

# The Clinton Chronicle

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CLINTON, S. C., DECEMBER 5, 1929

## 16 PAGES

Work never hurts a man unless he keeps away from it.

The height of ignorance is thinking you know everything.

### DECORATE FOR CHRISTMAS

It will be learned with interest that city council has approved plans for Christmas decorations in the business section of the city for the holiday season. The advantages of street decorating during the Christmas period are recognized by all progressive towns, and the myriads of colored lights reflect the real Christmas spirit and add to the impressiveness of the happy season. With the "white way" converted into Christmas colors, and several trees illuminated with colored lights, the picture will appeal to thousands of the little ones who are all excited now over the approach of Santa Claus.

The city will do its part to make Clinton pretty for Christmas. There is also a responsibility on individuals and merchants. We suggest to the merchants that they attire their windows in holiday decorations and bright illuminations. Where the windows are the throngs pass and re-pass, pausing, attracted by the displays.

Let every one join in to make Clinton bright and attractive—and lovely, for Christmas.

### HE IS A GOOD CUSTOMER

Santa Claus has transferred his headquarters to the United States. Though this good old saint undoubtedly is of European origin, he has found so large a part of his business in America that he has thought best to bring his facilities for toy making across the Atlantic.

The United States department of commerce has been checking up the activities of Santa Claus and has found that 95 per cent of the toys distributed to children in the United States are made in this country. Twenty years ago half the toys were imported.

It is no small deal that St. Nicholas makes with the manufacturers. Production of toys in the United States during 1928 amounted in value to \$75,000,000, more than twice the output of Germany, which always is thought of as toyland. Moreover, wherever there is a market for toys, those made in America are known as among the most expensive, the most carefully made and the most artistically designed.

American toys, as is the way with toys the world over, reflect the serious activities of the grown-ups. More than a quarter of all toys made in the United States are what are known as "wheel toys." Among these toy automobiles take the lead. Vast ingenuity has been displayed in inventing, designing and manufacturing these make-believe motor cars, and some of the most expensive ones are complete with all the accessories from the windshield cleaner to the spare tire and tail light.

Maternal instincts of little Miss America find gratification in \$12,000,000 worth of dolls manufactured last year, and dolls require as many "accessories" as automobiles. There are manufacturing industries of creditable size engaged exclusively in making dolls' clothing, dolls' stockings and shoes, dolls' houses and furniture and dolls' carriages. These side issues in the doll business account for more than \$5,000,000 worth of products.

There is said to be a disposition in some quarters to charge this fellow Santa Claus with being a fake, but the American business world will stand up for him. He is too good a customer to lose.

### THE OUTLOOK FOR PROSPERITY

President Hoover's conferences of big business heads have had a reassuring effect already. The railroads and the great industries have given their pledges not to reduce their production and development programs but to increase them, to employ more men instead of laying off workers, in many instances to increase wages. The governors of the states have been almost unanimous in their assurances of increased activity in public works. The president himself has pledged the federal government, so far as congress will authorize it, to a building and development program beyond what had been contemplated.

It seems to be true, then, that unlike all previous slumps in the stock

market, the one which occurred in October was not caused by anything in the general business situation. And it seems as certain as anything in the future can be, that if all the pledges given to the president are kept, or most of them, 1930 will turn out to be the most prosperous year in our national history.



### SPEED

Reports from England are that Flight Leader A. H. Orlebar, who flew 308 miles an hour for the Schneider cup, has achieved a speed of 500 miles an hour in a private trial. At that rate a man could start westward around the world in the latitude of London and never get out from under the sun.

All human progress has arisen from the effort to expand time and compress space. Think that over. With flight at 500 miles an hour possible, space will mean nothing, time everything.

Many who read this will live to see airplanes running regularly on some such time-schedule.

### TIME

"Time is money," said Poor Richard. Few understand just what that means.

The new lacquer process of painting motor cars takes one day in the paint shop instead of a month. Paint-shop floor-space is saved. Money tied up in undelivered cars is released thirty days earlier, and capital is turned over faster; result, cheaper cars.

A young railway clerk asked a Cleveland bank to let him prove he could save them \$25,000 a year by re-routing their mail exchanges with other banks. The first year the savings amounted to nearly \$100,000 interest on uncollected items in transit.

Railroads run fast freight trains today on passenger schedules. Merchants can get goods in a week that used to take a month in transit. They do not have to carry such large stocks, hence have less capital tied up, lower interest charges and can sell cheaper. Every invention which moves men or merchandise faster cuts down the cost of living in this complex machine age.

### TEACHERS

Public education will never be as good as it ought to be so long as most school teachers never get outside of their home countries, says Edward A. Filene, Boston merchant and philanthropist. Teachers cannot present a true view of the world to their pupils unless they know something about the world out of their own experience.

That is true for others besides teachers. The only really educated persons are those who have seen other countries besides their own. It is getting easier and easier to do that. A trip to Europe with a week in London and another week in Paris can be had for \$250 from New York. Mr. Filene is working on a plan to reduce this to \$150 for teachers and the next step, he thinks, will be to have such trips made compulsory for every teacher above the primary grades.

### WHEAT

The most important news that has come out of Russia is the reported discovery by Russian botanists of a new hybrid grain, a cross between wheat and rye. It is said to combine the food qualities of wheat with the cold resistance of rye and to yield three times as many bushels to the acre as ordinary wheat.

Not all the news that comes out of Russia can be credited, and this may be exaggerated. It must be remembered, however, that Russia gave the world new grains before the war. Durum wheat originated in that country as well as other valuable varieties.

If this latest report is true, this discovery may have revolutionary consequences for the whole world.

### COLOR

Men's clothes are becoming more colorful. Blue, green and red shoes are the latest. Why not? In a world of color why should man's apparel strike

the only somber note? Our ancestors dressed as gaily as their purses permitted. When George Washington went courting in a red coat, to wear plain clothes meant that the wearer was a Quaker, or else too poor to buy gay garments.

Anyone who doubts that men like to wear bright colors need only visit a fashionable country club. Women subdue their color schemes for sport, men get more gorgeous.

With everything else becoming more colorful, men's wear will follow, in time.

## ALBERT C. TODD LEAVES LAURENS

Prominent Attorney Goes To Greenwood To Engage In Practice of Law With Influential Firm.

Laurens, Nov. 6.—The many friends of Albert C. Todd, prominent member of the Laurens bar, learned with regret the first of the week that he expects to leave the city at an early date to make his home in Greenwood. Mr. Todd will be associated there in the practice of law with the firm of Park & McDonald, the senior member of which is J. B. Park, who was raised in this city. F. B. Grier, a former member of the firm is now general counsel of the A. C. L. railroad and lives in Wilmington, N. C.

Mr. Todd, who has a wide family connection and large property interests here, said that he regretted to leave his home town but that the field opened up to him in Greenwood was so inviting that he could not do justice to himself and family by remaining here. It is understood that the departure from Greenwood of F. B. Grier and the ill health of Mr. Park has thrown a heavy legal responsibility upon the firm which required the services of additional legal talent.

Mr. Todd has a wide reputation as a lawyer of ability, but, in addition to his interest in his profession, he has been greatly interested in every phase of the development of the city and its institutions. He is a past president of the Laurens Business League, Rotarian, member of the session of the First Presbyterian church and in addition has taken an active part in other civic and religious organizations.



By Algernon Charles Swinburne

All the bells of heaven may ring,  
All the birds of heaven may sing,  
All the wells on earth may spring,  
All the winds on earth may bring

All sweet sounds together;  
Sweeter far than all things heard,  
Hand of harper, tone of bird,  
Sounds of woods at sundown stirred,  
Welling water's winsome word,  
Win in warm, win weather.

One thing yet there is, that none,  
Hearing ere its chime be done,  
Knows not well the sweetest one  
Heard of man beneath the sun,

Hoped in heaven hereafter;  
Soft and strong and loud and light,  
Very sound of very light,  
Heard from morning's rosiest height,  
When the soul of all delight,  
Fills a child's clear laughter.

Golden bells of welcome rolled  
Never forth such note, nor told  
Hours so blithe in tones so bold,  
As the radiant mouth of gold  
Here that rings forth heaven.

If the golden-crested wren  
Were a nightingale—why, then  
Something seen and heard of men  
Might be half as sweet as when  
Laughs a child of seven.

## Did You Ever Stop To Think?

By Edson R. Waite

That some cities seem to need to get their collective affairs into the hands of some men who are competent and capable of doing business.

That it is a foolish community that will allow any factional differences to permanently disintegrate its citizenship.

That every citizen should remember his duty to his home city and realize that no matter what his opinion is, there is no use of carrying on hostilities forever.

That they should get together, get down to business and boost the home city.

That the men who think they can't do a thing are usually right.

That the men who make up their minds to do things usually can do it.

That the hardest work some men do is figuring how to keep from working.

The men who can do things should realize that cooperation means teamwork. Get together!



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## RETAIL COFFEE PRICES DROP SHARPLY

\$100,000 Savings a Week for A. & P. Customers. Reductions Announced.

The Great Atlantic & Pacific Tea Company operating a chain of 15,000 grocery stores in the United States and Canada, has announced drastic reductions in prices of coffee.

This sharp lowering of prices affects A. & P.'s three nationally known brands of coffee—Bokar, Red Circle and Eight O'clock. A. & P. prices are the first to follow the recent tumble in prices in the wholesale coffee market.

A. & P. is enabled to take immediate advantage of the drop in wholesale coffee prices because of its foresight into market conditions. A. & P.'s buyers handle their purchasing commitments in accordance with A. & P.'s traditional policy of giving its customers the immediate benefit of lower prices in the commodity markets.

Some idea of the saving at retail effected by these reductions in coffee prices may be gained by the fact that A. & P. sells 2,750,000 pounds of its own brands of coffee every week. This huge quantity of coffee sold at retail will mean a saving of upward of \$110,000 a week for A. & P.'s customers.

The Great Atlantic & Pacific Tea Company is the world's largest retailer of coffee. Its Eight O'clock brand is the world's largest selling high-grade coffee, while the sale of its two other brands amounts to millions of pounds annually. In its successful

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efforts to provide better coffee at lower prices for its millions of patrons, A. & P. established some years ago, coffee-buying offices in the greatest coffee producing countries of South America—Colombia and Brazil. A. & P.'s buyers purchase direct from the coffee planters the choicest grades of mountain-grown coffees. By purchasing their coffee direct, transporting and roasting it themselves, A. & P. effects great economies. As a result of this, prices on A. & P.'s own brands of coffee are uniformly lower than coffee handled and sold through usual trade channels. The sharp price reductions now in effect make the prices on Bokar, Red Circle and Eight O'clock, lowest yet announced.

## BOND FLOWER SHOP

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Mercerized lisle in Champagne, French Nude, White, and Black colors, sizes 5 to 9. Pair 50c.

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Full line of other hose for children, too.

## Blakely Bros. Co.

"Clinton's Exclusive Shoe Store"



## "CHRISTMAS"

The Happiest Season of the Year

LET DENNISON'S CHRISTMAS GOODS AID YOU IN CREATING THE SPIRIT OF THE SEASON!

May We Show You Our Stock of Gift Dressings: Tags, Seals, Address Labels, Address Tags, Wrappings, Gummed Ribbon, Etc.

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The greatest showing of holiday gift stationery we have ever shown in many years. Dainty pastel tints, plain white, lined envelopes. All boxed, ready for giving.

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