Money Saving<br>Means anything to you<br>Read This and profit

TO BE TURNED LOOSE AT

# puble saze 

The Entire Stock of H. P. Fulmer, Norway, South Carolina

to the first ten ladies entering our store thursdaÿ, DEO. 14, 9 A. M., WE WILL GIVE absolutely free to each a nice ten-yard diess pattern." To the Fissi Mev, WE will give a nice dress hat.

# BEGINNING <br> THURSDAY, 

## A Sensational Note <br> From H. P. Fulmer <br> To the People of Norway and Vicinity:- <br> Owing to the fact that I bought heavily, anticipating a big fall and winter trade, but owing to backward conditions and a tardy season we have more stock on hand than judgcare to carry-in fact, more than real good business judgment warrants. This fact combined with still other rcasons, Iives the strongest incentive to make and DECISIVE In order to makes this sale we have employed the most effective weapons we have employed the most effective weapons knewn to modern merchandising, that is: Not only the knewn to modern merchandising, that, is: the cutting deep eliminating of every vestige of profit, but eliminating of every vestige of profit, but:the cutting evep down into the very vitals of the original cost of every down into the very vitals of the original cost of every article; item and garment in our peerless array of the article; item and garment in orr peerless array choicest creations of the world's greatest work shops. It choicest creations of the worid's greatest is our loss of profit, consequently your gain, and right now in the face of cold weather when winter goods are needed in the face of cold weather whal most I appeal to you to attend this sale, for staying away is like throwing dollars away. I personally guarantee every is like throwing dellars away. I personaly price and statement made in this circular. <br> (Signed) H. P. FULMER.

H. P. Fulmer, of Norway, S. C., has placed in the hand of The? American Special Sales Company of New York and Atanta, a Company of Capitalists whose special business is to convert stock in cash on short notice, as they will do in this instance They are known from ocean to ocean as distributors of under-priced merchandise, therefore let nothing keep you from this, the greatest of all sales. We have been ordered to sell out the entire stock regardless of cost.

## NO EAKE---NO SUBTERFUGE

But a Real Bona-Fide Forced to Raise Money Sale
This stock of merchandise will positively be slaughtered for less than the cost of the raw material at the factories

## Sensationa Minute

Special Sales
Will take place at various times during the sale. We will quote a few of Thursday's Specials that will be sold for a short time only. Many of these items will be sold for onethird to one-fourth less than wholesale prices.

From 9:30 to 10 on Thursday morning, we will sell 10 yards of Calico, all ten yds 2c
Between the hours of 11:30 and 12 ws will sell 10 yards of
Bleached Domestic, all 10 yards for 59 c

From 10:30 to 11 we will sell 10 yards of 36 inch | Sheeting, all $10 \begin{array}{r}\text { yards } \\ \text { for }\end{array}$ |
| :--- |
| 39 c |

From $1: 30$ to 2 we will sell 10 yards of "Apron Gingham for
From 1:30 to 2 we will sell 10 yards of the best
Outing alll ten for 69 c

## No Goods Will Be Charged During This Sale, Cash Only.



Be sure You are Right. Look for the Big Red Sign and Names: "The American Special Sales Co.," and H. P. Fulmer." Let Nothing Keep You Away.

A Square Deal to All. One Price Only-the Lowest. All Goods Marked in Plain Figures. Our Reputation Behind Every Article, Statement and Price

H. P. FULMER'S Stock in Hands of the American Special Sales Co., Atlanta and New York

STORE CLOSED Tuesday and Wednesday, December 12th and 13th. No Goods Sold Until the Opening Day, Thursday, December 14th.

