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Nobody's Business
By cee Nectee

It is not my duty or my purpose to
suggest just how the farm relief board
should run its business should run its business. I am a farn-
er all right, but I ain't no executive; if I were such an animal, I would not
have to be a farmer, as the old woman have to be a farmer, as the old woman
said when she trimmed her last corn.
I know that there are many, many
things that might be done for the farmer. He needs something he hasn't
got, but I am not sure that the farm


EPTEMBER 19, 1929
$\begin{aligned} & \text { vors for their own interest at the pub- } \\ & \text { lice expense. Some want some form of } \\ & \text { class legislation favorable to their own } \\ & \text { clement, but opposed to the general } \\ & \text { public interest. } \\ & \text { Then there are all kinds of gocd }\end{aligned}$
public interest.
Then there are all kinds of gocd
causes that come forward with their appeals for help and publicity for this glady help all these, but unfortunate-
ly his space is limited. He must give
most of his attention to the gathering most of his attention to the gathering
of news in which the people are in-
terested and to a discussion of the old car rumning is immediately after
harvest and during the Christma3 holi--

The Federal Land Bank began to re-
leve the
356,78, , it has relieved him of abres, more or less, and
it is not altogether the fault of ei her it is not altogether the fault of either
that this land has changed hands. Busthat this land has changed hands. Bus-
iness is business. When a fellow bor-
rows more than he can pay ba:k, and


Times are so hard that $\$ 6,000,000$
are spent daily in this country to keep automobiles going.
Times are so prosperous thing in the country is the Times are so hard that we spend
more for gasoline than for schools. Times are so hard that we can't
spend much more for cigarettes than Yes-times are awfully hard. Again we are confronted with the
phenomena of the world series. No



 CSine the inauzuration of the world sereses, many fint fatec of of curious world
Radio, the modern mirace. The de.


 so perhaps many of the old diversions Bastone thing has an inemat heram. the antections of the multitude. The
wordi series of 1929 is
looked for
Torward to as agerly as was the world series




WHAT DOES HE MEAN Mother arises early in the morning,
gets breakfast for father and the children, gets the childre. off to school
and father off to work. Father spends the day earning money. Mother spends
it sewing, mending, washing, ironing preparing a lunch for the children, seeing that they are clean as they go
to school, supervising their study after school, correcting what
she considers injurious habits, checkners, getting and serving dinner, and
doing a thousand other things that are
$\qquad$ his part in te tamily ife ocasion

 At ant art kew menents of peace
Mother pieks up the evening paper ${ }^{4}$ The home is the weakest spot in w. A. Tretien, profesesor of of pyecheble. Ey in an ohio univeratity, dechecred than it is, ${ }^{\text {We }}$, should b be foreed to wouter Out our domestic problems instad of of
sidestepping them It purzes mother. She excliams What more sene ociul heve oeste. sede reads the item to tather. He is equally
in the dark and falls oft to step.

## PROPAGANDA


 with propaganda by press agents. The editor of today needs a much
larger wastebasket than ever He receives a great amount of copy from various agencies that seek to
create public sentiment in favor of
 dinarily should be paid for wat the us
uual advertising rates. But it can be uual advertising rates. But it can be
said for the newspapers without con
tradiction, that they are very tradiction, that they are very gener
ous in giving space to the causes in their communities that deserve it an are clearly for the direct benefit of
the community.
It is perfectly legitimate to use propaganda to promote a good cause. Bu the people who are employing these
space grafters need to distinguish space grafters need to distinguish
carefully between what is promoted
for the bener
for the general good and that which
represents personal and money mak
ing motives. On the part of newspaper ng motives. On the part of newspape
men this calls for a lot of judgment en this calls for a lot of judgment
and the best of them get fooled at

FINAL SETTLEMENT
Take notice that on the 15th day
of October, 1929 I I will render a final
account of my acts and doings as Ad-




6 pole bearers present.
jim was kind and gentle to every-
body but he ne body, wat he never quite got over that
installment collector who re-possessed his ford last yr. but when anybodd
needed help in the community, h would genrally pass around the p
scription scription list for them to sign on and
would turn in nearly all of the money he took in after taking out his ex-
penses. mr. editor, befoar y this, plese rite or foam me and print no if it is $o$. $k$., and if it ain't, i will add something to it.
res trulie,
mike Cl
Did You Ever Stop To Think?
That a standand R. Waite Tonstantly and andard of quality that is
contiously mainbusiness growing. Advertise! That advertised goods are great
orites with the trade. Advertise! That advertised goods are made
every member of the family; tell th hery member of the family; tell them That the truth about your dvertise! That the most progressive, trad rawing power is advertising!
That if you have the merchandise ise! tell about it, you'll sell it. AdverIf you mean business, tel
your business by advertising!
That there is nothing lif That there is nothing like advertising to stimulate business. Advertise!
That when business is bad, it is up to you to make your business \%etter by advertising.
That if you want
warmers, advertise!
That new customers
very business. Advertise! look good to
That live business men are always
busy, even in dull seasons, because

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they advertise.
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That every day is filled with selling opportunities. Advertise!
That That the methods which have been most successfully used to cevelop bus-
iness are good for every business concern. Advertise!
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