CASH

# CHRISTMAS SALE

AT

# LATTA DRY GOODS COMPANY

Sale Opens
FRIDAY
December 2nd 1921
Continuing 'till Xmas Eve.

## Department Store

LATTA, S. C.

Sale Opens
FRIDAY
December 2nd 1921
Continuing 'till Xmas Eve.

## A Bargain Feast Created For You

**No Fake-No Blow-No Bombast A $75,000 Sale th... by itself**

In this sale we will offer to the people of Latta and s... gs values that as yet have never been offere... partment stores in South Carolina, and our buying power... d by the unity. Our New York office has... men's and ladies' ready-to-wear, boy's and children's w... l and domestics which will be distribute... great bargain event. MERCHANDISE ADVANCING ... DVISE YOU TO BUY YOUR WINT... ...y with us, look through our large and com... erchandise, and let our experienced...

...ed our stock ... and our sales ... will gladly assist y... tion.