

Enthusiasm Runs High At Banquet Held In Newberry In Preparation For Opening of Quality Service Stores

Merchants Advised To Put Their Whole Personality In Business. QSS Most Successful In Other Cities.

(From The Newberry Observer)
Fired by enthusiastic confidence in the future of the independent retail

grocer, the members of the Clinton-Newberry-Prosperity unit of the Quality Service Stores and officials and other visitors from neighboring towns, banqueted Tuesday evening at 8:30 in hopeful mood at the American Legion hall. Approximately 150 persons were present. Mayor J. Marion Davis and Senator T. L. Hill de-

livered most appropriate addresses, after which several other speakers were on the program. Mr. Woodward, official of the Q. S. S. climaxed the program by explaining just what the Quality Service meant to the merchants and to the citizens, and what future it held in store for them.

A splendid supper was served by the American Legion Auxiliary. Mayor Davis after a few humorous remarks, said he believed the organization to be of the highest order, indicating that the independent merchants of Newberry are alive to the needs of the time. He pointed out forcefully the needs of proper merchandising and otherwise inspired those entering the organization to a renewed effort.

Senator Hill heartily urged the members of the unit to help each other and to help their customers. He stated that a magnificent opportunity to render a genuine service was awaiting the Q. S. S. members. His remarks were to the point and occasioned much thoughtfulness on the part of the merchants.

Other interesting and instructive remarks were made by James P. Mallette. He stated that the greatest asset the independent had was his personality and he advised them to sell it. Attractiveness and well displayed goods, with the lowest possible prices will do the thing up right. And that is just what Q. S. S. means.

Representatives from Beckers' Bakery of Spartanburg, Claussen's Bakery of Columbia, Clinton Bakery of Clinton, the Southern Biscuit company, all made short and appropriate remarks.

In bringing the banquet to a close, Mr. Woodward spoke on what the Q. S. S. means to the merchant and the community. He stated that cooperation and not competition is the life of trade. He urged the members to work together for the good of the unit, and cooperate to make the best service possible.

Thanks were accorded the American Legion Auxiliary for the supper and the names of those making the banquet possible were read.

November Honor Rolls For Clinton Schools

Providence School

First grade: Blanche Reynolds, Mildred Baldwin.

Second grade: Capitola Parrish, Ruby Lee Gilliam, Rosa Lee Cobb.

Third grade: Marie Smith, Louise Smith, Paul Cobb, Lila Eskew, Wilmer Emery, Dick Johnson.

Fourth grade: Sibyl Shumake, Eleanor Cauble.

Fifth grade: Jessie Estes, Elizabeth Reynolds.

High School

Eleventh grade: Ella Little McCrary, Margaret Jones, Clara Bobo, Medora Browning, Sara Copeland.

Tenth grade: Paul Todd, Doris Abrams, Marguerite Dillard, Emmie Adair, Frances Milam, Mary Workman.

Ninth grade: Billy Owens, Mary Howze Dillard, Vivian Woodruff, Copie McCrary, Hugh Holman, Nannie Sue Adair, Willis May Wilson, William Bobo, Caroline Martin, Catherine Blakely, Mary Emma Speake, Lucile Copeland, R. H. Cobb.

Eighth grade: Florence Adair, Dill Ellis, Margaret Moorhead, Frances Spratt, Rosa Bailey Little, Ruby Woodruff, Vivian Parks Adair, Suella Denson, Robbie Henderson, James Sloan.

Florida Street School

First grade: Elizabeth Wysoy, Loretta Rumph.

Second grade: Cooey Nabors, Clifford Lowman, Eugene Sloan, Josephine Copeland, Eugene Pinson, Lewis Pitts, Virginia Sadler, John G. Pitts, Marguerite Seay, Janie Lee Young.

Third grade: Margaret Brice, Miles Hunter, Frances Simpson, Margaret Kern, Inez Young, Madeline Lowman, Edward Roberts, Louise Coe, Ludie Nell Scott, Miriam Donnan, Betty Spratt, Joe McMillan, Doris Suber, Otho Johnson.

Fourth grade: Roy Johnson, Tench Owens, Louise Bailey, Hugh Jacobs, Bob Jones.

Fifth grade: Lorene Rumph Rebecca Speake, Mary Jane Sturgeon, Thelma Taylor, Bill Wade, Doris Belt, Charles Sullivan, Alice Nabors.

Sixth grade: Letitia Jones, Lucile Jennings, Katharine Graham, Lucile Wilson, John W. Finney, Gay Nelle Kanning, Margaret Sullivan.

Seventh grade: Alfred Browning, Irene Burgess, Irene Dillard, Julia Bailey, Elizabeth Harris, Mildred Nabors, Ned Sprunt, Jack Witherspoon, Joe Donnan, William Johnson, Helen Bobo, Carrie Mae Phillips, Sara Frances Phillips, Joyce Pitts.

ON HONOR ROLL

The friends of Miss Fredna Shockley, a student at Chicora college, will be pleased to learn of her scholastic standing. On the institution's honor roll for the first quarter, her name appears with an average of 94.

Frontis Jewelry Store Clinton, S. C.

A fine diamond will make HER Christmas happy.

A Birthstone or Lodge Ring may be just what HE wants.

Complete selection at all prices. Specials in Sterling.

SUNDAY SCHOOL LESSON

By Rev. Samuel D. Price, D. D., Associate General Secretary of the World's Sunday School Association.

International Sunday School Lesson for December 8 HELPING NEIGHBORS IN NEED Matthew 25:31-46

The late Theodore Roosevelt frequently quoted from James as a most practical writer in the New Testament. This author says "Pure religion and undefiled before our God and Father is this, to visit the fatherless and widows in their affliction, and to keep himself unspotted from the world." The first portion surely deals with the title for today: "Helping Neighbors in Need." Other selected references are Luke 10:25-37, James 1:27, just quoted, and James 2:14-17.

While many will admit that they have obligations of this kind not a few will seek to evade the issue by asking the question, "And who is my neighbor?" which brought forth the wonderfully direct parable of the Good Samaritan, which is the passage from Luke. It is frequently the case that those who profess the most in formalistic religion are like the priest and the Levite, who were careful to continue on their journey. Then there are those who are all but held in contempt who reveal the milk of human kindness, as did the Samaritan. All the while the command is resting on us which is found in the golden text, "Thou shalt love thy neighbor as thyself," Leviticus 19-18. We evidence

our religion by the way we put it into practice. Deeds are a fine index of our real purpose.


The selection from Matthew takes us back to the last day of public teaching when he addressed the people both within the city of Jerusalem, and later in the day on the Mount of Olives. Toward the close he turned their attention to the sublime fact that there will be an audit made of every life. No triumph of any earthly monarch can compare in grandeur with the setting of that judgment day. He had been the Good Shepherd and the imagery is of a shepherd separating the sheep from the goats. People are still ready to entertain a noted person and get their names on the first page of the newspaper. It is quite another matter to make an equally sumptuous affair (Dec. 8-2) and offer hospitality graciously to the derelicts of society. Yet Jesus asserted that such an act of helpfulness would be reckoned as done unto the King, whose people were thus cared for. Notice the variety of services that the Master suggested: food, drink, clothing, a bed, or just a visit to one who is in prison by reason of some hard circumstance. Such acts do not effect salvation, for that comes only

through the sacrificial work on the cross. Kindness to others does count for those who are heirs of grace. Those deeds are not done with the reward in mind but rather in the name of and for the sake of Jesus Christ. Paul's familiar statement, "Whatever a man soweth, that shall he also reap," applies to good and bad deeds, and to those who neglect to be positive in either direction. The Teacher was very positive in denouncing the sins of omission. All waste hours rather than serve minutes in helping our neighbors.

Open your eyes, reach out your hands and you will be in contact with some "neighbor" who needs what you are well able to do. Then we have a different attitude in kindness toward the one we are really seeking to help.

Dr. Frank F. Hicks
DENTIST
Clinton, South Carolina
Office National Bank Building
Dr. Smith's Former Location
Phone 153

What will make a better and more useful Christmas present than a Beautyrest Mattress? Real guaranteed sleep and rest for years and years for just a reasonable cost now.
PRATHER-SIMPSON FURNITURE CO.



Congratulations!

TO THE CLINTON MERCHANTS
OF THE NEW Q. S. S.
SYSTEM.

You have our hearty good wishes. Many products handled by us are on sale in all Q. S. Stores.

CALL ON US WHEN WE CAN BE OF SERVICE.

Fuller Grocery Co.
WHOLESALE GROCERS
Clinton, S. C.

Congratulations!

To---



A SPLENDID ORGANIZATION IN
A SPLENDID TOWN

It's a Pleasure To Us To Serve Q. S. S. Stores.

The Newberry Creamery
Jas. W. Johnson, Manager
Newberry, S. C.


Greetings To---



We wish to take this opportunity to extend our congratulations and best wishes to the members of the Quality Service Store of Clinton and Newberry.


Please do not hesitate to call upon us whenever we can be of service.

Pearce-Young-Angel Company
Wholesale Fruits, Produce and Grocers' Specialties
UNION, S. C. Telephones 175 and 176
(Distributors of Dreher's Pure Pork Sausage)



Bottling Company

WELCOMES



TO CLINTON

SO REFRESHING
SO EXHILARATING
SO UNIVERSALLY KNOWN

There's Only One Coca-Cola

Greenwood Coca-Cola Bottling Co.
Greenwood, S. C.