

## Swat the Fly.

### GIVE GRENADE BANKS TO SCHOOL CHILDREN

Millions to be Distributed by Treasury Department to Encourage Happy Habit of Thrift.

Hand grenades made by the United States government to bomb the Huns to destruction are now to be used to boom thrift. Millions of the little machines of destruction, with the explosives carefully removed, are to be given to the school children of the United States to encourage the saving habit. The grenades are being converted into miniature savings banks. They will hold pennies and nickels and dimes which can be converted into Thrift Stamps. The Thrift Stamps in turn can be converted into War Savings Stamps.

Distribution of the grenades in the several Federal Reserve Districts will be left in the hands of the district Savings Directors. In this district the War Loan Organization, with headquarters in Richmond, Va., has so ar-

### HOW SAVINGS HABIT HELPS EVERYBODY

Money Invested This Year in Thrift Stamps Returns in Five Years Vastly Increased.

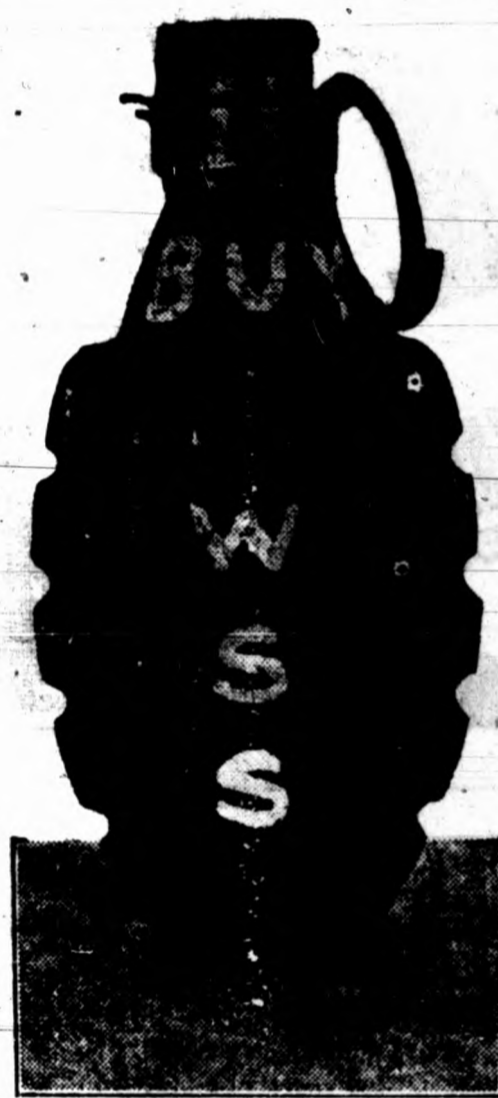
On New Year's day 1923, there will begin a remarkable series of dividend payments to American people. Hundreds of millions of dollars of War Savings Stamps sold during 1918 will then be redeemable. On each New Year's day thereafter for a number of years there will undoubtedly be huge returns to the American people of the money borrowed with interest.

These great dividend days bring American bankers new opportunities and also responsibilities. How can new thrift habits be linked to thrift institutions? How can this money, the product of thrift, be mobilized for further work?

Already the bankers are working with the Treasury Department to continue thrift habits. For people who save money there is a wide range of thrift institutions that will take charge of funds, put them to work safely, and return good earnings. As the government plans to borrow by general education of thrift in every kind, so the banks and thrift institutions can aid the government by encouraging general thrift and building bigger business themselves.

One of the first steps to be taken by bankers is that of spreading information about banks, life insurance, building and loan associations, federal farm loans, and all other thrift institutions. The best way to meet Uncle Sam's borrowing needs is to promote thrift on the broadest possible lines.

Every dollar deposited in a savings bank becomes available for national finance. Every life insurance policy sold is equivalent to an indirect loan to the government. Every obligation assumed by thrifty people such as a building mortgage is a stimulus to production and saving, and therefore, as much a national service as the direct purchase of government securities. If placing these matters clearly before everybody in his community the banker will live up to his opportunities and his responsibilities in the new thrift movement. When the billion dollar New Year Days arrive he will be ready.



### HAND GRENADE SAVINGS BANK

ranked that a grenade bank will be awarded to each child, who, during the vacation period, earns enough money to buy a War Savings Stamp.

Some bank in every community will lend each child a grenade and at the close of the vacation period the child will return it, with the money it contains, to the bank. There the money will be counted. If the child has saved enough to buy a War Savings Stamp the grenade-bank will be his; but in all events the cash must be invested in Thrift Stamps if not enough has been saved to pay for a War Savings Stamp. The grenade-banks are of considerable value and will be splendid souvenirs of the great war, and the War Loan Organization of the Fifth Federal Reserve District is anxious to place them in the hands of as many children as possible.

Thrift is not miserliness, it is getting a hundred cents worth out of every dollar.

Are you sending out ships, or just hoping that somebody else's will get stranded on your shore? Buy W. S. S. and watch your own come in.

Don't forget the squirrel—save some of your nuts for the winter that always follows the summer.—Buy W. S. S.

Thrift is the wise use of money—improvidence is its abuse. Buy W. S. S.

### BRITISH THRIFT.

The British War Savings Committee has become a permanent institution in England and the following declaration has been issued explaining the English attitude toward thrift:

"Quite as important, both as a source of revenue and as a social movement, is the restraint of luxury, and growth of economy and simplicity of life among the well-to-do. Otherwise goods and services will be wasted. War savings applies to all classes and appeals to all incomes."

### TELLS HOW SHE BUYS WAR SAVINGS STAMPS

Woman Tells How by Intelligent Savings Plan She is Able to Accumulate Money Which Was Formerly Wasted.

"Save while the money is warm" is the motto of a woman who has established a reputation both for herself and her family by the number of War-Savings Stamps she bought without apparently stinting in the least. Here is her system.

"The only way to save is to save. When I have actually saved a quarter I put it into a Thrift Stamp without delay. If I save that quarter on one thing and then spend it carelessly for something else, I have not saved any real money.

"For example the other day I went down town expecting to pay \$10 for a pair of special shoes. To my surprise, I found there was a sale that day, and got the very pair of shoes I wanted for \$7.75. I had saved \$2.25. But how to keep it saved. I knew that if I simply regarded it mentally as saving, before the end of the month it would be spent miscellaneously. I went right down stairs in the store and bought nine Thrift Stamps and stuck those quarters in the Thrift card where they could not get away before the end of the month.

"I do the same thing when I have saved a single quarter or half dollar, and I am seriously thinking of getting a little penny bank to hold saved pennies or dimes until they grow to Thrift Stamp size. What is more, I am getting a whole lot of fun out of this most fascinating game, the game of "Getting Ahead."

Get that happy feeling—it's waiting for you with your first W. S. S.

The man who puts his money into W. S. S. is never "broke."

Watch your out-go today and your future income will take care of itself.

Buy W. S. S. and you will neither waste nor want.

# FORD SERVICE

I want the public to know that I have added to my mechanic force Mr. John W. Anderson. This gives me four first-class mechanics and insures as good service as will be found in South Carolina. In addition to first class service, you will get at my place

## Only Genuine Ford Parts

placed in your cars which is the biggest factor in the low cost of up-keep of cars. I want to thank one and all of my many customers for the past big patronage and am expecting a bigger business than last year with the present large force of mechanics.

YOU WILL FIND MY STOCK AS COMPLETE AS ANY IN THE STATE. COME TO SEE US.

# E. W. FERGUSON

Ford Dealer

## This Camel's 8 days are up!

Man, but he's thirsty!

He'll never go eight days without a drink again. He had never tasted Pepsi-Cola when he started that stuff!

The desert's awfully hot, the Oases few and far between: PEPSI-COLA is simply priceless to this old one-hump sailing ship of the sandy Sahara.

With Pepsi-Cola as an incentive he could keep going all day. Why don't you drink Pepsi-Cola, too, this hot weather, and keep going all day at full speed? Drink

Stimulating—Revivifying—Sparkling  
PEPSI-COLA  
"It Makes You Scintillate"



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Pepsi-Cola Bottling Company

P. S. JEANS, Owner

## "We Do All Kinds of Printing Except Bad"