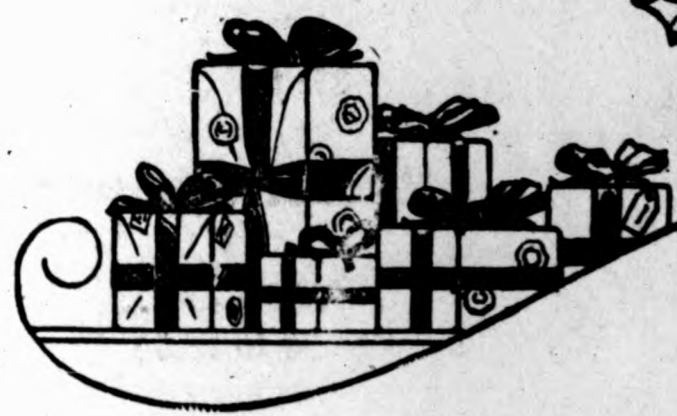


J. C. PENNEY CO., INC.

The Christmas Gift Store



7-9 Musgrove Street

Clinton, S. C.

Women's Smart

Hand Bags

98c to \$4.98

The ideal gift! And we have so many smart styles . . . pouch and envelope modes . . . many colors . . . various leathers and a most intriguingly low price range!



Blackboards
Bring Lots of Fun and Practical Help to Young Students!

This one is gaily finished in green, yellow and red and has two blackened fibre writing surfaces, size 12x12 inches. Size over-all, 39x20 inches. A great help for youngsters learning their A-B-C's.



Boys Choose A

"Penco Flyer"

Wood Wagon Every Time!

These sturdy, good looking wagons are the kind boys are proud to own. This "Penco Flyer" has a wood box 36 inches long and 16 inches wide . . . 10-inch wheels, 1-inch rubber tires, balloon type with roller bearings . . . heavy steel under-gear . . . varnished body.

98c

\$4.98

Ties

In Christmas Boxes

98c

A really exceptional assortment of fine neckties in patterns and colors of every type. Each in an attractive holiday box.

MECHANICAL TOYS

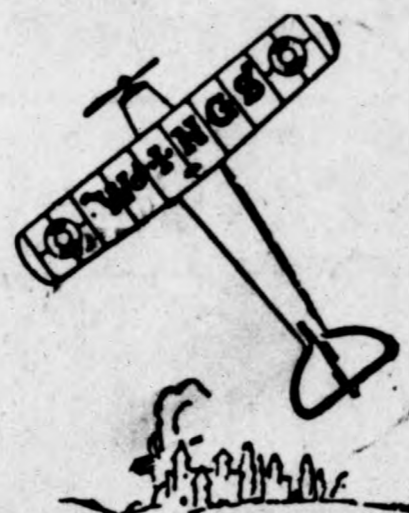
For the Junior Fireman, Chauffeur and Budding Mechanic!



All-Steel Auto Wrecker

What fun to play "garage-man" with one of these and haul in your own "wrecked" cars! Green and yellow body! 16 inches long. And only—

49c



"Wings"

A Mechanical Airplane

A bright red-and-yellow airplane with a wing spread of 16 inches. 15 1/2 inches long. A great "lue at only—

39c

26-Piece Set of Plated

Silverware

In the Grace Pattern

\$4.98

Each set consists of 26 pieces—6 knives (stainless steel blades), 6 forks, 6 tea spoons, 6 table spoons, sugar shell and butter knife.

Guaranteed for 25 Years

Shop Now

Remember Christmas Is But a Short Time Away!



Dainty! Sheer! HANKIES

15c Ea.

They're charming! Interesting hand embroidered corner motifs . . . hemstitched corners . . . good-looking plaids and a price the Christmas budget will approve!



Absorbent Bath Towels

The heavy, double thread Terry towels in all-white or colored border effects and they are, as usual—low priced at—

15c

Women's Pure Silk

Hosiery

98c

One of our most popular numbers, so a gift of these pure silk, full-fashioned hose is sure to please! Mercerized top and sole. Modish shades.



A Cunning Bed for Doll Children

Even the most restless of doll-babies will soon drift off to doll-sumberland, if they have a bed like this to be tucked into. And how very proud their young mother would be to have one! Of wood, with slat bottom, finished in ivory or colors. 27 inches long, 14 1/2 inches wide, and 16 inches high. You can roll it wherever you like!

98c

Men's Hose

Make Worthwhile Christmas Gifts

49c

Our No. 701 is a pure thread silk hose with mercerized top, toe and heel. Our "Tue-Toe" feature gives added strength where it is most needed. In black and plain colors