.

PC-Wofford Football Tickets On Sale

Adult PC-Wofford tickets are on sale at Adair's Men Store. The game is scheduled for October 3 at 8:00 p. m. in Spartanburg.

The general campaign for the Community Chest got underway in Clinton Tuesday morning following a kickoff breakfast at Hotel Mary Musgrove.

The session was attended by divisional chairmen, leaders, and workers. Materials were distributed to solicitors who started out on their tasks immediately.

Reese Young, campaign chairman presided over the meeting and Dr. W. Redd Turner gave the invocation.

Young recognized each of the officers, division chairmen, and all workers present. He urged them to be diligent in carrying out the tasks assigned in order that the full budget of \$23,688.94 be subscribed.

A "thermometer" placed downtown will record the progress of the campaign.

A report meeting will be held next Tuesday at the hotel at 9 a. m.

Mrs. R. M. Turner, chairman of the residential campaign, commended the large number of women present for their interest.

D. G. Creighton, chairman of the advance gifts division, reported a total of \$9,030 subscribed to date, which is more than 80 per cent of the goal of \$9,725 for the division. He was optimistic that the advance gifts solicitors

will reach and exceed their goal. "Eddie and Ernie" Ouzts (a ventriloquist act) gave a talk on the campaign.

PC Enrollment At 540 Students

Enrollment at Presbyterian College for the first semester of the 1964-65 session totals 540 students, Registrar Roslyn Martin announced today after the deadline for late registrations. Sue said this figure includes 501 men and 39 women. They come from 17 states and two foreign countries. A record 210 are enrolled as new students this year.

South Carolina leads the field now at 248 students now at Presbyterian College. Georgia follows, with 142; North Carolina 51; Florida, 45; Alabama and Virginia, 10 each; Tennessee, 8; Indiana, 5; Maryland, 4; Kentucky, Mississippi and Pennsylvania, 3 each; New Jersey, 2; and Illinois, Louisiana, New York and Texas, 1 each. The two foreign countries represented in the student body are Ecuador and Germany.

Clinton's progressive merchants today institute "Loyalty Days," a fall promotion event that will continue for 10 weeks—until Dec. 5.

The spectacular selling festival, announced in a page advertisement in The Chronicle today, includes most of the merchants of the city—some 50-odd in number. During the course of the event, \$2,500 in cash prizes will be given away.

Each week, six \$25 cash prizes will be awarded. On the final day, Dec. 5, \$1,000 cash will be divided into four prizes — 1st \$500; 2nd, \$250; 3rd, \$150, and 4th, \$100.

The first drawing for prizes will be held this week, Saturday at 2:30 p. m.

Drawing will be by tickets, conducted on the parking lot of M. S. Bailey & Son, Bankers, off West Pitts St., and ticket holders must be present to win. Tickets will be held over each week.

Tickets are available only at the participating merchants listed in the full page ad.

Each week during the course of the promotion will be dedicated to local schools, churches, institutions, industries, etc., the promoters state.

The sponsors will offer hundreds of special bargains during "Loyalty Days" to show citizens of the city and surrounding areas their appreciation for patronage accorded them over the years and to encourage trade of new customers, which is needed to help make Clinton and the nearby area sounder economically.



Turner To Receive PC Alumni Award

R. Michael Turner, Clinton businessman, has been named to receive the 1964 Alumni Service Award at Presbyterian College. Alumni and Public Relations Director Ben Hay Hammet announced today.

He said the award will be presented at PC's October 10 Homecoming program in recognition of outstanding service rendered the college by an alumnus.

Turner, a native of Augusta and 1946 graduate of Presbyterian College, is a partner of the Turner and Dunson Company, manufacturers' representative to the textile industry. He previously was associated with the F. L. Regnery Corporation.

The Alumni Service Award is made annually to a recipient selected by the board of directors of the Presbyterian College Alumni Association. The board, in making its 1964 choice, cited Turner for his outstanding work in behalf of the Walter Johnson Club and the general development program of the college.

Car Demolished, Iusti Injured

Russell Iusti, about 30, of 205 N. Woodrow St., is a patient at Bailey Memorial Hospital suffering from multiple injuries received Monday about midnight when the car he was driving was demolished in an accident near the city limits on East Carolina Avenue. Iusti was said to have been coming into the city from the Joanna direction when his car left the road on a curve at the old J. M. Pitts home, hit the large concrete base of a railroad signal light, lifting it out of the ground, and continued on across two railroad tracks and landed upside down in the street beyond. The engine was torn loose from the body and parts of the car were scattered along the tracks. Lt. Rufus King, one of several city officers who investigated, is seen at right.—Photo by Paul Quinton.

Concert Association To Open Season on Oct. 22

The Clinton Community Concert Association announced plans for three fall concerts following a successful membership campaign. The association, headed by A. R. Hamilton, completed its campaign with the sale of 900 regular and 58 patron memberships.

Music lovers from Laurens County will be entertained by the American Jazz Ensemble October 22; The Theatremen, February 12; and The Chicago Little Symphony, March 17.

Members are invited to attend concerts in both Anderson and Greenwood.

Anderson—October 15, Leonard Pennario, pianist; November 10, Alabama String Quartet; January 21, Blanche Theoborn; April 2, Revelers Quartet. Greenwood — November 19, Clebanoff Strings; January 16, Hungarian Ballet's "Bihari"; February 18, Greenwich Quartet. Special membership holders are invited to attend the Greenville Concert Series—October 6, Obern Kirchen Children's Choir; November 15, Fennario and Bavin, duo-pianists; January 19, Varel and Bailey Chanters de Paris; February 10, Berlin Philharmonic Orchestra; April 21, Cesare Siepi.

New residents can get membership by contacting Mrs. Frank C. Sherrill.

Patron Memberships Adair's Men Shop, American Granwood Flooring, Appliance Sales Co., Azalea Homes, Inc., Bailey Insurance Agency, M. S.

Bailey and Son, Bankers, Baldwin Motor Co., Bank of Clinton, Barnes Beauty Shop, Belk's Department Store, Broadway Theatre, C-W-S Guano Co., Canada Dry Bottling Co., Center Service Station, Citizens Federal Savings and Loan Association, Clinton Bowling Center, Clinton Cafe, Chronicle Publishing Co., Clinton-Lydia Cotton Mills, Clinton Mill Store.

Also, Clinton-Newberry Natural Gas Authority, Clinton Paper Box Co., Clinton Realty & Insurance Co., College View Estate Station, Community Cash Store, Lynn Cooper, Inc., The Country Shop, Laurens, Eastside Greenhouse, R. E. Ferguson, Jr., Charles H. Hughes Agency, Jacobs Brothers, Joanna Stores, Inc., Joanna, Johnson Bros. Supermarket, Kaywood Corporation, Joanna, First National Bank, Laurens, Mary Musgrove Hotel, Maxwell Bros. Furniture Co., Maxwell Bros. & Kinard, Laurens, Moore's Citizen's Loan & Finance.

Also, Music & Service Center, Laurens, McBride's Office Supply, Oaklane Shop, Palmetto Bank, Laurens, H. D. Payne & Co., Pete's No. 9, Laurens, Pigley-Wiggly, Pitts Service Station, Rose's 5 & 10c Store, Ruby's Beauty Shop, Shealy's Florist, Sunshine Cleaners, The Torrington Co., Vernon's Restaurant, Dr. & Mrs. Marc Weersing, Winn-Dixie Stores, Young Bros. Gulf Station, Young's Pharmacy, James Dunklin, Antiques, Laurens.

PC Annual Giving Reaches \$40,046; Halfway to Goal

The Presbyterian College annual giving program today hit \$40,046 to move past the mid-way point toward the 1964 goal of \$80,000.

President Marc C. Weersing, in making the announcement, pointed out the objective represents the largest total yet sought by this PC program. It is approximately 20 per cent higher than last year's record \$66,478. He said the 1964 pace is ahead of any previous year at this date.

Of the \$40,046 given thus far, \$32,868 has been earmarked for Living Endowment purposes, including \$5,325 for the Walter Johnson Club. Another \$7,178 has been sent directly to the Johnson Club, bringing the total for this alumni athletic organization to \$12,503.

Annual giving is a program conducted each year among the alumni and friends of Presby-

terian College for gifts to supplement the current operating budget of the college. President Weersing said it is one of the most important sources of income for the institution. The program has enjoyed a steady growth in recent years and is now bringing in over 500 per cent more annually than it did a decade ago.

As the 1964 total moves past the mid-way point, the PC alumni directors are launching the second half of the campaign effort designed to raise the remainder of the \$80,000 goal in the final quarter of the year.

Promotion Day Held On Sunday

Promotion day exercises were held at Leesville Southern Methodist Church Sept. 27 during the Sunday school hour.

Frank Dailey, outgoing Sunday school superintendent, was coordinator of the exercises, in which each of the classes presented a short program giving the highlights of the past year's work in the classes.

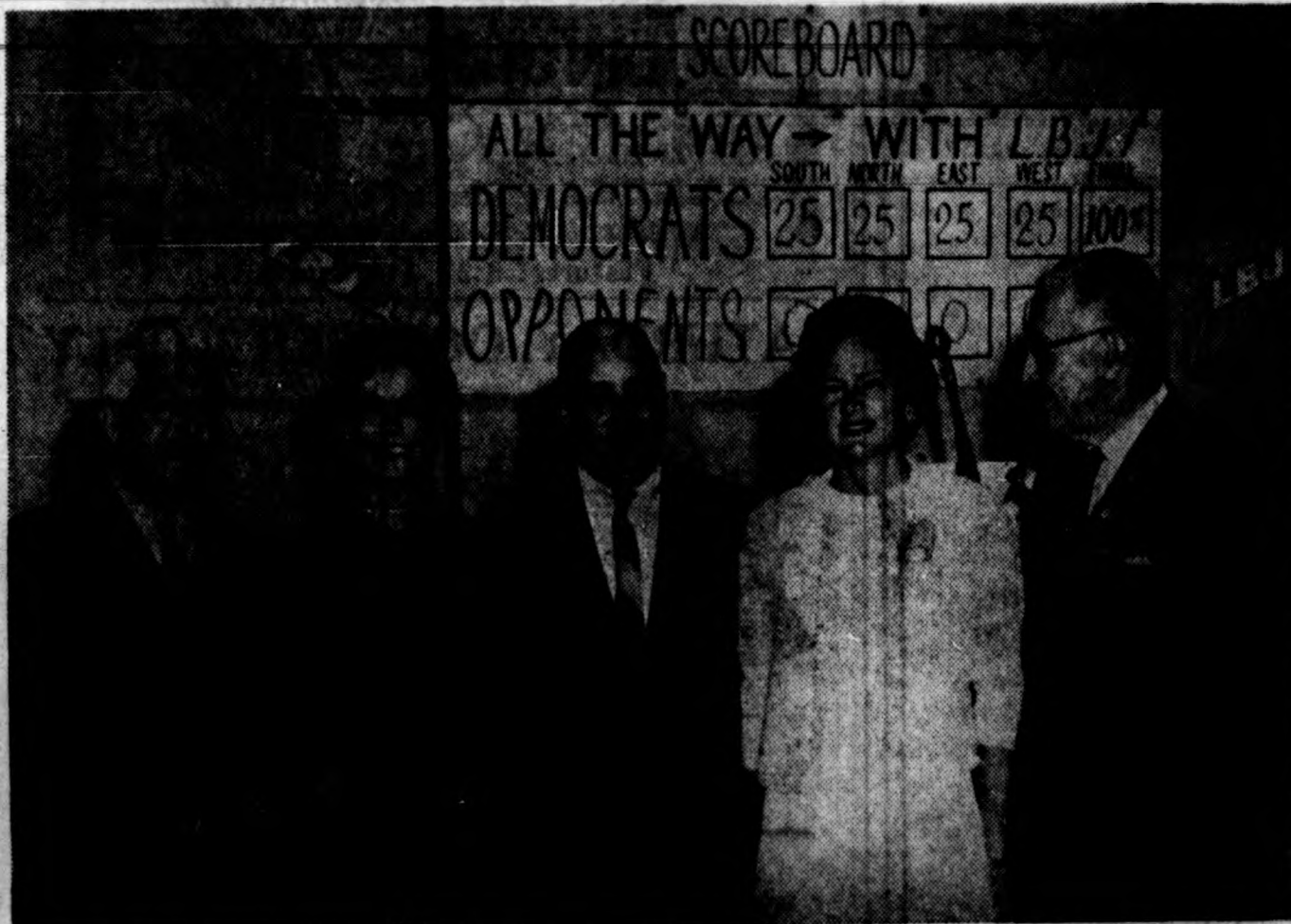
The following persons received perfect attendance pins for the year ending September 30.

One Year — Thomas Dailey, Erskine Jacks, Carol Laine Dailey and Len Dailey.

Two Years — Mrs. F. E. Robbins, George Dailey, Everette Robbins, Rutledge Jacks, Frances Robbins, and Mrs. W. E. Adair.

Three Years — Almeda Rogers, Polly Ann Adair, Sara Lee Adair, Virginia Rogers, and Phil Rogers, Jr.

Five Years — Alex Rogers. The exercises were closed with remarks by the pastor, Rev. E. Legrand Adams.



Democratic Leaders at Meeting Here

Yancey A. McLeod, of Columbia, state chairman of the Democratic party in South Carolina, was the speaker for a session of the Laurens County Democratic Executive Committee and other party officials Tuesday night at Hotel Mary Musgrove. Shown above are Mr.

McLeod; Miss Kitty Watson, of Columbia, young people's organizer for the state party; George H. Phinney, county chairman; Mrs. Claude Cook, county vice-chairman; and R. L. Plaxico, state executive committeeman for Laurens County.—Photo by Dan Yarborough.