

The Herald and News.

ESTABLISHED 1865

NEWBERRY, S. C., TUESDAY, OCTOBER 27, 1903.

TWICE A WEEK, \$1.50 A YEAR

NOTHING SUCCEEDS LIKE SUCCESS

HOW WELL I HAVE SUCCEEDED And Increased my business from year to year until today I stand before the people as being the biggest Dry Goods Distributor in upper Carolina. I am justly proud of its record. Victory after victory has been won in open competition with men and stores who boldly claim that they are entitled to the business because they have been here for years. I don't feel that I am entitled to any man's trade unless I can give him Better Goods for less money than any other store offers him. This is the platform upon which I have successfully conducted my business for the past years, and the one and only platform upon which I solicit your trade. The big wave of traffic that swept through my big store this past two weeks would have put most merchants guessing. I was not caught napping. Assisted by sixteen salesmen and salesladies I was able to handle the crowds which were scattered over five thousand feet of store space. We are the only Dry Goods concern in Newberry who have \$50,000 stock of Merchandise to select from.

Dress Goods and Silk Department.

Every One Knows Who carries the stock of Dress Goods and Silks of the town. I can sell every Woman, Miss and Child in Newberry county their Fall Outfit and then have some left.

15 pieces 54 inch Stephens Mixtures for Suits, all wool, the best values in mixed Suitings ever shown worth 75c and most stores ask 85c, Mimnaugh's price this week 59c the yard.

6 pieces 54 inch Black Zibiline makes a swell Suit or Skirt.

3 pieces worth \$1.50, for this sale only \$1.12 1-2.

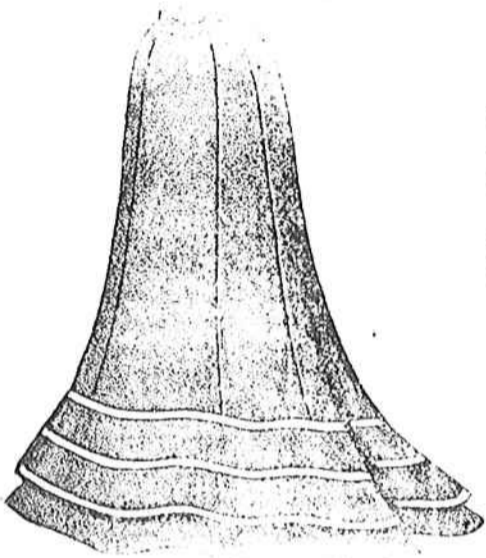
3 pieces worth \$1.25, for this sale only 89c.

10 pieces Broadcloth 38 inch all shades worth 75c, for this sale 47 1-2c the yard.

15 pieces Broadcloth 54 inch all shades worth \$1.25 for this sale 83c the yard.

Our entire line Black Dress Goods to go at Cut prices this week.

If you want a Stylish Suit or Skirt come to Headquarters.



This Stylish Jacket

Is made of Fine Kersey Cloth in Black, Caster and Tan Lined with Satin, full tailored, made perfect fitters, would bring \$9.00 at most stores, but my price on them is

ONLY \$5.49.

All Stylish Jackets

High Novelties in Caster, Tan and Black from

\$3.00 UP TO

\$18.00 EACH.



MIMNAUGH'S Store has "Old High Priced Credit Stores" on Fire. Stop, Look and Listen.

100 bolts of Canton Flannel, slightly soiled, worth 10c, for this week only 10 yards to a customer, only 5c the yard.
100 bolts of the regular 10c Outing, not over 20 yds. to each customer this week only 6c.
500 yds. Drilling to go this week at only 5c the yard.

30 bales 36 in. White Honespun worth 6 1/2 to go at only 5c yard.
100 bolts of the best Standard Calicoes to go at only 4c yard.
50 bolts full 36 inch Percales worth 15 cents, as long as they last for only 10 cents yard.

Every express brings New Millinery

Every day New Millinery rolls in. Our milliners are busy day and night. Our Hats for Style and Quality for the prices asked have no equals. If you are not already one of our customers take it upon yourself to investigate this magnificent stock.

A Big Patticoat Sale.

50 doz. Ladies' Mercerized Underskirts to go on sale at almost your own price. This is without a doubt the biggest lot Underskirts you ever saw in the town. 25 doz. to go on sale at only 98c, worth \$1.75. 20 doz. to go on sale at \$1.49, worth \$2.25. 5 doz. to go on sale at \$1.98, worth \$3.00.

OUR BIG SHOE DEPARTMENT.

Is full to the brim. I can and will sell you Good Shoes at less margin of profit than any store in this town of any description.
1000 prs. children's Shoes, pebble grain, button and lace, 9 to 12 at only 75c.
13 to 2 " 95c.
1000 prs. Ladies' Shoes, button or lace, heel or spring heel (Wolfe Bros.) the same Shoes are sold in town \$1.50 and \$1.75, we are the only house in town who has the new fall styles, and only ask \$1.25.
1000 prs. Ladies' Shoes, lace, patent tip worth \$1.25 elsewhere, only 98c.



LADIES' WALKING SKIRTS--A Forty Foot Table Piled With Ladies' Walking Skirts, 98c, \$1.49, \$1.98, \$2.49, \$2.98 up to \$8.00 Each.

A CAR LOAD OF TRUNKS PILED UP STAIRS.

All Get Ready and Join the Crowds.

MIMNAUGH'S,

The Cheapest Store
In The Carolinas.

MIMNAUGH'S.