



WE'VE SUBDUED THE COSTS AND SUPPRESSED THE PROFITS

OF HIGH-GRADE JEWELRY

**THIS SALE
POSITIVELY WILL
END
FEBRUARY 26
BE HERE EARLY**

I AM THE MAN!

I am here to sell the goods and **SELL THEM I WILL**. I came to town, locked up the store, arranging stock and marking it in plain figures, showing the enormous reductions. Folks, this is my first sale in Rock Hill and my first visit to my native state in five years. When I leave here after this sale you will know me as I am known throughout the Northwest as "THE PRICE CUTTER." People that have attended my sales will tell you that I make prices that will sell the goods and am always prepared to go the limit. And if low price cutting will sell this stock of merchandise, nothing will be left undone to make this the greatest price slashing of Jewelry ever seen in this vicinity. Don't let anything keep you away. **COME.**

U. V. MILLICAN, "Merchandise Adjuster," in Full Charge.

**YOU WILL
REMEMBER THIS
SALE FOR
YEARS TO COME
DON'T MISS IT**

\$30,000.00 Stock on Bargain Block Sale Begins Thursday, Feb. 10th, at 10 A. M.

By Buying Now You Act With Wisdom	IVORY MIRRORS Solid Backs, Assorted Designs. \$4.00 values..... \$2 50 6.50 values..... 4 00 23.00 values..... 11 50 IVORY BRUSHES Solid Backs, Assorted Designs \$7.50 values..... \$3 75 8.25 values..... 5 00 Many others too numerous to mention.	DIAMONDS ARE ADVANCING \$625.00 value Tiffany platinum tips..... \$525 00 400.00 value..... 325 00 350.00 value..... 290 00 130.00 value, 7-stone cluster..... 100 00 215.00 value..... 175 00 260.00 value..... 190 00 50.00 value fancy set diamond rings..... 30 00 The chance of a lifetime to own a diamond.	Silver Spoons 1 Cent To the First 25 Ladies Making a Purchase here on Thursday Morning We are Going to Sell a Silver Spoon For 1c	DIAMOND PLATINUM BAR PINS. \$ 60.00 value..... \$ 45 00 80.00 value..... 55 00 150.00 value..... 110 00 300.00 value..... 225 00 The greatest sale of Diamonds ever attempted in the state.	SOLID GOLD 15 JEWEL WRIST WATCHES Plain Design. \$37.00 value..... \$22 50 35.00 value..... 20 00 30.00 value..... 18 00 Octagon, Oblong and Cushion Designs \$30 values..... \$18 00	At these Prices Goods will Go Quickly
	MEN'S WATCHES. \$20 value..... \$14 00 17-jewel Elgin, open face, 20-year case, \$30 value..... \$22 50 15-jewel Elgin, 16 size, 20-year case, \$26 value..... \$19 00 19-jewel B. W. Raymond Elgin,	18 size, 20-year case, \$49 value..... \$30 00 18 Karat Solid Gold Wrist Watches, Assorted Designs \$60 value..... \$40 00 50 value..... 35 00 42 value..... 25 00 50 value..... 33 00	Sterling Silver Wrist Handle Parasols, Best Grade Gloria Silk \$35 value..... \$23 00 \$6 value..... 16 50 16 value..... 10 00	MESH BAGS \$16 value..... \$10 00 26 value..... 16 00 55 Gold Over Sterling..... 30 00 CHILDREN'S MESH BAGS \$4.50 value..... \$2 50	STERLING SILVER BELT BUCKLES \$3.50 value..... \$1 50 5.00 value..... 3 25 Gold Filled Belt Buckles \$6.50 value..... \$4 25 10.00 value..... 6 00	

**Remember
Prices
Advance
when I
Leave**

CUT GLASS

\$1.50 candy jars.....	\$ 75
3.50 flower baskets.....	1 65
2.00 pickle dishes.....	1 00
1.75 bud vases.....	1 00
4.50 bowls.....	3 25
7.50 bowls.....	3 75
14.00 bowls.....	8 25
Embossed 24 karat gold decoration handle Ice Tea Set, \$16 value, set.....	\$9 50
Latausca Pearls, 20-inch string \$8.50 value.....	\$4 50

CUT GLASS

\$8 combination Fruit Bowl Set.....	\$4 00
\$8 Sandwich Tray.....	4 00
\$10 Sandwich Tray, silver decoration.....	6 00
\$2.25 Silver Decoration Cream and Sugar Set.....	1 00
\$2 Cheese Dishes, set.....	1 00
Ice Tea Sets \$7.50 value, set.....	\$3 00

Gold Decorated Hand Painted Chocolate Set \$15 value.....	\$11 00
Gold Decorated, Hand Painted Berry Set \$17.50 value.....	\$10 00
Hand Painted Gold Decoration Salted Almond Set, 7 Pieces \$6.50 value.....	\$3 50
24 Karat Gold Decorated Cheese and Cracker Dishes, \$8.50 value.....	\$4 00

Hand Painted 24 Karat Gold Plated Glass Baskets \$7.50 value.....	\$4 00
Hand Painted China, Salt, Pepper and Mustard Combination \$3.50 value.....	\$1 50
Hand Painted China Sandwich Plates \$3.00 value.....	\$2 50
Hand Painted China Salad Bowls \$8 values.....	\$4 00
Hand Painted Gold, Gold Decoration, Corn Set, 7 Pieces \$20 value.....	\$12 00

**Attend to
what we say
And Learn
to Your
Advantage**

THE WHOLE STORE
ABLAZE WITH SMASHING
BARGAINS YOU WILL NOT
BE DISAPPOINTED IN A
SINGLE THING—COME
AND SEE

Joye Jewelry Company

ROCK HILL

South Carolina

OWING TO NATURE
OF SALE, WE WILL BE
UNABLE TO CHARGE,
MAKE EXCHANGES OR
REFUNDS, BUY CAREFUL-
LY. ALL SALES FINAL.

We Haven't the Space to Print All Prices.

COME