

The Clinton Chronicle

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CLINTON, S. C., DECEMBER 12, 1929

16 PAGES

TODAY'S PAPER

The Chronicle, following an established custom of long standing, presents its annual Christmas edition today. It has required lots of hard work and heavy expense to put it in the hands of our large family of readers, but here it is. We hope therefore that the efforts of our force will be appreciated by you.

With due modesty, we call your attention to the many special, attractive and unusual features this issue contains. There is a large and varied assortment of Christmas material, consisting of holidays stories, verses, illustrations, etc., that will appeal to old folks, middle-aged folks and little folks. These articles are of beautiful thought and sentiment and are peculiarly appropriate for such an edition. Its news columns contain the general world news, state, county and city activities, our imposing list of regular features, the going and coming of Clinton folks, society happenings and helpful ideas and hints to busy housewives just on the eve of the Yuletide season. Its editorial columns carry Christmas thought. In short, today's issue is a real honest-to-goodness Christmas paper.

Its advertising columns contain equally as interesting and helpful "store news" from many well known merchants. These advertisements are carried as an investment for the holiday trade—to inform you where to shop and to urge your early attention to the task. In this day of keen competition, the merchant who advertises is the one that is most wide awake to your needs, the one best prepared to serve you, and the public doesn't need to be re-told this truth. We call your attention to these advertisements, their attractiveness in Christmas borders, illustrations and helpful suggestions. They will solve your perplexing problems, "What to Give and Where to Shop."

All in all, today's issue is a real Christmas paper, an effort that could not have been possible except by the co-operation of our advertisers and the untiring efforts of our own faithful force.

We hope you will enjoy our Christmas edition.

GOOD WILL

The Christmas season is auspicious to charity and good will. Our thoughts and affections are pledged for a while to a common interest, in preparation for a festival whose sacred meaning and joyful observance are wide enough to include all mankind. We find once again, and perhaps with some surprise, that we are brothers and sisters under the skin and are willing and eager to forget for a season the small jealousies and antagonisms that divide us through the year.

The grand name of charity deserves to be freed of its faint disfavor of sentimentality or careless and casual generosity. True charity is good will toward the good in others, and it serves best in the partnership of intelligent knowledge. We cannot love the thing we do not know, and to understand our neighbor in his hopes and purposes is first essential to helping him in his need.

The old proverb insisted that charity begins at home, but this is no sign that it should stop there. Wider knowledge has made the whole world kin and teaches us daily that our common humanity knows no boundaries. The season of good will, established twenty centuries ago in a village in Palestine, encompasses now the world and its nations and does more for the peace and unity of mankind than any institutions or agencies of our own fashioning. For knowledge is now increased, and it is knowledge that leads to understanding, which is the backbone of charity and the sure foundation of good will that at this season encompasses the world.

THE CHRISTMAS SPIRIT

"It's only eleven days, the shortest days in the year, till Christmas." In a practical way it is well to remember that the chief festival of the Christian world is only a little way down the road. Santa Claus' outline is almost visible over the chimneyed horizon, the sound of the tinkle of his sleigh-bells is nearly audible. It is a time for doing what there is to be done in preparation for the holiday. Shopping early is a good piece of business, early in the morning of each shopping day. It will be to the advantage of the

buyer, to the pleasure of the seller and for the relief of the overworked store forces.

All the systematic work done in advance of the rush to avoid the confusion that sometimes makes the Christmas ever a horror and the Christmas day one in which there is no rest and delight because one is all tired out—will not be its best unless there is a flavor of the Christmas spirit through it all. In the rush and confusion, if there must be such, in the crowds that surge through the stores, in the jam and push of the street throngs, take the Christmas lesson to heart for use in the advance days—and be pleasant. Be patient with the clerks and the delivery men; be courteous to the folks you buy from; be pleasant to the jostlers who almost knock the parcels from your arms as they stumble, themselves package laden, on the street; use the smile that helps everybody over every stressful time and some distressful times.

Indeed, there are opportunities now for more effective and beneficent use of the Christmas spirit in its fine unselfish expression than there will be after the day's clamor is over. It will not be regarded by Santa Claus as in any way violative of his rules of "don't peep" to use "before" Christmas the same cheer, the same unselfishness, the same courtesy, the same thoughtfulness, the same spirit of "giving happiness" that you will use on Christmas day.

THE FIRST CHRISTMAS

Over nineteen hundred years ago there lived in the little town of Nazareth, a humble carpenter and his wife, Mary.

At this time the ruler of the Roman empire, Augustus Caesar, required all persons to pay taxes for the upkeep of the kingdom. Joseph was a descendant of King David. Although he was living in Galilee, the law required him to go to Bethlehem in Judea to pay his taxes.

When it was time to pay the tribute, Joseph took Mary with him on the journey to Bethlehem. It was a tiresome journey. They were very weary when they reached the little town. Joseph went to the hotel to get a room where they could rest. But poor Joseph was disappointed, for so many other people had come to the little town that day the rooms were all taken. No doubt Joseph and Mary felt lonely and discouraged as night came on. At last they went to a stable to find a place to sleep. Here in a manger the Saviour of the world was born.

This was a very lowly place indeed for the Prince of Peace to be born. Prophets had been foretelling his coming for many years. People were expecting him to come, but in some very grand way. Some thought he would make the kings leave their thrones and himself be the ruler. But he came as a sweet, dear little babe.

Now you wonder how the people heard of his birth, in those long, long days when there were no telephones or telegraphs? Perhaps you think so important news as this would be announced publicly by the highest officials or the richest people in town and a holiday declared.

But not so. The first news of his birth was told to people engaged in a very humble and lowly work.

It must have been a beautiful warm night. Far out on the hills of old Judea the shepherds were herding their sheep. No doubt they were talking together about the big crowd in Bethlehem that evening. Suddenly there appeared in the sky a bright light. The shepherds were afraid. An angel spoke to them and said, "Be not afraid; I bring you good tidings of great joy which shall be to all people." Then he told them that Jesus had been born in Bethlehem; that they would find him, a babe, wrapped in swaddling clothes lying in a manger with his mother, Mary.

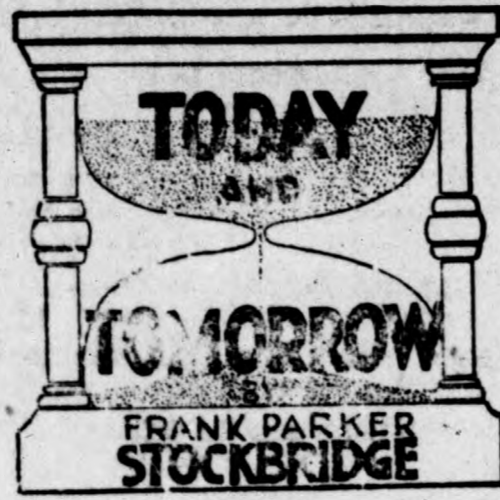
Suddenly there appeared with the angel a host of other angels singing "Glory to God in the highest and on earth peace, good will to men."

After the angels were gone the shepherds talked over the wondrous news. Then they hurried away to Bethlehem to see if it was true. Sure enough, there were Mary and Joseph and the little babe, Jesus. They then went out to tell others.

God also told the news of his gift to the world by placing a new star in the sky. The wise men saw it and followed its shining rays until they, too, found the "Babe of Bethlehem." These

wise men worshipped him and gave him gifts of gold, myrrh and frankincense.

This was the first Christmas.



FOOD

The late J. Ogden Armour once boasted publicly that he intended to control the world's food supply. The other day his estate was settled in Chicago. There wasn't enough money left to pay debts, by some \$2,000,000!

In Ogden Armour's time it might have been possible for one man to send the price of food up or down as he willed. It is impossible today, and it will be forever impossible when the food producers of the nation fully avail themselves of the opportunity to control their own markets, which is open to them under the Federal Farm Board act.

RADIO

Somebody has to pay for radio broadcasting. In England the listeners pay, by an annual tax on receiving sets, and the government controls the operation of the broadcasting stations. That is a system which Americans would never tolerate. There is too much government regulation of the spoken word as well as of print, even now.

In this country it is the advertisers who pay for broadcasting.

Advertising and the distribution of news and information are a proper function of newspapers. Some newspapers now operate broadcasting stations, and their programs are among the best on the air. In the natural evolution of things, newspapers will some day take over all broadcasting.

RAILROADS

Automobiles have been competing with the railroads for twenty-five years, but average train speeds have not increased in that period.

It took the airplane to stimulate the roads to higher speed. The Pennsylvania railroad promises electric trains between Washington and New York at speeds of from 90 to 100 miles an hour. That is as fast as commercial airplanes can fly safely.

Eventually all railroads will be operated electrically between important centers and train speeds of 100 miles an hour will be common.

CHICAGO

Count Keyserling, the German traveler and philosopher, says that Chicago is the most typically American city. Raymond M. Hood, president of the New York Architectural League, told his fellow-architects the other night that they hadn't seen any real American architecture until they had seen Chicago's new skyscrapers.

Every time I go back to Chicago I feel as if I were getting a fresh inoculation of Americanism. No other city so completely expresses the American spirit of today. In no other city of which I know do the ordinary people have so many and such wonderful opportunities to get the most out of life. New York still looks to Europe and the past for its traditions and culture; Chicago is developing a culture of its own which will set the American standard for centuries to come.

DIRIGIBLES

Airplanes stir man's pride in humanity's achievement of what the birds have always known. Airships like the Los Angeles or the Graf Zeppelin, stir the imagination with something like awe. They resemble nothing else on earth. They might be visitors from another planet.

It is possible that the discovery that man can ride through the air suspended from a bubble of gas will prove in a hundred years to be more important than the invention of the airplane. Dirigibles will get bigger and bigger, safer and safer. Already they can navigate where planes are forced down. A Zeppelin 1,200 feet long is being built at Akron. That is larger than the largest water-borne ship.

The dirigibles of the future will bear the same relation to the airplane that the motorbus does to the ordinary passenger automobile, or that the ocean liner does to the speedboat. Perhaps a combination of the principles of the two types of aircraft may some day displace both as we now know them.

DRS. SMITH & SMITH

Optometrists

SPECIALISTS
Eyes Examined - Glasses Prescribed
15 West Main Street Phone 101
Laboratory for Prompt Repair Service
Clinton, S. C.

WHAT DO
P. S. JEANES
DO?

Useful Christmas Gifts

Make this the "Happiest Christmas" you have ever had by giving something to wear or something in Floor Covering and Luggage.

Something for Men, Women and Children

- | | | |
|----------------------|----------------------|--------------------|
| Suits of Clothes | Garters | Table Linen and |
| Overcoat or Top Coat | Belts | Napkins |
| Hats | Suspenders | Walking Cane |
| Bath Robes | Bedroom Slippers | Bed Spreads |
| Men's Oxfords | Overshoes | Blankets |
| Pajamas | Rubber Boots | Comforts |
| Underwear | Collar Bag | Art Squares |
| Shirts | Collars | Rugs |
| Sweaters | Tennis Shoes | Hall Runners |
| Rain Coats | Bill Folds | Ladies' Slippers |
| Caps | Whisk Brooms | Children's Shoes |
| Scarfs | Hair Brushes | Parasols |
| Gloves | Combs | Fancy Work |
| Handkerchiefs | Umbrellas | Gowns |
| Sox | Suspender and Garter | Purses |
| Mesh Bags | Sets | Football |
| Extra Trousers | Ladies' Coats | Boys' Suits |
| Trunks | Ladies' Dresses | Boys' Long Pants |
| Suit Cases | Hair Ornaments | Boys' Knee Pants |
| Hand Bags | Costume Jewelry | Little Boys' Pants |
| Hat Boxes | Hosiery | Aviator Caps |
| Week-end Cases | Towels | Silk Pillows |

Gifts for Baby

- | | | |
|-----------------|-----------|------------------|
| Soft-sole Shoes | Sweaters | Teddy Bear Suits |
| Wool Booties | Novelties | Infant Wraps |
| Crib Blankets | Caps | Sox, Stockings |

Santa Claus Says Shop Early — And Here!

Copeland-Stone Co.

Phone 17 "One Price To All" Clinton, S. C.



8 O'CLOCK COFFEE

The world's largest selling coffee. More pounds sold than lb. **31c** any other brand.

SUGAR lb. **5 1/2c**

BUTTER Cut fresh from the tub lb. **45c**

GRAND-MOTHER'S BREAD Full pound wrapped loaf **7c**

A&P Fancy APPLE SAUCE No. 2 can **10c**

SOUR PITTED CHERRIES Quaker Maid No. 2 can **25c**

| | |
|--|--|
| Pitted Datespkg. 22c | Keystone Mince Meat lb. 19c |
| A&P Currantspkg. 19c | Cranberry Sauce No. 2 can 25c |
| Layer Figs . . . 15 oz. pkg. 23c | A&P Pumpkin . . . Large Can 14c |
| Layer Raisins2 lbs. 25c | Plum Pudding lb. can 32c |
| Pecan Stuffed Dates lb. 29c | Carnival Assorted Chocolates 5 lb. Box \$1.89 |

| | | |
|---|--|---|
| Grandmother's Fruit Cake 2 lb. tin \$1.00 | Mixed Nuts . . lb. 25c Almonds . . . lb. 43c Brazil Nuts . . lb. 19c Pecans lb. 43c Walnuts lb. 33c | Cream Drops Liberty Creams Gum Drops Assorted Chocolates lb. 19c |
|---|--|---|

PANCAKE or BUCKWHEAT FLOUR Aunt Jemima's 2 pkgs. **25c**

LOG CABIN SYRUP Table Size can **25c**

PALMOLIVE SOAP 3 cakes **20c**

Old Dutch Cleanser 2 cans **15c**

THE GREAT ATLANTIC & PACIFIC TEA CO.