

The Chronicle

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BY
CHRONICLE PUBLISHING CO. . .

WILSON W. HARRIS
Editor and Publisher

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The Chronicle seeks the co-operation
of its subscribers and readers—
the publishers will at all times appreciate
wise suggestions and kindly advice.

The Chronicle is not responsible for
any unsolicited manuscript which is
not plainly marked with the name and
address of the sender and accompanied
by stamps for return.

Make all remittances to
THE CHRONICLE PUBLISHING CO.,
Clinton, S. C.

CLINTON, S. C., OCT. 30., 1919

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ANNOUNCEMENT.

Effective Nov. 1st. The Chronicle is forced to make a slight increase in its advertising rates in order to meet the present advancing cost of producing the paper. In spite of the increased cost of everything that goes into the production of a newspaper, we have not raised our prices, being one of the few papers in the State to hold on to pre-war advertising rates. It is not necessary for us to go into details as to why this action is imperative now. The increased cost of doing business in any line is well appreciated by every informed business man. Suffice to say it is costing three times as much today to produce The Chronicle as it did two years ago.

We are confident that our advertisers will appreciate our position and give us their hearty co-operation. We are deeply grateful for the liberal patronage accorded us both in our advertising and job printing departments, and our constant aim has been and will be to give our customers the best service possible at as reasonable prices as possible under present conditions. We are striving to give Clinton a newspaper second to none in the State for a town this size. To what extent we are succeeding is due to our subscribers and customers—YOU.

In order to further improve our service we are continually enlarging our plant. As the months and years go by and Clinton continues to grow greater—The Chronicle hopes to grow right along with her.

THE CHRONICLE.

W. W. Harris, Publisher.

WHY LOCAL PAPER IS A POWER.

The Publishers Auxiliary says the average man can live in a big city all his life and never see his name in the paper, but the farmer and the average man and woman in any small town will see their names in their local paper at least ten times a year, and always connected with some worthy cause, faithful service, something that brings joy to all through life. The country newspaper is the paper that spreads happiness and content.

Don't you always want to read about the accident you saw the other day? If you witness a fire you read the detail of that fire with double interest. If you hadn't seen the blaze perhaps you would not read the story at all. Why is this? It is because the things you know about are the things you like to read about. That is why country newspapers have such a tremendous hold on their readers. They tell them about the coming and going of their friends and neighbors, the people they know and are interested in. Nothing on earth is as interesting to the farmer and the people living in the small town as the news of their babies, the marriage of their boys and girls, their

social and church events, the illness and deaths among their friends. Year after year the country newspaper records the history of its community.

Is it any wonder the country newspaper is the most powerful advertising medium on earth? Just as its power is so great in holding its readers' interest, so is it helpful in shaping thought and powerful as an advertising medium. It turns the printed word almost into the spoken word.

No metropolitan daily, no magazine, no bill board, no farm journal—good as they are—rings the bell with farmers and small town people as does their home newspaper. It is an integral part of the community that cannot be filled by any other medium.

RED CROSS DOING A

GREAT WORK NOW

Most people know in a general way what the Red Cross did during the great war but comparatively few know what that wonderful agency accomplishes in peace. This organization is not seeking to gain support for itself in the third roll call by capitalizing the magnificent work done by it during the war, but rather by pointing ahead to the work it is now doing and will do in the future. The Third Roll Call of the Red Cross which takes place Nov. 2-11 is for the purpose of securing twenty million members who will know what the organization stands for.

Right now the Red Cross through its various agencies is watching over 125,000 sick and wounded American soldiers in 57 hospitals in this country. It is helping the families of American soldiers who must be away from home because they are in service or in hospitals. It is protecting the interests of discharged soldiers who are in trouble or who are discouraged by lack of employment, or by illness or want in their families. It adjusts their insurance, allotments and other business with the government.

The organization is maintaining active relief commissions abroad from the English channel to the far eastern coast of Siberia. It holds itself prepared at a moment's notice to give succor to any community of people stricken by sudden disaster. It is extending instruction in first aid to reach all schools and factories in the land. It is teaching patriotism and service to the youth of the nation through the Junior Red Cross.

These are some of the things that the Red Cross is doing now and which go to prove that "Peace hath her victories no less renowned than War." But under the renewed impetus of a membership of twenty million Red Cross is ready for a broader field of work. It will build up an organization of trained nurses and capable volunteers that will make epidemics almost impossible. It plans to arouse every county in the United States to the necessity of securing a public health nurse whose services will be available to the entire community, rich and poor. It will provide care for mothers and babies and thus save for usefulness thousands of little lives now annually sacrificed because of ignorance.

Red Cross will make more extensive preparation to send relief to communities overwhelmed by fire, pestilence, floods and other catastrophes. It will cooperate with all existing welfare organizations with no attempt to supplant any, but to prevent overlapping and focus the works and aims of all to the accomplishment of greater results.

This in brief is some of the magnificent work the Red Cross is now doing and will do.

Your membership in the Red Cross costs just one dollar. Can you do more with your dollar than this?

Clinton is expected to furnish one thousand members. We can do it—will we?

All you need is a Heart and a Dollar.

Next Monday is "circus" day in Clinton. Of course you will be here to see the elephants and "fill up" on red lemonade.

FOR SALE—Refrigerator 100 lbs. capacity, good as new, and other Household Furniture at bargains. Come and see what I have to offer. I have sold my home—explains why I am selling my furniture.
Oct. 29th. J. W. Copeland, Sr.

LUMBER—To the Public: While Mr. J. W. Abrams is sawing on my place near Lydia Cotton Mill, I will appreciate any orders you may give him. Respectfully,
T. P. Burgess.

For Sale—One Stieff Piano, at \$300. Reply to Box 244, Clinton, S. C.

Chrysanthemums for sale—the large variety in white, yellow, pink, yellow and red. Mrs. John T. Young.

NOTICE—The Columbia Railway & Laurens Railroad Company announces will hold train No. 54 at Columbia until six o'clock p. m. on Wednesday and Thursday of Fair Week, Oct. 29th and 30th, for the accommodation of its passengers.

BUY NOW You Can't Lose

And the Prospects Are
That You Will Make
Money.

LOOK THESE OFFERINGS OVER

2 Nice sized dwelling
lots on South side of Centennial
Street for \$850 each.

2 dwelling lots on Cleveland
Street facing east for
\$1150 each.

2 dwelling lots on Cleveland
St. facing west for
\$750 each.

2 residence lots on N.
Owens St. facing east for
\$500 each.

3 residence lots on corner
of McMillan and Caldwell
Streets for \$125 each.

1 residence lot corner of
Calvert Ave. and Holland
St., Franklin Square, 100x
192 for \$500.

Choice lots on Franklin
Square Property and on
property located between
Hospital and Adair Street.
You can't go wrong on
this property.

1 residence, 11 rooms,
and barn, all in good
condition, about 1-2 acre
ground, corner Broad St.
and Calvert Ave. A Big
Bargain at \$7500.

FARM PROPERTY

93 acre farm one mile
from Clinton for \$50.00 per
acre.

204 acre farm three miles
from Clinton for \$50.00
per acre.

153 acre farm, three miles
from Clinton, excellent
houses and plenty of them,
cow pasture wired in and
hog pasture wired in, on
Main Laurens Road, a bargain
for \$60.00 per acre.

If you want anything
else let me get it for you.

William Bailey
Owens

REAL ESTATE and
INSURANCE

Office Over First Nat. Bank

Grove's Tasteless chill Tonic
restores vitality and energy by purifying and
enriching the blood. You can soon feel its
strengthening, invigorating effect. Price 60c.

New Autumn Footwear For Women and Misses



We have a pleasing variety of new models and you can find exactly what you want here at the right price.

Our shoes are made of choice, select material. Tailored and fashioned for extreme comfort and richness in appearance.

We have:

KIDS in black, brown, gray, beaver and combination colors. Louis and Military Heels. They'll lend charm and beauty to your new fall dress. \$8.50 to \$12.50 pr.

VICI in black and brown. Louis and Military Heels. \$6.00 to \$12.00 pair.

GUN-METAL in high and low heels. Price \$3.50 to \$8.00 the pair.

Come and enjoy the Hospitable Service of this Store—in which we Fit Shoes to Feet—not Feet to Shoes.

"BEST THING'S TO WEAR"

B. L. KING

PHONE 45

Welcome!

Visit us on Circus Day:

Come in and rest. We will be glad to have you come to our store.

No obligation to buy anything.

Galloway - Simpson Furniture COMPANY

The Home-Makers,

Clinton, S. C.