

THRILLING STORY OF AIRMEN'S GAMBLE AGAINST ELEMENTS

Log of the R-11 Wonderful Word Picture of Life High Up in the Air Amid Clouds and Electrical Storms.

Alfreding Day, a regular pilot, has secured a high record for his flight in the real romance of his life. He is now flying to America. The flight is a most interesting one, and the pilot is sure to make a record. He is now flying to America. The flight is a most interesting one, and the pilot is sure to make a record.

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STYLE HEADQUARTERS

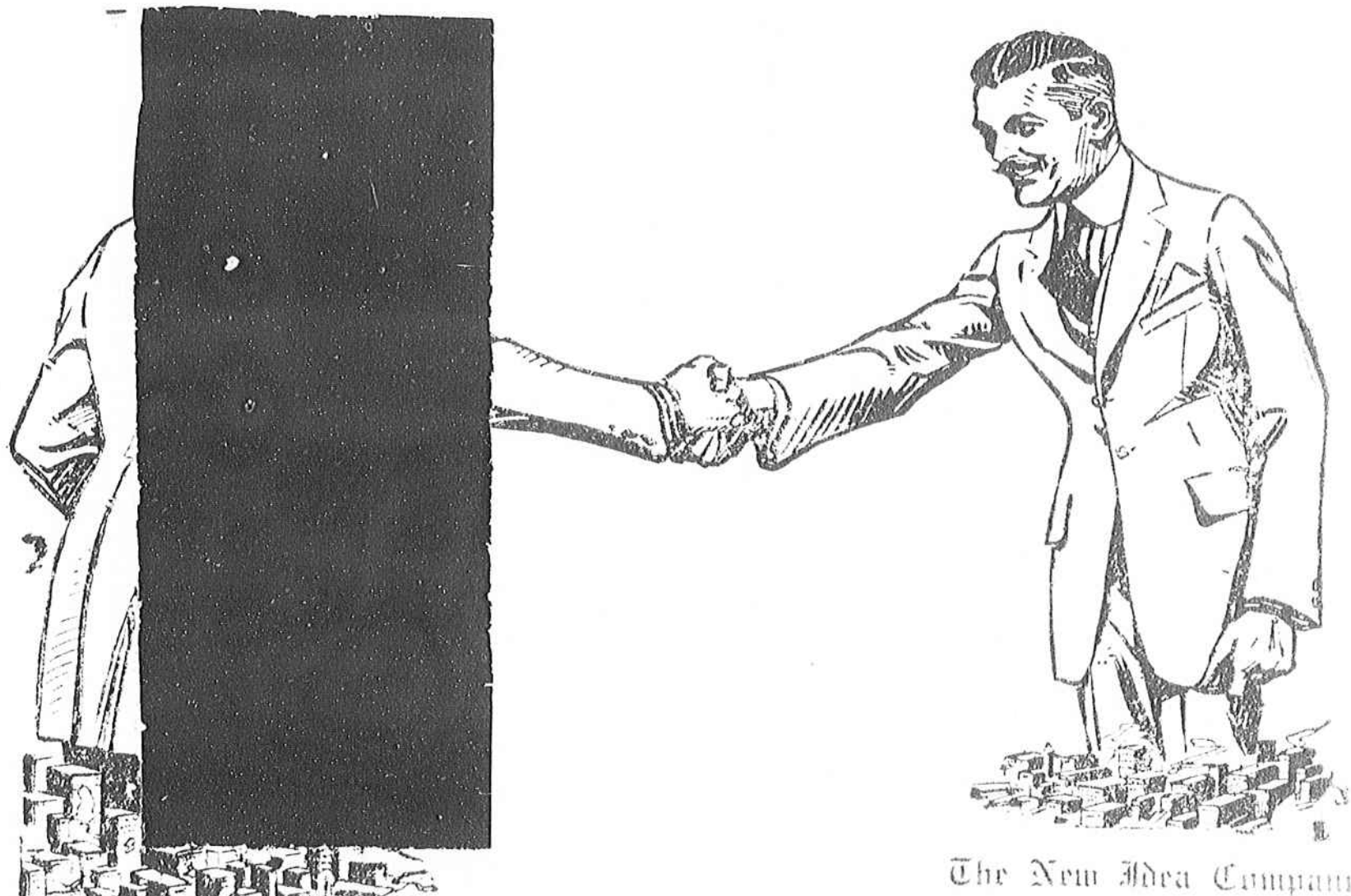
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A NEW AFFILIATION

Society Brand Clothes

AND

The New Idea Company, Inc.



Society Brand Clothes

The New Idea Company

An Event of Importance to All Men of Manning

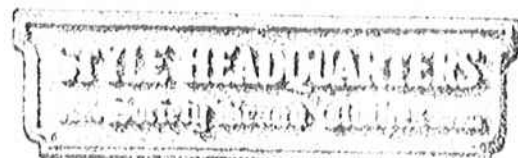
The nationally known Society Brand Clothes will hereafter be obtainable at this store only. As everybody knows, Society Brand Clothes are the synonym for the standard of fashion for men of all ages—for young men who stay young. For years we have placed at the disposal of men and young men the world's best merchandise. For our clothing department we now announce the exclusive right to the sale in Manning of the well-known

Society Brand Clothes

The policy that has accomplished this has been one of constant improvement, of steady advancement of exclusive offerings. This policy is consistently borne out by the latest acquisition. The style of Society Brand Clothes—the one grade of workmanship, assuring the best for whatever price garment—are distinctive features of commanding importance. Yet the cost is no greater than what you ordinarily pay. This affiliation is your opportunity—the opportunity of every man in Manning to get clothes of the most exclusive style, sold only at the store you know you can depend upon for the best.

The NEW IDEA COMPANY, Inc.

MORRIS NESS, Manager.



MANNING, S. C.