

## The Clinton Chronicle

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CLINTON, S. C., THURSDAY, DECEMBER 29, 1949

### New Year Thoughts

What an era it is every New Year's Day if well considered. Another stage in our journey, a shifting of the scene without interrupting the continuity of the piece, the winding up of our watch that it may tell us the time tomorrow, a fresh page in our book of existence in which much may be written.

No one should ever regard the first of January with indifference.

Every man naturally persuades himself that he can keep his resolutions, nor is he convinced of his inability but by length of time and frequency of experiment. None of us should cease making resolutions because of past failures.

There is much said at New Year's about turning over a new leaf. Are the old leaves so badly written that we must hasten to forget them? Is the blank whiteness of the untouched page more pleasant to the eye or more fortifying to the will than those closely written?

### How To Keep Christmas

Are you willing to stoop down and consider the needs and desires of little children; to remember the weakness of little children; to remember the weakness and loneliness of people who are growing old; to stop asking how much your friends love you, and to ask yourself whether you love them enough; to bear in mind the things that other people have to bear on their hearts; to trim your lamp so that it will give more light and less smoke, and to carry it in front so that your shadow will fall behind you; to make a grave for your ugly thoughts, and a garden for your kindly feelings, with the gate open—are you willing to do these things even for a day? Then you can keep Christmas!—Henry Van Dyke.

### Such Waste A Crime

Government is up to its neck in competition with private business in many fields, including the egg business. So far this year the agricultural department has bought more than two billion eggs—enough for a morning meal for every man, woman and child in the world. And while this nonsense is going on housewives are compelled to pay all high prices at their corner grocery.

Where is this tremendous accumulation? you ask. In big storage centers, mostly in the mid-west. There big plans are bulging with them. Out in Kansas hid in a cave there are 12,000 tons of them.

The stored eggs are in powdered form, which means that most of them will never be eaten. They will be wasted and taxpayers will pay the bill. Where would we find such stupidity as in Washington?

### Youth On the Farm

You never hear much about juvenile delinquency on the farm. That is not to say that farm children are perfect, but it does seem a natural result of the fact that youngsters in most farm families have a host of useful, interesting, constructive things to do, which helps to keep them out of mischief.

An official of the National 4-H clubs says he believes cities would have fewer problems with youthful behavior if they sponsored programs comparable to those of the young agriculturists' clubs. We agree with him. Street loafing in towns and cities contributes to the making of many criminals of youth.

Boys and girls enlisted in the farm 4-H clubs are developing initiative, character and a love for home. They are happy because they have something in which they are interested, and that helps keep them out of mischief. They have a big advantage over the city youngsters who in too many instances have nothing to do with their hands.

### Babson's 1950 Forecast

As announced last week, Roger W. Babson's Business and Financial Outlook for 1950 appears in The Chronicle today, a feature of interest and that will be read by millions of American people. You will find the article in full on page one. You need not depend on a daily newspaper to give you the story. Incidentally, the Babson weekly letter is a regular feature of this newspaper.

Mr. Babson is one of America's greatest statisticians. Because of his outstanding record for accuracy in his annual forecasts—an average of

87 per cent for the past 14 years—we are publishing this feature to give our readers a preview of business and finance in the new year soon to dawn.

The Chronicle carries the Babson articles regularly because they are timely and widely read. You may not agree with all of his ideas and theories, that's what makes a newspaper, a diversity of opinion among its readers. But we are all agreed on one point—the soundness of his statements and his every day common sense philosophy we can all understand. And we particularly approve of his religious convictions which he has the courage to express.

Read Babson's forecast for 1950. Through his long years of study and research work he is well qualified to predict as to the future.

### We Promise the Same Fidelity In 1950

A few days now and we will all be faced with a brand new year. We will reach the half mark of the twentieth century, a fifty year period that has probably been unmatched in the world's history. What this new year will hold for us none are privileged to know. We do know that it is a period of opportunity, of problems, of challenge and no doubt of changes.

The Chronicle was established in 1900, which means that the paper is now entering its 50th year. The date on the first issue in January will change to Volume L, Number 1. It has been published under its present management and ownership for 34 years. What will be written into the pages of the 365 new days we do not know. We do know that we have a full awareness of our responsibility to the community and we are grateful to each one who has contributed a large or small part to the growth of the paper which has enabled us to offer an expanding service to those we are privileged to serve.

The mistakes we have made during the year now dying should stand out as a bold challenge to us all as we hang up the new calendar and start down another milestone. May we all profit by our past experiences.

The Chronicle has always keenly felt its responsibility to the community of which it is a part. A newspaper, as we have said before, is a peculiar institution, different from every other type of business. It is a community institution dedicated to service. If the publisher is honest, service will come first, above money and everything else. You are under no obligation to support a newspaper in order to provide those who produce it a livelihood. You support the home newspaper because you feel it gives you full value for your money, because you feel it stands for those high and fine things in the community that count most for good citizenship. A newspaper that fails in this responsibility does not deserve to live.

Readers come first with this newspaper, their confidence and support must be held if circulation is to be maintained. We are proud that our family of readers is constantly increasing as we strive to produce for you an even better newspaper. The AAA rating given us recently by a national research rating bureau shows that we are discharging this important responsibility to our readers.

Our Chronicle advertisers, whose friendship and good will make it possible to put out a better paper and so gain more readers, are appreciated. The relationship of a newspaper and its advertisers is basically a co-operative business enterprise, beneficial and profitable to both. It is our job to produce a newspaper that will be widely read in our trade area and help merchants and others sell goods by bringing old and new customers into their stores. There is no substitute for newspaper advertising, it is recognized by the country's largest advertisers as the most effective and reasonable medium in cost that can be used. What your customers read and see makes a lasting impression. To aid our advertisers in making their messages attractive we offer without cost one of the best advertising services that can be bought. We anticipate the same pleasant relationships with our advertisers, local and national, in the year which lies ahead. In our mechanical department, both the newspaper and commercial printing, improvements are being made, and new equipment added to serve our customers more efficiently. Our combi-

nation newspaper-printing plant enables us to serve our customers better, to give the town a better newspaper at lower cost to advertisers and subscribers, and so to all four groups—readers, advertisers, commercial printing customers, and our loyal employees. The Chronicle is indebted in many ways and wishes for all of you a new year filled with happiness and success.

The Chronicle rededicates itself to service for 1950 and stands ready to do its part. We reaffirm our faith and confidence in the community and its people. We say Happy New Year to each of you.

### 1950 Business Outlook Good, Says Commerce Head

Washington, Dec. 25.—Secretary of Commerce Sawyer predicted today that 1950 business will start off vigorously.

And Senator Myers (D-Pa.) declared that the outlook for lasting world peace "is better than it's been in a long, long time."

As for business, the senator underlined Sawyer's optimism by saying:

"Our economy is humming along in good shape for the most part, with plenty of signs that the future looks good."

Sawyer, in a year-end review, forecast that the new year will be launched "with a volume of business activity not materially different from the high rate which prevailed" in the last half of 1949.

He termed 1949 a good year from the economic view—particularly in the latter half. All in all, he said, it was one of high level economic activity.

Leading up to his forecast, Sawyer observed: "At the end of the year business activity was moderately below the postwar high reached at the close of 1948."

"Consumer demands continued at the high rates prevailing throughout the year. Residential construction, which had rebounded from the lows in the early part of the year, was at peak rates."

"Government expenditures were rising, with the insurance dividend payment to the GI's in the offing."

"Business demand for plant and equipment and foreign demand for our goods, on the other hand, were declining."

Myers, who surveyed the economy in a statement for broadcast in Pennsylvania, concluded that "America is in very good shape. We're at peace and our prospects for the future look good."

Sawyer said that in some important respects—gross national product, national income and employment—1949 was only about 2 per cent below boomtime 1948's all-time highs.

The commerce chief said a slowdown by business men in buying goods was the major reason why the economic levels—especially production and employment—slipped some from 1948.

Strong consumer buying and government spending helped offset declining inventory outlays, he said.

Maintenance of consumer or personal income at the 1948 level of \$212,000,000,000 was "significant in relation to the economy's well being in 1949," Sawyer's statement said.

### Rites Tuesday For Mrs. Mary Bell Scott

Mrs. Mary Bell Scott, 40, wife of J. E. Scott, died Sunday night at the General hospital in Greenville. She was a native of Greenville county but had made her home in Laurens county for 20 years. She attended the Holly Grove Baptist church.

She is survived by her husband; one son, James Curtis Scott, of near Laurens; her father, Noel Scott; four brothers and one sister, Frank Scott, V. F. Scott, Leonard Scott, Noah Scott and Mrs. Jeanet Cauble, all of Clinton.

Funeral services were held Tuesday afternoon at Holly Grove Baptist church near Laurens. The Rev. Mr. Hazel had charge of the service. Interment was in Rosemont cemetery.

Pallbearers were R. S. Smith, R. H. Cauble, J. H. Hughes, L. E. Pike, Robert Yarborough and O. W. McGee. Honorary pallbearers were the deacons of Holly Grove Baptist church.

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