

\$50,000 COLLEGE DRIVE NEXT WEEK

PRESIDENT M'SWEEN SPEAKS

Head of Presbyterian College Makes Appeal To Clinton Citizens To Rally To Their Institution In Approaching \$50,000 Campaign—"We Cannot, We Must Not Fail."

The assets of a community are both material and spiritual. Both are vital in the life of a community, and there is a vital relationship between the two as regards the prosperity and progress of the community. The buildings, industrial plants, bank deposits and various lines of business constitute the material assets. Schools, churches, social organizations, the spirit of its citizenship and, above all, that intangible but very real factor called ATMOSPHERE constitute the other.

The present call of Presbyterian college on the citizens of Clinton for \$50,000 causes a natural question to arise in the minds of the citizens of this city, "Is it worth while?"

To reach the goal set will require unified and sacrificial effort on the part of a large body of our citizenship. We are confident that Clinton will reach that goal because her thoughtful citizens will say, "We cannot afford to fail." The college is worth in dollars and cents to Clinton about \$100,000 per year, at a conservative estimate, and this will increase with the growth of the college. The advertising received not only in our own state, but throughout the nation, cannot be calculated. Clinton is known today as the home of Presbyterian college and Thornwell orphanage; but these are not the most dominant factors in the situation.

The opportunity for an education offered the sons of the community, many of whom would never be able to secure this elsewhere because of prohibitive costs, means a great deal not only in lifting the level of the community life, but in fitting leaders for service to church and state. The spiritual tone of the community must receive color from the college whose ideals are training for Christian service and development of Christian character.

The citizens of Clinton have nobly supported the college in the past because they have realized that it was not only a valuable asset to the city but because they have seen in it a channel of service to the church and state. Twenty-five years ago, when a crisis was reached in the affairs of the college, the citizens of Clinton rose in a unified and enthusiastic movement to save the college for Clinton when other cities of the state were making a strong bid for the location of the college of the Synod of South Carolina.

Today the very life of the college is at stake, and we are sure that Clinton is more wholeheartedly enthusiastic in support of the institution, which has a constituency of the Synods of South Carolina and Georgia, than ever before. We await with confidence the result of the campaign.

JOHN M'SWEEN, President.

Clinton Students in Presbyterian College



Hundreds of Clintonians have received a part of their education at P. C. At the present time more than fifteen per cent of the total enrollment come from Clinton. Eight of the thirty-five Clinton students now enrolled are from Thornwell orphanage. The complete list follows:

William David Adair, Roy Sanders Barnwell, Lonnie Lingle Dunlap, William Harlan McQuiston, Edward Barnett Martin, James Addison Neighbors, James Carlisle Smith, Isaac McDonald Adair, William Eugene Johnson, Edgar Fleming Mason, James William Milam, James Frederick O'Daniel, Fant Hill Thornley, William Eugene Barnwell, William Milton Blakely, Thomas J. Blalock, Jr., James Isaac Copeland, W. Watts Davis, Orell Alva Dunlap, Otto Walker Ferrere, James Albert Hamlin, Harry Parker Jones, Ryan Francis Lawson, Ross McCain Lynn, Richard Langdon Odierne, Robert Abney Abrams, Jr., Charles Watson Anderson, David Eugene Brown, Henry Arthur Copeland, Jr., William Sidney Denson, Chester Bryan Holland, George K. Smith, Harry Davis, Augustus B. Blakely, Melvin A. Bennett.

REDPATH CHAUTAUQUA OPENS HERE NEXT MONDAY AFTERNOON

Program Is Replete With Daily Popular Features for Seven Days. Reserved Seats Now Selling Rapidly. Members of Woman's Club Aiding In Ticket Campaign.

Louis Yandell, advance representative of the Redpath bureau, is now in the city and will remain here until the opening of Clinton's Redpath Chautauqua on next Monday, May 20th. Mr. Yandell will work with the local people who sponsor the Chautauqua.

Tickets and reserved seats for the Chautauqua are selling rapidly. An earnest appeal has been made by J. B. Parrott, chairman of the guarantor's committee, to support the Chautauqua and to purchase tickets early. Tickets can be purchased at various places in the city and reserved seats obtained for one dollar additional at Kellers Drug store.

The members of the Woman's club have shown a fine spirit of helpfulness and have been doing some excellent work this week to help put the proposition over successfully. A large group of these public-spirited ladies secured tickets early Monday morning and began their campaign. They are to be commended for the fine work they are doing and their efforts

should be appreciated by the community.

The big yellow tent will be pitched on the vacant lot across from the post office as heretofore, due to the courtesy of its owner, John H. Young. The program opens next Monday afternoon at four o'clock, with the evening attractions coming at 8:00. The sale of tickets will be vigorously pushed for the remainder of the week and the guarantors are asking a united support for Chairman Parrott as he leads the undertaking.

Never before has there been a better aggregation of attractions brought to Redpath patrons than will be presented in Clinton next week. Drama, music, educational talks, children's programs, all are brought together with a brilliant array of talent to present a balanced week of entertainment.

The complete program for the week, follows:

First Day—Monday
First Afternoon
Popular Concert—Filipino College
(Continued on page two)

ONE-DAY EFFORT TO BE MADE TO REACH CLINTON'S GOAL

City Will Be Asked Tuesday To Give United and Spontaneous Support To Appeal. Canvassing Teams To Work With Full Steam and There Will Be No Let-Up Until the Campaign Is Brought To a Successful Conclusion.

All Clinton's thought, most of Clinton's time, and every ounce of Clinton's heart will be thrown into several hours of vigorous effort on next Tuesday, May 21st. On that day Clinton will have the honor of firing the opening cannon, of offering the initial appeal in the great statewide drive for \$350,000.00 for Presbyterian college. The share that we are permitted to assume in this great effort is \$50,000.00, and no stone will be left unturned to give every man and woman in Clinton an opportunity to play a part in this worthy effort.

Our college has been a blessing to this community. For almost a half century it has brought us each year untold monetary rewards; a great spiritual leadership; and a tremendous educational influence; that have together been the very making of this fine city.

Our dividends from the college in past years, however, are not to be compared with the enormous rewards we can reasonably expect from a full grown, well equipped, thoroughly established, debt-free institution.

What wonder that Clinton is to a man enthusiastic over the success of this great campaign.

Aside from its value to our community we boast that it is our own; our dream, our idea, our accomplishment; solely and absolutely our own. Supported by the state at large, yes; but as truly a part of Clinton, as Clinton itself and more so.

No problem of our college shall ever escape our notice, our sympathy and our support. No appeal of our college in Clinton shall ever go unheeded.

Our fathers started this great program. Absolutely and positively we will carry it on. If it taxes every resource of our community we cannot and will not fail.

The goal of \$50,000.00 is not fixed or even requested by our college. We set it ourselves. We have voluntarily assumed the responsibility with full confidence that all Clintonians will rally to the call, and throw their shoulders behind the wheel, in one gigantic effort to show the state of South Carolina how devoted a mother can be to its child, and by force of example show them what the originators, life-long supporters, and everlasting boosters think of this great institution.

Ours is the initial effort, and our success shall be the keynote of the whole campaign, that shall echo and re-echo throughout the bounds of South Carolina—a proud proclamation, as well as a call.

"We have shown the way—follow on."

The Plan

Subscriptions will be received no matter how large or how small, and all will be helpful and equally appreciated. Subscriptions may be paid in cash, or in quarterly payments of July 1st, 1929; October 1st, 1929; January 1st, 1930; and April 1st, 1930.

Such an appeal seldom comes. Certainly it is rarely ever that we have an opportunity to give to a cause that is so near and dear, and so absolutely inter-woven with our very future. Subscription cards will be offered by the committee. Every cent shall go to retire the debt. There are no over-

head expenses, no campaign costs. We are doing it all ourselves.

The Program

A series of letters from Rev. John McSween and the campaign chairman are being mailed to Clintonians to explain the appeal. Mr. McSween has already sounded the appeal to the Kiwanis club and Chamber of Commerce, and will speak to the Rotary club Friday.

Dr. B. O. Whitten presented the appeal to the A. R. Presbyterian church last Sunday, and a similar appeal will be made Sunday morning by:

Dr. A. E. Spencer to the First Baptist church; C. M. Bailey to the Broad Street Methodist church; Wm. P. Jacobs to the First Presbyterian church.

Tuesday morning, the campaign day, at 12 o'clock, the R. O. T. C. unit of the college, with their band, will parade to the square to open the program of the day.

Immediately following at 12:30 o'clock, the canvassers, central committee and executive committee, ladies and gentlemen, 100 strong will be the guests of the college at an opening luncheon. The luncheon will be held at the Mary Musgrove tea room.

At this meeting they will hear the final appeal, be divided into 25 committees of four each, and each committee will be provided with subscription blanks, checks and a list of names of prospects, especially selected in advance for their attention.

As names of prospects will be allotted to the committees by careful selection to secure the man or woman who can most favorably influence the prospect it is absolutely essential that every member of the canvassing committee be on hand for the luncheon and for the work, or else greatly hamper his or her committee's work.

Immediately after the luncheon the committees will begin their work and finish it the same afternoon.

As no committee will have more than 15 names, the work will hardly require more than two or three hours to complete. The ladies will be given lady prospects, and the men will call on the men.

At the close of the soliciting each committee will report its work to the campaign chairman in the Chamber of Commerce rooms, so that by night after tabulation, the result of the campaign can be fairly well indicated.

Clinton citizens are urged to carefully consider the matter now. Make up your mind now what you can contribute. It will be an enormous help and greatly appreciated if you will be prepared to give the solicitors who wait on you a definite answer when they arrive.

In canvassing several hundred people (Continued on page two)

What P. C. Has Done

In spite of a constant shortage of equipment, men, interest and money—struggling through the dimly uncertain years of its early infancy and disappointing growth, this College in spite of difficulties completed great accomplishments and become a power for good in Southern Education.

WITNESS

- 385 P. C. trained ministers of the gospel enthusiastically winning the world for Christ.
- 268 Christian teachers stressing the need of the word of God in education, and leading our youth in righteous paths.
- 12 Missionaries, forsaking all for the service of God in foreign lands.
- 18 Physicians and Surgeons safeguarding the health of you and yours.
- 46 Athletic directors, teaching our youth how to live and grow.
- 618 successful men and women engaged in business and other professions, assuming positions of leadership in our communities.
- 532 active officers who are bearing the responsibilities of evangelism and finance in Churches throughout the world.
- 1800 Christian lives well-grounded in the principles of the Church.
- 1650 Christian Parents engaged in the all important cause of rearing stauncher Christian families.

The Presbyterian College in the 49th year of its existence has touched the lives with an influence for good, of easily thirty thousand. It has stood as a veritable beacon light pointing to Christ, and as a monument to the cause of Christian Education.

MID-STATE LOOP

Newberry	3	1	.750
Monarch	3	1	.750
Laurens	3	1	.750
Clinton	2	2	.500
Molloy	2	2	.500
Lydia	1	3	.250
Goldville	1	3	.250
Watts	1	3	.250

SATURDAY'S RESULTS

- Watts 11, Clinton 4.
- Laurens 6, Lydia 0.
- Monarch 4, Newberry 0.
- Molloy 8, Goldville 6.

What P. C. Wishes To Do

The College has just reached its majority. Just attained its point of efficiency and is just now able really to do the great work planned for it by its founder and by the Presbyterian Church.

P. C. would like to become the most thorough denominational college in America.

Train tens of thousands of ministers of the gospel and missionaries to evangelize the world.

Touch every community profoundly by furnishing the Christian citizenship that will lead and direct in the paths of upright living.

Offer an education to every poor boy who, because of misfortunes, might otherwise be deprived of life's greatest opportunity.

Number among its Alumni a representative of every Presbyterian family in its field.

Offer a thorough education at the lowest possible cost without expensive necessity of interest that makes economy impossible.

Become a power in the uplift of mankind.

Secure the devotion, prayers and free-hearted support of every Christian in its territory.

Rid itself of its life-sapping debt, the barrier that has stood in the way of great accomplishments, and launch out into the field of service for which P. C. has been intended from its infancy.

Hi Pupils To Present Play

On next Thursday morning, May 23rd, at 8:45, the eleventh grade of the Clinton high school will present Booth Tarkington's one act play, "The Trysting Place." The entertainment will be given in the high school auditorium, and the public is cordially invited.

M. C. Woodward of Baltimore, Md., visited his daughter, Mrs. George Cornelson, several days last week.