

Meet Me at Tapp's

# EXTRA GOOD DRESSES AT EXTRA LOW PRICES 

> A glance at these prices tells the story---but to appreciate their significance, you must see these smart seasonable frocks themselves.

Those who werefortunate enough to seize the opportunity we offered last Saturday, marveled at the wonderful values in face of prevailing inflated prices. The times demand thrifty buying and we welcome this chance to help you reduce your necessary expenses.

## Satins---Serges--.Jerseys $\underset{\$ 19.75-\text {-s25.75 }}{\substack{\text { Formerly } \\ \text { Priced }}} \$ 15.85$

Tricotines and Serges Formerly Priced $\$ 26.75$ $\$ 37.50$ to $\$ 50.00$ $\$ 37.50$ to $\$ 50.00$

Satins---Serges---Jerseys
$\underset{\$ 27.75-\$ 35.00}{\text { Formerly Priced }} \$ 21.75$

## You've been looking for smart fall frocks just like these

TRICOTINES are decidediy the richest, most refined and dignified dress that can be bought today at anywhere near these ridiculously low prices. Many of our models are attractively embroidered or braided while others are more conservatively tailored, but each is a distinctive design with charm and elegance in every line.

SERGES too, simple or elaborate, just as you prefer, with tunic. Russian Blouse, straight line or suit effect. Excellent little dresses for Miss or Madam that we couldn't duplicate again at these prices.

SATINS of lustrous, shimmering silk are always appropriate and always add grace to the figure. Among these charming models you will find refinement and delicacy of design and style witn a super-value that could not be duplicated at this price today:

JERSEYS-the utility dress--smart in design and dressy in appearance, can be worn almost anywhere, any time. No wonder 'they're so popular. Women are coming to appreciate these good looking frocks that even a rainy day cannot wrinkle. Many colors, sizes and styles at very special prices.

