

**CHRISTMAS LETTER
FROM W. BANKS DOVE.**

My Dear Reader:
I wish you to regard this little Christmas story as a personal letter. It happened one cold, crisp Christmas eve five years ago. I was standing in front of a brilliantly lighted toy store in a city not necessary to name. Within was arranged in splendid masses every type of toy to gladden the heart of childhood. Coming and going in eager, anxious haste were mothers and fathers clad in stylish, as well as comfortable clothes, their faces smiling because they knew the joy they were making ready for the coming morning. There were also little ones in that throng who in their childish cunning knew full well that many of those same toys would hang on their Christmas trees, placed there by a mysterious Santa Claus, and they were glad.

But all seemed to fail or refuse to see a poor, thinly clad mother, whose face showed that she had known brighter and better days. Clinging to her hand was a little girl of six, whose only Christmas joy would be the view of the toys which to-morrow would be the actual possession of thousands of happy children. I watched her for a few minutes and realized that this was only too true. Presently a man attired in his everyday working clothes modestly slipped into the mother's hand a crisp Five Dollar bill with the request that she spend it for the little one's happiness. I then and there discovered that there is no eloquence on earth to compare with a tear drop glistening in a mother's eye, placed there because of gratitude.

Now, my dear friend, as this Christmas Season approaches there are two hundred and fifty thousand hungry, homeless and helpless orphans, whose eyes are filled with tears—not tears for Christmas toys, but tears for bread to satisfy the gnawings of hunger and to keep their starved and emaciated bodies from falling by the wayside and becoming dry bones to mingle with the thousands of others who have already fallen. There is no father to hear their cries because he has been killed by the cruel Turk. Neither is there any mother, nor will there be, to wipe away their tears, for they have been scattered into the mountains and deserts, in many cases never to see their loved ones again. Fifty thousand of these mothers are unwilling victims in Turkish harems where a brand has been

burned into their flesh and the threat of death placed over their heads should they escape. How many of these will ever see their little ones again; God only knows.

Now my friend, I call upon you to assist in bringing Christmas to these little ones in Armenia. I call upon you in the name of Him, Who made Christmas possible for us all and said, "Inasmuch as ye have done it unto one of the least of these ye have done it unto me." I call upon you whether you recognize Him as the Christ or not I call upon you in the name of suffering humanity. You may not see the tear drop of gratitude come into their eyes as I saw it come into that mother's on that Christmas Eve, but their gratitude to you will be far greater and you shall not lose your reward.

Simply fill out your check for whatever amount your heart may prompt and forward the same to W. Banks Dove, State Chairman, 211, Liberty National Bank Building, Columbia, S. C.

Yours very truly,
W. BANKS DOVE,
State Chairman.

**MEMORIAL APPEAL
GETTING RESPONSE**

Generous Support Received in Many Counties

Columbia, Dec. 23.—The people of the State are becoming more responsive to the appeal for subscriptions to the \$400,000 fund for the erection of a memorial building in honor of those South Carolinians who participated in the world war, according to the headquarters of the South Carolina Memorial Commission in Columbia.

ASPIRIN FOR HEADACHE

Name "Bayer" is on Genuine Aspirin—say Bayer



Insist on "Bayer Tablets of Aspirin" in a "Bayer package," containing proper directions for Headache, Colds, Pain, Neuralgia, Lumbago, and Rheumatism. Name "Bayer" means genuine Aspirin prescribed by physicians for nineteen years. Handy tin boxes of 12 tablets cost few cents. Aspirin is trade mark of Bayer Manufacture of Monocetic-acidester of Salicylic acid.

Many of the counties of the State have a large percentage of their allotments subscribed and a number of the counties have promised to complete their quotas during January 1920.

The erroneous ideas which had become prevalent as to the misconceptions concerning it have had a tendency to cause the people to get behind the movement more liberally. The idea that the building was to be a mere adjunct to the University of South Carolina and under the control of the trustees of the University has been dispelled by the recent statement of the Commission that its only function is to be repository of the State's records of participation in the world war, as well as for other wars, and a memorial to South Carolina's heroes.

And the people likewise are coming to realize, the Commission avers, that the University, instead of having an ulterior motive in the construction of a memorial building, is extremely generous in offering for the purpose land, the value of which will reach into thousands of dollars. Should the building be constructed on land other than that owned by the University, it would have to be purchased by the State and would cost between \$50,000 and \$100,000, if an equally desirable site could be procured. The land offered by the University is on the 800 block of Main Street and within almost a stone's throw of the State House and near the geographical center of the city.

SHOES and SLIPPERS



THE KIND THAT WEARS EASY AND LONGEST

We are always prepared to serve our Lexington friends from a large stock of dependable Shoes for every kind of wear, in all leathers and sizes. The "Family Shoe Store of Columbia."

Farmers' Medium and Heavy Work Shoes a Specialty.

E. P. & F. A. DAVIS

1710 Main St. COLUMBIA, S. C.

Meet Me at Tapp's

THE GROWING STORE

Meet Me at Tapp's

The Lexington people, who urged us to establish our new store in this city, gave us well measured, cool, honest advice.

Their suggestions float across our memory in shadowy forms that are most delightful. We are prone to write this editorial since our Ten Day Get-Together-Sale has proven such a huge success.

We hope the magnificent values that we have been distributing in our new store will create an appetite that will make you permanent customers of ours every day.

The citizens of Lexington do not want an unknown, quiet town, noted for its noonday stillness, but your interests are better served with the stately splendor of a bustling city where the noise of business is a din in your ears. The Lexington people can depend upon the Tapp store doing its full share in bracing up the business life of this splendid city and vicinity.

The buying power of our big store in Columbia, our great New York office, where over six hundred merchants from the different cities of America are associated, shall contribute their combined strength in enabling us to give to the Lexington people the most stirring values in the best standard merchandise that it is possible for any retail house to offer over their counters.

We want your newly-awakened interests to pursue us every day. Our departments will receive from the best manufacturers the same styles that are shown in the best stores in New York City. It is your growing, continual admiration and patronage we seek, and to gain your confidence and faith in us, we publish, as above, some of our unusual reasons why we are in a position to serve you better.

It is no dream, to advise women to watch the best "Stars-of-Style" as the two young lovers watch each other, as they stroll along the moonlit walks that skirt a city. Women must listen to the pressure of the voice of style, if they would drain to the depths of the admiration of men. It costs no more to buy in our store from our lavish display of new goods that catches the eye and beams with eloquence; and our customers go away with an exultant gush of satisfaction in their hearts. A word to the mothers: It is your duty to give your children their first look at life from the window that excites their ambition to rival other children who aim to make their mark in this world.

The James L. Tapp Co.

DEPARTMENT STORE

LEXINGTON, S. C.

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You can get it in our Sales and Service Station. We are Authorized Ford Dealers. In our stockroom, we carry every part that goes into a Ford car or Ford truck. They're genuine Ford parts too—each made of the same tough, durable Vanadium steel as its counterpart in the Ford car. Our special Ford repair shop is thoroughly equipped with specially designed tools and up-to-the-minute machinery so that repairs, adjustments, or complete overhauls for Ford cars can be handled promptly and efficiently.

Our mechanics who will do the work on your Ford cars, or trucks, understand the Ford mechanism and know the right way to tune it up. And for the work you will pay only the reasonable Ford prices.

We are a part of the Big Ford Family and not only repair Fords but sell them as well. We have more than a passing interest in the service we give you. Drive to our garage when your Ford needs repairing. For safety's sake have the Authorized Ford dealer do it.

| REGULAR | | | | WITH STARTER | | | |
|-------------|------------|---------|---------|--------------|------------|---------|---------|
| Type of Car | List Price | Freight | Tax | Type of Car | List Price | Freight | Tax |
| Touring | \$525.00 | \$38.79 | \$21.66 | Touring | \$600.00 | \$38.79 | \$24.75 |
| Runabout | 500.00 | 38.79 | 20.63 | Runabout | 575.00 | 38.79 | 23.72 |
| Coupelet | 650.00 | 38.79 | 26.31 | Coupelet | 725.00 | 38.79 | 29.91 |
| Sedan | 775.00 | 38.79 | 31.97 | Sedan | 850.00 | 38.79 | 35.06 |
| Chassis | 475.00 | 38.79 | 19.59 | Chassis | 550.00 | 38.79 | 22.69 |
| Truck | 550.00 | 38.79 | 18.61 | Truck | 625.00 | 38.79 | 15.47 |

| WITH DEMOUNTABLE RIMS And 30x3 1-2 Tires | | | | WITH DEMOUNTABLE RIMS 30x3 1-2" Tires and Starter | | | |
|---|------------|---------|---------|--|------------|---------|---------|
| Type of Car | List Price | Freight | Tax | Type of Car | List Price | Freight | Tax |
| Touring | \$550.00 | \$38.79 | \$22.69 | Touring | \$625.00 | \$38.79 | \$25.78 |
| Runabout | 525.00 | 38.79 | 21.66 | Runabout | 600.00 | 38.79 | 24.75 |
| Coupelet | 675.00 | 38.79 | 27.84 | Coupelet | 750.00 | 38.79 | 30.94 |
| Sedan | 800.00 | 38.79 | 33.00 | Sedan | 875.00 | 38.79 | 36.09 |
| Chassis | 500.00 | 38.79 | 20.63 | Chassis | 575.00 | 38.79 | 23.72 |
| Truck | 590.00 | 38.79 | 14.60 | Truck | 665.00 | 38.79 | 16.46 |

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