

Willian H. TFFT SFRAKs











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and esteem of their fellow citizens!



## Safety, silence and simplicity are features of the new Ford six-brake system

 me hrakes are alf of the Another feature of the panding type, with braking adjustment. surfaces fully enclosed for protection against mud,
The many advantages of this type of braking system They are brought to you in the new Ford through a series of mechanical improvements embodying much that is new in design and manufacture. A paricu-
larly unique feature is the imple way by which ag speial drum has been contwo sets of internal brakes on the rear wheels.

A further improvement fiected by the self-centerefected by the self-center- to hessible you get the greatest ing feature of the four- over the longest period exclusive Ford de-
velopment. The

Ford Motor Company

## THE SUCCESSFUL MERCHANT OF 1929

Will be the merchant who buys his merchan dise well, gives courteous service, displays his stock well and runs a systematic advertising campaign. Competition is keen and if you want to keep on selling'em you have got to keep on telling 'em.

The advertising department of THE CHRONICLE will welcome the opportunity to discuss your publicity campaign for this year.

The advertising columns of this newspaper offer you a sure way of increasing your sales and making new friends for your store.

