

NEWSPAPER ADS ARE PREFERRED

Largest Building and Loan Associations Prefer Newspapers, Says Michigan Secretary.

Use of newspaper advertising is the preferred method of the largest building and loan associations of the country in bringing their message to the prospective investor and borrower.

Direct mail, blotters, street cards and other forms of advertising are in fairly general use, yet the majority of the 86 associations showing their advertising appropriations with the newspapers in the cities in which they are located.

Sixty-four of the associations returned the questionnaire and their reports showed that they invest an average of \$12,000 annually in advertising. The total amount being invested this year by these associations is \$767,000.

The success of these associations, based on the fact that the public was made acquainted with them and kept in touch with them, at least to a certain extent through the newspapers, is the answer to the age-old question, "Does advertising pay?"

WANT ADS

FOR RENT—Housekeeping apartment. Five rooms, upstairs, outside entrance, modern conveniences. \$25.00 per month. Mrs. B. C. Blalock.

WANTED—A representative in Clinton for the Shenandoah Life Ins. Co., "the largest company for its age in America."

Dr. W. T. Hughes DENTIST Offices Formerly Occupied by Telephone Exchange Office Phone 65

Advertisement for Black Flag Liquid, featuring a movie frame with the title "SURE DEATH" and illustrations of flies and mosquitoes.

DOUBLE WEDDING OF BEAUTY SOLEMNIZED IN LAURENS

Laurens, June 29.—A double wedding of rare beauty and impressive dignity was solemnized on Saturday at high noon at the First Baptist church, when Miss Katherine Bolt became the bride of Oscar DeWitt Parker, and Miss Mary Sue Bolt, the bride of William D. Dotterer of Charleston.

The brides are daughters of Mrs. J. Warren Bolt of this city, and since the announcement of their engagements, have been the recipients of much social attention, many lovely affairs having been given in their honor not only by friends at home but in Greenville, Florence and Charleston.

The church decorations, under the efficient direction of Mrs. F. N. Kennedy and Mrs. C. H. Armstrong were artistic and charming. A happy effect was achieved by the use of graduated baskets of Queen Anne's lace in pastel shades.

Preceding the arrival of the wedding party, a lovely musical program of violin, organ and vocal numbers was rendered by Mrs. L. S. McMillan of Tuscaloosa, Ala., Mrs. Carlisle Rast of Swansea, Miss Lola Lawrence of Aiken, Mr. David Burnside, Mr. Frank McCravy and Mr. James McCravy, all of this city.

As the notes of the wedding march were sounded, the Rev. W. D. Spinx, pastor of the First Baptist church, the officiating minister, entered, taking his place at the altar.

Mrs. Booth Gray of this city and Mrs. Charles Duckett of Florence, bridesmaids, came next, wearing dresses of orchid flowered chiffon, leghorn hats and blonde slippers.

Miss Nell Arial of Greenville, and Miss Fanny Parker of Royston, Ga., were the next to take their places. Their dresses were of green flowered chiffon and they wore leghorn hats and blonde slippers.

The next bridesmaids to enter were Miss Lula Parker of Royston, Ga., and Miss Inez Hudgens of this city, with Gailliard Dotterer and Harold Dotterer of Charleston.

The matrons of honor, Mrs. Walter Richbourg of Forest City, N. C., and Mrs. Miller Brown of this city, sisters of the brides, entered from opposite aisles. Their gowns were handsome models of azure blue georgette and they wore leghorn hats and blonde slippers.

The little flower girls, Louise Richbourg and Mary Elizabeth Kithin, nieces of the brides, followed, wearing dainty dresses of yellow chiffon.

The grooms entered together and took their places at the altar. The brides also came in together, and the impressive double ceremony was performed by Rev. Spinx, who used the ring service.

The brides wore navy georgette ensembles, trimmed with cream lace. Their hats were of navy imported braid, with cream lace, and their slippers were of blue kid.

Immediately after the ceremony the couples left on honeymoon trips, Mr. and Mrs. Parker by motor for Atlanta and Chattanooga and Mr. and Mrs. Dotterer for a stay in Cuba.

WOMAN SHOT WHILE ASLEEP

Ninety-Six Man Held for Wife's Death. Accused Has Self-Inflicted Wound.

Greenwood, June 30.—Robert L. Moore, 55, former cotton mill employe, is under guard in a local hospital following a warrant served by Coroner R. L. Faulkner, charging him with the murder of his wife, Mrs. Lizzie Moore, 45, at their home in Ninety-Six early today.

Mrs. Moore was shot through the head with a double barreled shot gun while she slept with three small daughters and died instantly. Moore is suffering from a wound in the jaw which testimony at the inquest this afternoon tended to show was self-inflicted.

Eliza May, 12, eldest of the three children sleeping with their mother, said that she was awakened by the report of the gun and found her mother dead by her side and the father sitting on another bed complaining that he had been wounded by someone who had entered the house, shot his wife and then him and fled through the back door after throwing the gun on the bed.

Odell Moore, a son, testified that his father told him the did not hear the intruder until the first gun was fired, while Fred, another son, said that his father had often made threats against his mother, and that there recently had been such family trouble.

Officers said that a load of shot was found embedded in the ceiling above the bed on which Moore slept and that shells found in his trunk were the same as those found in the gun.

The verdict of the jury was that "Mrs. Lizzie Moore came to her death from the effects of gunshot wounds inflicted by R. L. Moore."

PITTS' ADLETS

Lookout Mountain Seed Potatoes, \$2.00 per bushel. Plant this month. J. M. PITTS.

Champion Brand Nitrate Soda on hand all the time. Use freely on your crops. J. M. PITTS.

A good stock best grade Calcium Arsenate and the price is right. J. M. PITTS.

Golden Dent and Tennessee Red Cob White Corn for planting. J. M. PITTS.

Alfocorn Egg Mash will keep your hens laying regularly and eggs are scarce and high. J. M. PITTS.

SHADY GROVE

There will be preaching at Shady Grove Sunday morning at 11 o'clock. Henry Wofford and little son of Orangeburg, were guests of Miss Lula Johnson the past week.

Misses Annie and Texie Henderson delightfully entertained the young people of the neighborhood with a lawn party on Friday night.

Mrs. Sallie Wofford and Miss Hettie Wofford of Woodruff, visited relatives here last week.

Mr. and Mrs. Frank Workman and little son, and Marion Workman of Greenwood, were guests of Mrs. Fred Johnson on Sunday.

Miss Ruth Burns of Prosperity, spent the week-end with Mrs. Mattie Lou Miller.

Miss Helen Hollingsworth spent the week-end with friends and relatives here.

Mr. and Mrs. John Godfrey and family and friends are spending their vacation at their old home place.

Three Local Mills Closed This Week

The Clinton and Lydia Cotton Mills of this city, and the Joanna Cotton Mills of Goldville, shut down last Saturday for one week and the hundreds of employees of these corporations are enjoying a short vacation.

The week of vacation for mill employees was decided upon for two reasons, in order to give the workers a week of rest and in hopes of bringing the market, which has suffered for lack of demand, to a firmer standing by cutting down the output.

OUR PRICES ARE ALWAYS RIGHT

Meal, per sack \$2.00
Hulls, per sack 90c
Bulk Hulls, per 100 lbs. 80c

CLINTON COTTON OIL CO.

NOTICE OF FINAL SETTLEMENT

Take notice that on the 5th day of July, 1929, I will render a final account of my acts and doings as Executor of the Estate of Mrs. Sallie R. Pitts, deceased, in the office of the Judge of Probate of Laurens County, S. C., at 10 o'clock A. M., and on the same day will apply for a final discharge from my trust as Executor.

What Do P. S. JEANES Do?

ment on or before that date and all persons having claims against said Estate will present them on or before said date duly proven or be forever barred. R. FLOYD PITTS, June 4th, 1929.—7-4-4tc. Executor.

Advertisement for H. D. Henry & Company Insurance, covering stocks, bonds, real estate, and loans.

Advertisement for The Tale Lite, published by the Back Seat Driver, featuring a story and a service advertisement for Clinton Motor Co.

Large advertisement for Farmers Now in Death Grapple Must Fight Or Perish, featuring illustrations of farmers and weevils, and promoting the Niagara Sprayer & Chemical Company's services.

Farmers Now in Death Grapple Must Fight Or Perish

WILL YOU FEED THE WEEVIL OR YOUR FAMILY?

The situation is now most critical for a cotton crop. Rains have been general and infestation most serious ever known in the state.

Don't Fool Yourself to Think You Haven't Any and Don't Trust to Luck "Know Your Boll Weevil by Using Our Service"

Niagara Sprayer & Chemical Company is Instituting an Additional Service.

They are putting on a corps of young men, especially trained, to help you in your fight, and they are at your service the balance of the season. The biggest handicap in farmers' fight against the weevil is not knowing the most effective procedure.

DUSTING MACHINERY

A full line of DUSTING MACHINES from Hand Guns to Large Power Dusters. If you have a duster, get it out and have it ready. If you haven't one, tell us.

CAPABLE and EXPERIENCED SERVICE DEPARTMENT to help you if and when in trouble. Full line Repair Parts on moment's notice.

NIAGARA CALCIUM ARSENATE known everywhere as THE STANDARD

"The Kind That Makes the Cloud With the Silver Lining"

Get in touch with your nearest Niagara dealer or with us direct and let us serve you.

Workman & Stone

Clinton, South Carolina

"BOLL WEEVIL UNDERTAKERS"