

# The Rexall Modern Method of Advertising

## Opeka Breakfast Coffee



1 Pound of Coffee for 1c  
 A wonderful blend of Mild Coffee.  
 A Good Value at 45c per pound.  
 A Pound for 1c if you buy 2 pounds.  
 Standard Price 2 Pounds .90c  
 This Sale Three Pounds .91c



One Cent Equals One Dollar

## Liggett's Opeka Tea



200 Cups of Tea for 1c  
 The Standard of Excellence  
 Standard Price Half lb. Packet ..... 55c  
 This Sale Two Packets... 56c

## Thursday, Friday and Saturday, November 27, 28 and 29 The Sale Lasts Only Three Days---Don't Miss It

The Plan--Pay us the regular price for any item advertised and we will sell you another of same kind for ONE CENT. Purpose---This sale was developed by the United Drug Company as an advertising plan. The Company sacrifices its profits in order to get a larger distribution of its meritorious products, and you get the benefits. Take advantage of this unequalled opportunity to learn more of this splendid line of merchandise.

### Household Remedies

- 50c Analgesic Balm..... 2 for 51c
- 40c Baby Laxative..... 2 for 41c
- 25c Blackberry Compound..... 2 for 26c
- 50c Blood Tablets..... 2 for 51c
- 25c Bunion Ease..... 2 for 26c
- 25c Carbolic Salve..... 2 for 26c
- 50c Catarrh Spray, Imp..... 2 for 51c
- 25c Cathartic Pills..... 2 for 26c
- 65c Cherry Brk. Cough's Syr..... 2 for 66c
- 25c Cleaning Fluid..... 2 for 26c
- 25c Cold Tablets..... 2 for 26c
- 15c Corn Solvent..... 2 for 16c
- 50c Dezatha Ointment..... 2 for 51c
- \$1.50 Cod Liver Oil Emul. 2 for \$1.51
- 30c Foot Bath Tablets..... 2 for 31c
- 25c Foot Powder..... 2 for 26c
- 25c Grippe Pills..... 2 for 26c
- 10c Headache Powders..... 2 for 11c
- 25c Headache Powders..... 2 for 26c
- 50c Kidney Pills..... 2 for 51c
- 25c Ko-Ko-Kas-Kets..... 2 for 26c
- 25c Little Liver Pills..... 2 for 26c
- 25c Mentholine Balm..... 2 for 26c
- 50c Pile Treatment..... 2 for 51c
- 25c Rat and Roach Paste..... 2 for 26c
- 50c Nerve Tablets..... 2 for 51c
- 15c Soda Mint Tablets..... 2 for 16c
- 30c Soothing Syrup..... 2 for 31c
- 25c Special Ointment..... 2 for 26c
- 25c Red Cedar Compound..... 2 for 26c
- \$1.25 Syrup of Hypophosphites Compound..... 2 for \$1.26
- 10c Toothache Stopper..... 2 for 11c
- 30c White Liniment..... 2 for 31c
- 30c Worm Candy..... 2 for 31c
- 25c Pearl Tooth Powder..... 2 for 26c
- 35c Rubbing Oil..... 2 for 36c
- 60c Riker's Senafig..... 2 for 61c
- 25c Riker's Expectorant..... 2 for 26c
- 25c Zinc Oxide Ointment..... 2 for 26c

### Riker's Violet Cerate



An ideal Face Cream and Tissue Builder. It is a true nourishment for the skin. Contains no grease and dissolves readily in water.

It prevents chaps, pimples and redness and does not have a tendency to promote the growth of hair.

Standard Price One Jar..... 50c  
 This Sale Two Jars..... 51c

### Modern Art Stationery



This is a wonderful value in high grade stationery. A fabric finished stock of pure white and packed in an attractive box.

For either personal use or gift purposes it will give perfect satisfaction.

One Package ..... 60c  
 Two Packages..... 61c

### Violet Dulce Talcum Powder

The talcum for persons of refinement. Made of the highest grade Italian Talc, doubly bottled and delightfully scented with Parma Violets.

A necessity for Milady's dressing table.  
 Standard Price One Box..... 25c  
 This Sale Two Boxes..... 26c

### Stationery

- 60c Modern Art Papertie..... 2 for 61c
- 40c Scenic Linen Papertie..... 2 for 41c
- 35c Lord Baltimore Papertie..... 2 for 36c
- 12c Rag Envelopes..... 2 for 13c
- 15c Envelopes..... 2 for 16c
- 50c Cascade Linen Fabric Pound Paper..... 2 for 51c
- 10c Visiting Cards..... 2 for 11c
- 5c Pencil Eraser..... 2 for 6c
- 5c Pencil and Pen Clips..... 2 for 6c
- 10c Paper Drinking Cups..... 2 for 11c

### Rubber Goods and Household Needs

- 30c Stork Nursers..... 2 for 31c
- \$2.00 Real Rubber Fountain Syringe..... 2 for \$2.01
- \$2.50 Monogram Spray Syringe..... 2 for \$2.51
- 35c Rubber Toys..... 2 for 36c
- 10c Corn Plasters..... 2 for 11c
- 5c Rubber Nipples..... 2 for 6c
- 5c Liggett's Chewing Gum..... 2 for 6c
- 50c Auto Goggles..... 2 for 51c
- 35c Symonds Inn Vanilla..... 2 for 36c
- 40c Symonds Inn Lemon..... 2 for 41c
- 20c Aspirin U. D. Co. Tablets, 5-gr..... 2 for 21c
- \$1.00 Aspirin U. D. Co. Tablets, 5-gr..... 2 for \$1.01
- 50c Milk of Magnesia..... 2 for 51c
- 25c Sulphur and Cream Tartar Tablets..... 2 for 26c
- 35c Tooth Brushes, high grade..... 2 for 36c

### Toilet Goods

- 50c Bouquet Ramee Talc..... 2 for 51c
- \$1.00 Bouquet Ramee Complexion Powder..... 2 for \$1.01
- \$1.50 Bouquet Ramee Toilet Water..... 2 for \$1.51
- 25c Violet Dulce Shampoo Crystals..... 2 for 26c
- 50c Violet Dulce Cold Cream..... 2 for 51c
- 50c Violet Dulce Complexion Powder..... 2 for 51c
- \$1.00 Naere Extract..... 2 for \$1.01
- 60c Cocoa Butter Cold Cream..... 2 for 61c
- 50c Riker's Violet Cerate..... 2 for 51c
- 25c Medicated Skin Soap..... 2 for 26c
- 25c Klenzo Tar Shampoo Soap..... 2 for 26c
- 10c Rexall Toilet Soap..... 2 for 11c
- 25c Baby Talc..... 2 for 26c
- 25c Nivea..... 2 for 26c
- 25c Riker's Deodorant..... 2 for 26c
- 20c Violet Talcum Powder..... 2 for 21c
- 25c Violet Dulce Cold Cream..... 2 for 26c
- 50c Alma Zada Face Powder..... 2 for 51c
- 25c Peroxzone Cream..... 2 for 26c



### Violet Dulce Complexion Powder

The name stands for the highest quality, being one of the famous Violet Dulce Complexion requisites. One of the best qualities of this complexion powder is that it does not "show" when used properly. Delightfully scented with the Violet Dulce odor. Brunette, White and Flesh tints.

Standard Price One Box..... 50c  
 This Sale Two Boxes..... 51c

### Special Items

Besides the products illustrated and prices on this page, you will find a number of other very attractive prices. Come in and look them over.

### Rexall Cold Cream

An antiseptic and healing cold cream, especially recommended for chapping and roughness of the skin caused by exposure to sun and wind.

Standard Price One Jar..... 25c  
 This Sale Two Jars..... 26c



### Symonds Inn Cocoa



Made from the pure cocoa beans. Unexcelled in quality without any adulterations.

Standard Price 1 Can..... 30c  
 This Sale 2 Cans..... 31c

### Rexall Tooth Paste

IMPROVED



A perfect dentifrice, antiseptic and deodorant. Cleans and whitens the teeth. Comes out flat on the brush.

Standard Price 1 Tube..... 25c  
 This Sale 2 Tubes..... 26c

### Maximum Hot Water Bottle



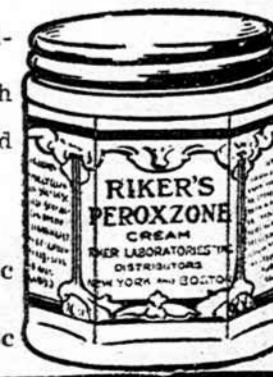
The largest selling bottle in the world. The price everywhere is \$2.25 each. Full two-quart capacity. Guaranteed for two years.

Standard Price One Bottle..... \$2.25  
 This Sale Two Bottles..... \$2.26

### Riker's Peroxzone Cream

Mild and Harmless Skin Bleach Cooling, Refreshing, Soothing For Rough or Sallow Skin, Chaps, Freckles and Pimples.

Standard Price One Jar..... 25c  
 This Sale Two Jars..... 26c



Learn the Value of One Cent at the Rexall Store

# HARMON DRUG CO.

THE REXALL STORE

Lexington,

South Carolina

Save this List, Check the Items You Want and Bring It With You