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The Chronicle seeks the cooperation
 of its subscribers and readers—the
 publisher will at all times appreciate
 wise suggestions and kindly advice.

CLINTON, S. C., MARCH 7, 1929

8 PAGES

One good safety rule for any motorist
 to observe is to refrain from
 turning a corner until he is sure it is
 there.

An artist says our movie darlings
 are entirely too thin, recalling to mind
 the reporter's classic, "An empty cab
 drove up to the theatre and Sarah
 Bernhardt got out."

This is true also—some people never
 repeat until they are afraid of getting
 caught.

Here's a pleasant thought: Congress
 is about to adjourn.

Some men make sure they are right,
 and then make a terrible hullabaloo
 over it.

This is strange also, yet true, many
 people who live on the fat of the land
 are below the average in weight.

They are having some big debates
 in the legislature on various questions,
 but nobody seems to be paying much
 attention to it.

The trouble with this bootleg booze,
 says a man who has tried it, is that
 you have to be drunk before you can
 drink the stuff.

Strange as it may seem, no trouble
 is experienced in getting men to fill
 positions even in a Republican cabinet.

As the background to all our failures
 there is carelessness which usually
 brings about a lack of study and
 of effort.

STIMULATING BUSINESS
 "Modernizing homes will stimulate
 industry and will keep the small contractor
 busy," says the secretary of a
 builders' exchange.

It surely will. The average American
 home, with all its progressiveness,
 can stand a heap more modernizing.
 And no sooner does an up-and-coming
 family get everything done, down to
 the last rug and curtain and kitchen
 chair, than it begins planning a bigger
 and better home, to be modernized
 in its turn more completely than
 ever.

It's a merry race between the producers
 and consumers of modern
 homes and household equipment.
 There's always some new wrinkle
 appearing on the market or coming into
 style.

Wanting new things and hustling
 to get them, to make more comfortable
 and artistic homes, is not bankrupting
 this country, either. It's one
 of the causes of prosperity.

HONESTY
 Governor Sampson of Kentucky is
 starting a very worthy movement indeed.
 He believes too many people are
 "indifferent honest" and thinks there
 should be more "affirmative honesty"—
 especially in business transactions.

He wants a nationwide survey to
 stimulate fair-dealing. "Integrity is
 not vanishing," he says, "and all of
 us ought to be emphatic in saying so.
 This undertaking is not for the purpose
 of gathering statistics about acts of
 honesty. It is a survey of thought
 concerning honesty."

"The purpose is to increase our
 realization of the truth that although
 we all approve the principle of right
 conduct none of us is as affirmative
 as we might be in our aid of increasing
 the general belief that honesty
 and good purpose are the prevailing
 motives of most people."

A great phrase: "Affirmative honesty."
 It is a quality well worth cultivating,
 and the Kentucky governor is
 to be congratulated on bringing it so
 forcibly before the public.

THE IDEAL MAN
 Two hundred and twenty college
 girls in the East were asked some
 mighty important questions in a special
 questionnaire regarding the types
 of men they seek as husbands.

Of the two hundred and twenty,
 only twelve insisted on college graduates.
 Only two demanded good looks.
 One wanted an athlete. Fifty were
 opposed to drinkers. More than 100
 stipulated honesty, sincerity, education
 and culture.

Wealth and fame were entirely ignored.
 But the one quality most in demand—
 guess—was a sense of humor!
 Evidently the girls agree with the
 poet that "the man worth while is the
 man who can smile."

If this questionnaire is indeed representative
 of the state of women's

minds the country over, it behooves
 all young men to learn to laugh and
 laugh heartily.

Men who are not handsome, wealthy
 want to pass up wealth and fame—
 selves. As long as they have a sense
 of humor, some girl will fall in love
 with them.

But what man does not think he has
 a sense of humor? All men seem to be
 eligible for affection, to judge them
 by their own opinions.

We are inclined to think that the
 girls practiced a little subtlety, as
 they often do. We can't believe they
 want to pass up wealth and fame—
 these things have always lured girls.
 But being feminine, they mention
 these things indirectly—asking that a
 man be possessed of a sense of humor
 in the conviction that wealth and fame
 come most easily to the men whose
 sense of humor is most keenly developed.
 Think of the men you know, and
 see if this belief does not carry
 some weight.

YOUR PREACHER

Give a thought to your preacher.
 He is a hard working man.

During 1928 President Coolidge
 wrote 22 public speeches and messages
 to congress.

These required much concentrated
 thought. The industry of the president
 was commented on everywhere. True,
 the feat was remarkable and the work
 it necessitated heavy indeed.

But give a thought to your preacher.
 During 1928 he wrote 104 sermons
 and 52 prayer-meeting talks.

Each time the congregation expected
 something new and true of him—
 something they hadn't heard before,
 couched well, phrased interestingly.

This comparison in no way detracts
 from the importance of the messages
 delivered by Coolidge, and the courage
 in facing the arduous tasks of
 preparation for these messages of
 such world-wide importance.

We only make the comparison to
 picture to you vividly the giant task
 that is required of every preacher,
 poor and rich, obscure or famous, of
 every denomination throughout the
 length and breadth of the land. These
 many bringers of light certainly deserve
 to have their churches well filled
 and to have the utmost attention
 paid to what they have to say as they
 conscientiously endeavor to lead their
 people aright.

**PENNEY ENLARGES
 CHAIN OF STORES**

Purchases Two Large Systems Operating
 in Western States. Now
 Have 1,212 Stores.

A. J. Swansen, manager of the J. C. Penney company local store, has received word that his organization has announced the purchase of the J. B. Byars company, including the W. J. Lindsay company, recently purchased by the Byars company and the J. N. McCracken company; the two operating 117 Golden Rule stores in the following states: California, 6 stores; Colorado, 22 stores; Iowa, 1 store; Kansas, 29 stores; Missouri, 1 store; Montana, 15 stores; Nebraska, 19 stores; North Dakota, 1 store; Oklahoma, 5 stores; South Dakota, 5 stores; Texas, 1 store; Wyoming, 12 stores.

The J. B. Byars company, composed of 101 department stores, has its general offices in Denver, and purchasing office in St. Louis.

The J. N. McCracken company operates 15 stores in Montana and one in North Dakota, with headquarters in Livingston, Montana.

These stores carry a similar line of merchandise as the J. C. Penney company and, with very few exceptions, are in towns not occupied by Penney. The J. C. Penney company standard store fronts and regulation fixtures will be installed.

The new stores were taken over as of January 1, 1929, and the entire personnel will be retained as far as is possible.

The total sales in 1928 for these groups were in the neighborhood of \$8,000,000. It is expected that they will do a business in excess of \$10,000,000 in 1929.

With the addition of these chains, the total number of J. C. Penney company stores is 1,212.

**Clemson Announces
 Sweet Potato Contest**

Clemson College, March 3.—A one-acre sweet potato growing contest open to everyone in South Carolina will be conducted this year by the agricultural extension service. Prizes totaling \$600 have been provided by the South Carolina Sweet Potato as-

sociation for the best one-acre yields of U. S. grade No. 1 Porto-Ricos or Nancy Halls. Only these two varieties can be entered in the contest. One grower may enter two plots and the better yield will be considered for prizes.

For the award of prizes there will be one state-wide prize of \$150 and awards of \$100 and \$50 in each of the three districts. The upper district consists of Oconee, Pickens, Greenwood, Anderson, Abbeville, Laurens, Spartanburg, York, Lancaster, Cherokee, Union, Newberry, Saluda, Greenwood, McCormick, Edgefield, Chester and Fairfield counties. The middle district consists of Aiken, Lexington, Richland, Kershaw, Chesterfield, Barnwell, Orangeburg, Calhoun, Bamberg, Allendale, Sumter, Lee, Darlington, Marlboro, Florence, Dillon and Clarendon counties. The lower district consists of Hampton, Colleton, Jasper, Beaufort, Dorchester, Charleston, Berkeley, Williamsburg, Georgetown, Horry and Marion counties.

E. H. Rawl, extension horticulturist with headquarters in Aiken, is in direct charge of the contest and is ready to send application blanks to anyone requesting them. He will likewise supply recommendations for planting, disease control, fertilizing and harvesting the crop, which should be of considerable help to contestants.

In 1927 the sweet potato enjoyed the distinction of being South Carolina's fifth crop in size. Although plenty of inferior potatoes are grown, for which there is little market, T. B. Young, manager of the South Carolina Sweet Potato association, has never been able to get enough U. S. No. 1 potatoes for his orders.

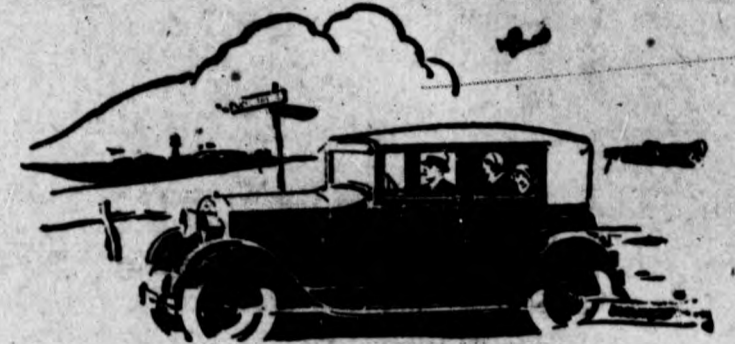
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**FULLER-SIMPSON
 FURNITURE CO.**

**Tires for the new Ford
 are specially made
 to give long wear**



WHEN the new Ford was designed, it was immediately apparent that a new tire would have to be made to match the car's performance. It was distinctly a new problem, for here was a car with quicker acceleration, greater speed and more braking efficiency than any car of similar size or weight.

So that every Ford owner might be assured of maximum tire mileage at the lowest cost, the Ford Motor Company devoted many months to research and experiment in conjunction with the leading tire manufacturers.

As a result, certain definite specifications were developed for tires for the new Ford. These specify cords of certain strength and texture, a large volume of tread and side-wall rubber, sturdy non-skid design, and reinforced plies for protection against bruise breaks—all the strong features of construction formerly considered for only the largest tires.

Great care also was taken to secure the best riding qualities in connection with the transverse springs and the Houdaille shock absorbers.

Though the Ford tires are designated as 30 x 4.50, they have the resiliency and air space of much larger tires because of the drop center rim of the steel-spoke wheels.

For best results, the tires on the new Ford should be kept inflated to an air pressure of 35 pounds and checked regularly to insure this pressure all the time. This is important. Low inflation breaks down the sidewalls of a tire. By causing overheating, it also destroys the rubber that acts as an insulation, with consequent separation of the cord.

At the end of each 5000 miles, when you have the front wheels packed with grease, it is a good plan to have the wheel alignment checked. This will prevent premature wear.

When punctures come, as they will with any tire, you will find the Ford dealer particularly well-equipped to make repairs quickly and at small cost. See him, too, for replacements. Then you will be sure of getting tires built specially for the Ford car according to definite Ford specifications.



FORD MOTOR COMPANY

Heart
 BY JOHN JOSEPH GINES, M.D.

MAN IMMORTAL
 Of course he is. Everything in nature—in and upon this big, wonderful world, proclaims the fact to thinking man. It is for us to see and know.
 There is not a chemical atom in man's physical body that can be destroyed, save by the All-wise Being who created it. For that matter, nothing that is in or upon this earth can be annihilated, save by its Creator.
 Suppose I burn this sheet of paper, on which I am putting these thoughts; a few particles of ash will remain. But, have I destroyed anything? Nothing—except the form of matter, and mere form is not substance.
 I have simply dispersed a few atoms, which were clinging to each other, in conformity with fixed laws through which man may operate, but over which he has no control.
 It is absolutely the same when a charge of gunpowder is exploded—

SUNDAY SCHOOL LESSON

By Rev. Samuel D. Price, D. D., Associate General Secretary of the World's Sunday School Association.

International Sunday School Lesson for March 10
BAPTISM AND THE LORD'S SUPPER
 Matthew 28:19, 20; I Corinthians 11:23-29

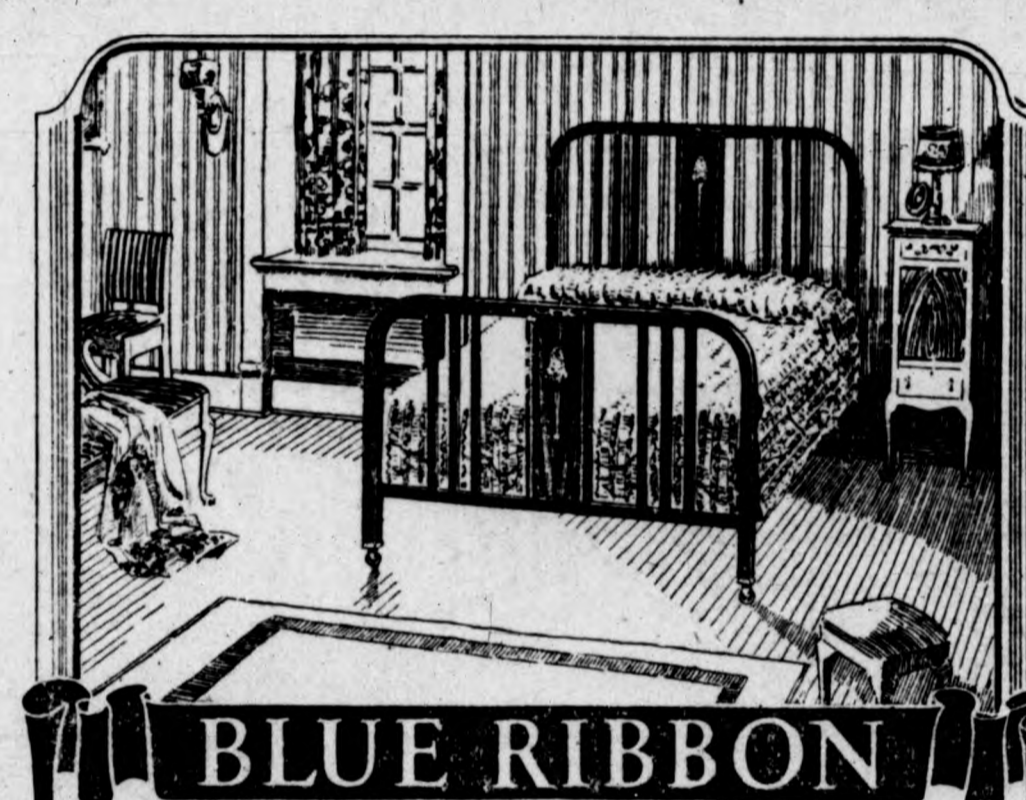
The two sacraments in the Christian church are named in the title. The dictionary defines "sacrament" as an outward and visible sign of an inward spiritual grace, instituted by Jesus Christ. To the Roman soldier the word meant an oath or pledge, that was taken especially when about to go forth for war or on a mission for his country.

The Scripture portions, aside from those named above, for intimate study are Matthew 3:13-17; Acts 2:38-41; Romans 6:1-14. Then it is recommended that you turn to each word in both a general and Bible dictionary.

Baptism is introduced by John the Baptist during his preaching in the wilderness. He taught that people who became penitent because of their sins and purposed to live a different life should give public testimony thereto as they received the rite of Baptism, which would signify this inward working of grace. The Old Testament has many references to the use of water in symbolic cleansing. Jesus, coming from Nazareth, sought this Baptism, not that He had committed any sin, but that He might thus formally take our law place before Jehovah.

When the Risen Lord gave His great commission He instructed the apostles, and their followers, to go everywhere, proclaim repentance from sin through the Crucified One and then direct the converts to register the consciousness of the change of heart and their purpose after new obedience in this rite of baptism.

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that insure comfort and rest.
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WILKES & CO.

CLINTON—Two Stores—LAURENS