


The Herald and News.

ESTABLISHED 1865

NEWBERRY, S. C., TUESDAY, NOVEMBER 3, 1903.

TWICE A WEEK, \$1.50 A YEAR

Cash Store's Big Sale

OF 

SPOT CASH BOUGHT MERCHANDISE.

We Haven't Enough money to worry J. P. Morgan or J. D. Rockefeller, but we have plenty to do a Dry Goods and Dress Goods business in Newberry. Our Bank account would enable us to open jumbo Dry Goods stores from Mayes' Drug Store to Summer Bros. Corner and pack and jam them from floor to ceiling. Break the bonds asunder and meet me every day this week at Newberry's Cheapest Dry Goods Store.



The Newberry Cash Store.



Not on

The basis of friendship or kinship but more merchandise for your money than you ever bought before. The last week was a record breaker. More new faces lined our counters than ever before, which shows we are growing more in favor every day. Don't tarry on the wayside but join the happy crowds that gather at Newberry's favorite trading place. We have a store room full of beautiful Dress Goods, and every puff of the locomotives from the north bring us more new values to be offered you. Below we hand you a small bill of fare, tender to you but tough to competitors. The cold weather is upon us and the cash store is the place to buy.

Dress Goods. - Dress Goods. - Dress Goods.

The Fire In our Stove was kept burning the last week with plank from which Fine Dress Goods was sold off of. We sold more Dress Goods, than a lot of big stores sold checked homespun. Ask your neighbor where she bought her pretty dress. They all join in the chorus, the Cash Store, Newberry's Up-to-Date Dry

Goods Store. If it's new it's here, priced less than others. Don't linger elsewhere looking at shelf warmers, wind your way here. Better Goods at lower prices is the bands of steel that binds every money saving shopper nearer to us. 15 pieces Fine Portugal Skirting in black, blue and garnet 56 inches wide, 85c

value the country over, our big sale price 49c. 20 pieces Spanish Broadcloth, all the leading shades, worth \$1.25 the Southland over, our big sale price 70c yd. 20 pieces Beautiful West of England Broadcloth sold over counters in New York City at \$1.50 yd., our big sale

price 94c yd. 50 pieces Zibelines in broken plaids, German mixtures and Spanish figures worth 65c, 75c and 80c yd, all go in this big sale 47 1/2c yd. 50 bolts Fine double width Flannel 35c value, piled on big stack near entrance 19c yd.

Enough of KNIT UNDERWEAR

For Men, Women and Children if unravelled in one thread would reach around the world and tie in a bow knot at the Cash Store, the Cheapest Underwear Store in Newberry.

20 Pieces Gold Medal Waistings just struck town. You can almost see a smile woven in the fabric, all white and beautiful designs, the newest Soc value, to start big sale price 59c yard.

15 PIECES Beautiful Waist Damask caught the Sunshine of loveliness and will be sold Big Sale Price 24c yard.

Stock Your Feet With Cash Store Stockings, 3000 pair Double Heel and Toe Heavy Ribbed Stocking a 15c value for men, women and children 3 pair 25c. Big Sale Price.

600 Pair Bad Boy brand, the Hose for romping school boys 25c number, 3 pr. 50c, big sale price. We own 300 pr good heavy Blankets worth \$1.50 to \$1.75 pair, your choice this week 98c.

100 pairs North Carolina Blankets \$4.00 kind, all wool, \$2.89 pair.
100 bolts Good Heavy 8 1-2 cts. Outing, this week's price 5c. yard.

Bring Your Family And Visit

NEWBERRY'S "CHEAPEST" DRY GOODS STORE

YOU ARE ALWAYS WELCOME AT THE

NEWBERRY CASH STORE,

R. M. CALDWELL, Manager.