

### J. C. Penney Co. Shows Big Increase For Year

Gross sales of the J. C. Penney company for the month of December of 1928 were \$25,103,925.33, as compared with gross sales for the same month in 1927 of \$21,799,521.30, revealing a gain of 15.16 per cent. The total for the year is \$176,697,622.02, or a gain of 16.28 per cent as compared with total sales of \$151,957,865.20 in 1927.

In commenting on the year's increase, A. J. Swansen, manager of the local store said:

"We feel that the increased sales over last year to the amount of \$24,739,756.92, or 16.28 per cent is a splendid showing for our 1928 stores in operation at the close of 1929."

"While the sales for the year were less than the quota, we believe this fact may be attributed to the unseasonable weather. The increases made by the stores in operation for a year or more reflect a satisfactory condition throughout the country. Due to the broad scope of our store units which are located in every state but Delaware, the picture presented is a good cross-section of the economic situation."

"In line with our program to open 500 new stores in the next twelve months, as recently announced, the company expects to do well in excess of \$200,000,000 in sales in 1929."

**THE FLAPPER'S RESOLVE**  
Resolved to be true to myself—not some sheik,  
And wash off my rouge at least once a week.  
Resolved to "pay the fiddler whenever I dance"  
And not blame fate when I take a chance.  
Resolved above all, to cut out being crude,  
And never to flatter or be actually rude.  
Resolved to be good to Mother and Dad,  
And prove there's one flapper who isn't all bad.

### WANT ADS

- FOR RENT—Resident home for rent. T. L. W. Bailey. 1-24-2tp
- 57 ACRE FARM for rent, at west city limits. Just the spot for dairying, trucking and chickens. O'Daniel & Reid. tt
- JUST RECEIVED—Barrel of Pure Georgia Cane Syrup. J. M. PITTS' STORE. 1-17-3tc
- FOR SALE—Cord wood in 25, 50 and 100 cord lots. Prices \$4.00 per cord, f. o. b. car. J. C. Mobley, Whitmire, S. C. 1-17-2tp
- FOR RENT—Two rooms, furnished or unfurnished, suitable for light housekeeping, on South Thornwell street. Mrs. Metta Stone. 1tc
- FOR RENT—Two rooms suitable for light housekeeping if desired. Mrs. Agnes Kern, 67 E. Centennial St., phone 358. 1tp
- FOR SALE—One 6-room bungalow on 413 East Washington street, Greenville, S. C., for \$5,000. Has basement and all modern conveniences. Also one vacant lot for \$1,500. Apply to Mrs. T. J. Leake, Clinton, S. C. 1tc

**666**

is a Prescription for  
**Colds, Grippe, Flu, Dengue,  
Bilious Fever and Malaria**  
It is the most speedy remedy known.

### MULES

Fresh car Tennessee Mules just arrived. Call at our stable and let us show you this fine stock.

**YOUNG BROS.  
LIVE STOCK CO.**  
John T. Little, Mgr.

LOOKS GOOD  
TASTES GOOD  
SMELLS GOOD

Is Good

**CLAUSSEN'S**  
NEW

Tutti Frutti Cake

### LIME SULPHUR SOLUTION

For spraying fruit trees for disease and scale.

See us

**Farmers' Exchange**  
T. J. BLALOCK, Prop.

### KIWANIS KORNER



"WE BUILD"

Edited by Publicity Committee of Clinton Kiwanis Club.

#### Visiting Kiwanians Always Welcome

Every time we get a little bit blue the music committee pops up with a crowd of fair entertainers and the world gets rosy again. That was what happened last Thursday evening when the club had as its guests Miss Eden and a dozen boys from the State Training school to give a musical program on their harmonicas. Brax King and Gary Martin showed they belonged to the old timers by insisting that it was a "mouth-organ" show. Call it what you may, The Korner is ready to testify that the whole program was fine. The boys are artists at "blowing" and drew tremendous applause at the close of every number they rendered. A great man once said he could trust anyone who whistled and we might paraphrase by saying everyone trusts and loves a community that sings and loves music. So the special program did everybody good and Miss Eden and the boys in her charge, were heartily thanked for their presence and part of the program.

Kiwanis had a good meeting. Our new president, Billy Copeland, was in the chair and he got things started off with a bang. Billy didn't say a thing about "hardware" but told of his intentions and ambitions for the club for the year and every member pledged him a hearty support. Only a few members were absent and the new president said he was going to round them up and get them to the next meeting two and two on the "buddy" plan like those other animals a long time ago when Noah rounded them up.

Thronwell Dunlap was received as the first new member of the new year and given a hearty welcome. Guests present were Dr. D. J. Woods, E. D. Byers and C. C. Giles and Dr. George of the University of North Carolina. They likewise were given the Kiwanis glad hand of welcome.

It was announced that "Ladies Night" would be staged at Hotel Clinton on Thursday night, Jan. 24th, at 8 o'clock, and a special committee named to perfect all plans for this always happy and interesting event. The grievance committee has a real duty to perform as The Korner sees it, in sufficiently civilizing the club for their duties when the ladies are entertained.

President Copeland in outlining the year's work, announced his standing committees to serve during 1929.

#### Schedule Given For High School Games

The local high school is presenting a full schedule of basketball games this year for both the boys and girls. Those arranged to date follow:

- Jan. 16—Bailey at Greenwood.
- Jan. 21—Whitmire at Whitmire.
- Jan. 25—Whitmire at Clinton.
- Jan. 28—Greenwood at Clinton.
- Feb. 1—Gray Court-Owings at Gray Court-Owings.
- Feb. 4—Gray Court Owings at Clinton.
- Feb. 8—Bailey at Clinton (boys.)
- Feb. 8—Laurens at Clinton (girls.)
- Feb. 11—Newberry at Newberry.
- Feb. 13—Abbeville at Abbeville.
- Feb. 15—Newberry at Clinton.
- Feb. 20—Abbeville at Clinton.
- Feb. 22—Greenwood at Greenwood.
- Feb. 25—Ware Shoals at Ware Shoals.
- Mar. 1—Ware Shoals at Clinton.

Games are to arranged later with Cross Hill, Mountville and Hickory Tavern.

The boys team is being captained by Reid Lockman, with William Pitts as manager; and the girls captain is Ruby Carter, with Clyde Ray as manager.

#### Letters To The Editor

Editor, The Chronicle:

The writer wishes to call your attention to a matter which you have no doubt thought of. The "Los Angeles" which left Florida a few days ago, going direct to her hangar in Lakehurst, N. J., was of course running by compass—regardless of roads or anything else. In going from Abbeville, via Greenwood to Spartanburg, to hit the air mail route at the latter city, passed almost directly over Clinton, which is further proof that we have the most direct route from Greenwood to Spartanburg, not only by highway but by air.

You will recall that it took the "Los Angeles" only one hour to go from Abbeville to Spartanburg by this direct and shortest route. I only hope that our county delegation while in session will bear this in mind and make provision for improving this direct route through our city.

GEORGE H. ELLIS.

SUBSCRIBE TO THE CHRONICLE

### Trade Prospect For 1929 Is Good

New York.—Business passed thru the final week of 1928 with seasonal and inventory shut-downs less marked than usual, and high hopes held out for another period of prosperity in 1929.

High money rates are the only cloud on the business horizon. To date, ample funds appear to have been available for all legitimate commercial needs at fairly moderate rates but fears exist that a revival of speculative stock market activity and further expansion in brokers borrowings might retard new construction and other projects, and interfere with the development plans of large and small corporations.

Steel production is expected to set a new high record of around 50,000,000 tons in 1928, or about 5 per cent above the 1926 record. Mill operations range between 80 and 85 per cent of capacity. Revival of railroad equipment buying is one of the most encouraging developments of the week. A further outbreak of buying copper sent the price to 16 1/4 cents a pound.

Active resumption of operations in the automotive industry is expected after the introduction of the new models at the forthcoming automobile shows. The tire industry reports record-breaking production although inventory adjustments have cut down profits. The electrical industry has geared itself up for a record-breaking output in 1929.

Mild weather has had a retarding influence on retail trade although several of the large stores have reported record-breaking business.

Both Dun's and Bradstreet's report that bank clearings in the last week of the year were more than 20 per cent above the corresponding period a year ago.

Freight car loadings in December not only ran above 1927 but also above those in the record-breaking year of 1926.

### "Bob And Betty" Feature Begins

The Chronicle today begins an entertaining little feature, in verse, about a couple, "Bob and Betty," who are getting married. If you read it you will notice they have been most careful in the selection of their firms. "Bob and Betty" should prove an interesting story. It will run for five weeks and their experiences in some instances you will find amusing. Make a habit of reading "Bob and Betty" every week.

### Ferguson Loses His Father

News was received yesterday of the death of Geo. R. Ferguson at his home in East Orange, N. J. Mr. Ferguson was the father of R. E. Ferguson of this city, who has been at his bedside for the past ten days. The many friends in the city of Mr. Ferguson will deeply sympathize with him in his bereavement.

#### NOTICE

All persons having claims against the estate of E. B. Sloan, deceased, are required to file the same itemized and verified with the undersigned at the office of R. W. Wade, attorney, Clinton, S. C., on or before the 16th day of February, 1929.

All persons indebted to the said estate will make settlement within same time and at same place.

JANIE L. SLOAN, Administratrix.

Jan. 16, 1929—2-7-4tc

**GIFTS THAT LAST**  
**J. B. FRONTIS**  
JEWELER

for Economical Transportation



## The Outstanding Chevrolet of Chevrolet History

- a Six in the price range of the four!

# represents 4 years of Development and over a Million miles of Testing

Never has a new motor car come to the public more thoroughly proved in every detail than The Outstanding Chevrolet of Chevrolet History.

Years ago, the Chevrolet Motor Company designed and built its first experimental six-cylinder motor. This far-sighted step was taken because Chevrolet engineers knew that the six-cylinder motor is inherently the most perfectly balanced motor—the ideal power plant to meet the growing public demand for greater reserve power, faster getaway and, above all—smooth, quiet performance.

During the last four years, over a hundred six-cylinder motors—representing every conceivable type—were built by Chevrolet engineers and tested on the General Motors Proving Ground. This constituted

one of the greatest series of tests ever conducted with any automobile. From time to time, the experimental models were torn down for inspection, redesigning and further testing—until the present motor was developed and pronounced correct.

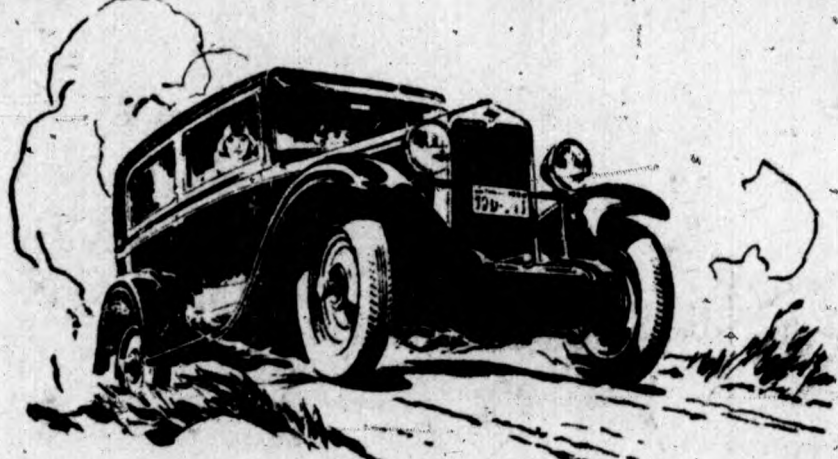
While the new six-cylinder motor was in process of development, other Chevrolet engineers were perfecting other parts of the chassis. And another great automotive organization—the Fisher Body Corporation—was devoting its gigantic resources to the creation of the finest, sturdiest and most beautiful bodies ever offered on a low-priced automobile.

As a result, the Outstanding Chevrolet offers an order of well-balanced excellence that is extraordinary in the low-price field. From every

standpoint—power, speed, smoothness, acceleration and quietness—its performance is truly amazing. Its handling ease and roadability are exceptional. Its economy of operation is so great that it delivers better than 20 miles to the gallon of gasoline. And its outstanding beauty, smartness and luxury are exciting widespread admiration.

You owe it to yourself to see and inspect this remarkable car. Come in today!

<b>The COACH \$595</b>	
The Roadster	\$525
The Phaeton	\$525
The Coupe	\$595
The Sedan	\$675
The Sport Cabriolet	\$695
The Convertible Landau	\$725
Sedan Delivery	\$595
Light Delivery Chassis	\$400
1 1/2 Ton Chassis	\$545
1 1/2 Ton Chassis with Cab	\$650
All prices f. o. b. Flint, Mich.	



Come in and See these Sensational New Cars—Now on Display

**Giles Chevrolet Co.**  
Clinton, S. C.

QUALITY AT LOW COST