

The Times and Democrat.

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Remittances should be made payable to The Times and Democrat, Orangeburg, S. C., by registered letter, check or money order.

The New York World claims nearly all the credit for the passage of the Reciprocity pact with Canada.

The fact that Bryan is being opposed by Bailey and Dahlgren shows that he is still on the side of right and the people.

Wilson, Clark, Harmon or any other good Democrat will suit us for the Democratic candidate for President. Either of them would be all right.

The duty on lumber has been taken off by the Reciprocity pact with Canada. When the new law goes into effect, see if lumber won't be a little cheaper.

There is nothing ahead on the track which will derail President Taft on his excursion to the White House for the second term, if he can head off the man that the Democrats may nominate.

Teddy is almost completely shut out of the newspapers these times. If they continue to boycott him, the newspapers will be responsible for any calamity that may befall the universe for lack of his advice.

Col. H. F. Cary, general passenger agent for the Southern railway declares that his company has hauled into the mountains of western North Carolina already this season forty per cent more passengers than it has for the past five years. The percentage would be bigger than that if some of us had the money and time.

The people living in the northeastern section of the city are in favor of the election of Mr. D. H. Marchant to the aldermanic board. He is a good, live man, and that section of the city needs a representative in the city government. They ask that Mr. Marchant be voted for by people in other sections that he might be elected.

There is a great deal of humbugery about our courts and the administration of justice. Or the "man higher up," about whom so much was heard some time ago and whose arrest and punishment for breaking interstate commerce and other laws was promised, is a most elusive being. Anyway he has not yet been caught in the meshes of the law and the prospect grows dim.

The people are in the saddle in England, but it seems hard for the House of Lords to learn that fact. They will find, however, in making amendments to the veto bill that they have gone to a good deal of trouble for nothing. The House of Commons will reject all the amendments and then the lords, sooner than face the creation of hundreds of new peers will accept the inevitable.

A queer feature about the attitude of the American Cotton Manufacturers' Association with reference to the reduction of duties on cotton goods, says the Spartanburg Journal, is that they also state that their opposition to any reduction in the tariff on cotton mill machinery. This letter is on the ground that they do not want their plants "depreciated." But when they wear out their present machinery and want to buy more what then?

Those fanatics who offered themselves to the Canadian government as substitutes for a woman under sentence of death for the murder doubtless knew that they ran no risk in making the offer. If the Canadian government had accepted it they probably would have been the most surprised and scared men in the country. If their aim was to get their name in the paper and get talked about their wish has been certainly gratified.

Bryan has propounded thirteen questions to candidates for the Democratic presidential nomination. Some newspapers are criticizing him for so doing but we agree with the Spartanburg Journal that he had a perfect right to do what he did. He can ask all the questions he wishes and can support or oppose on the basis of the answers he receives. Likewise candidates may answer the questions to suit Mr. Bryan or not just as they choose. No outrage has been committed.

The Spartanburg Journal says: "Editor Robert Lathan of the Charleston News and Courier is clearly right in requiring that Leon M. Green, Columbia correspondent of that paper, relinquish either his position on the staff of Governor Bleasor or that as correspondent of The News and Courier. Mr. Green's position as a 'Colonel' on the governor's staff necessarily placed him under obligations to Bleasor, and in such an attitude he could not be of the fullest usefulness to the News and Courier." Many people will agree with his view of the case.

What Is an Ad Club.

The Augusta Herald defines an ad club to be an organization of the advertising and sales managers of firms located in any community. They may be retailers, wholesalers, manufacturers, real estate men, printers, publishers; in fact, any one who is interested in the disposal of any commodity or product. It means getting together and rubbing elbows with the other fellow. Views are exchanged on important topics that mean concern every firm personally, or the community at large.

In other cities these clubs have proven immensely beneficial to the merchants and community at large, spreading a knowledge of the community's resources and benefitting in various ways. Orangeburg is getting more and more in the limelight. Advertising in Orangeburg is getting to be more and more a necessity and every day doing in the life of the community. Incidentally, it is costing more to do business in Orangeburg as the city grows. Real estate values are increasing, rents are higher, clerks cost more, and there must come an increasing expansion of the volume of trade to meet these expenses.

There never was a time when the city as a community should advertise more and advertise better. And the same thing is true of each and every line of business in Orangeburg. The demand of the times is for more advertising and better advertising. The problem of business is to reach more people, more quickly and more effectively than ever before, for the slogan of every enterprising city and merchant is more business and better business. Ad clubs are big helps in studying and solving the problems of cities and modern merchandizing these days.

"Thousands of dollars are wasted in advertising," says Mr. McKeand, Secretary of the Charleston Chamber of Commerce, "and much of this waste is due to a lack of knowledge of the principles governing the science of advertising. It is to study this science and eliminate unnecessary waste that advertising clubs have been formed in hundred of progressive communities. More money is wasted on so-called advertising than any other one thing. At the same time, greater results are reaped from good advertising than from any other source. The national advertisers and the mail order houses will come into a community and create new business right under the nose of the local merchants. That's because they have studied advertising and know what they are doing. The only way to successfully combat the enemy is to meet him with his own weapons.

An ad club, says Mr. McKeand, can create and mould public sentiment, through proper publicity; it can devise the best methods of advertising natural advantages of that city; it can determine better than any other body, just what the natural advantages of that city are; it can be the very best assistant to the already organized Chamber of Commerce, board of trade or business men's league. It alone can bring about the proper understanding of what advertising is. It teaches you to tell of the value of the article offered in a plain, straightforward, truthful way. It is efficient in building good roads, because it is a publicity factor, that calls the attention of every one to their necessity. It advertises the town, because it understands advertising methods and the best procedure to use in extending your common fund for calling the attention to your city. It saves money for you, because it teaches what is good advertising and, consequently, keeps away from your city the numerous fake and so-called advertising schemes that are a prey to the business men of every community.

National Corn Show.

The announcement made by Mr. A. McP. Hamby, which is published in another column, that it has been decided to hold the next National Corn Exposition in Columbia provided certain conditions are met is of the greatest importance to the whole State. The News and Courier says "the magnitude of the Exposition is indicated in the fact that it is proposed to spend some twenty months in the work of preparation for it, during which period at least a thousand dollars a month will be expended."

In order to provide a building capable of housing the Exposition the city of Columbia has already pledged \$25,000, with which there will be erected on the Fair Grounds at the State Capital a structure that will have a seating capacity of 35,000 people. It will take in addition to the \$25,000 pledge by Columbia, \$40,000 to finance the proposition. Of this \$40,000, \$3,500 has been guaranteed by citizens of Columbia, \$5,000 by one of the railroads operating in South Carolina and \$2,000 by the city of Charleston. This will leave in round numbers \$30,000 still to be raised.

The people of South Carolina will be asked to pledge this amount and we do not for a moment doubt their doing so. As the News and Courier says, "it is a big enterprise, but it promises big returns, not only in the way of advertising of the most desirable type throughout a wide territory and over a long period of time, but also in other ways, one or two of which have already been hinted at and others of which the gentlemen in charge of the undertaking will no doubt lay before the people in due season." The benefits of the Exposition can hardly be over estimated.

Some of these benefits, as pointed out by The News and Courier, are that "the exhibition and other attendant features will constitute a liberal education to the agriculturist, while there is also a very practical side to be considered, namely, the bringing to South Carolina of at least a thousand farmers from the middle West, who will represent in

themselves some \$30,000,000 of capital and who cannot fail to be interested in a country possessing such magnificent opportunities for development and the advantages of which as a corn producing region have been so amply demonstrated and widely advertised during the last few years."

CLASSIFIED COLUMN

One-half Cent a Word Found Notices Free.

Lost—A plain gold bracelet, with initials E. O. W. Reward for return to this office. 6-15-tf.

Have your grates reset in summer time. Do not wait for cold weather to do the work. Large stock of grates on hand. Dukes and Rhodes. tf.

Wanted—a man to take charge and gather crop on a two-horse farm. Good pay to right party. Apply by letter to P. O. Box 194, Springfield, S. C. 7-1-1m*

Ice! Ice! Ice! I have opened my Ice House for the summer and will be pleased to serve my old as well as new patrons with ice. Look out for my wagon. J. B. Kelley.

Hardwood mantels, Tiles, Frames and Grates. Large stock to select from. Write for catalogue and prices. Prompt shipments. Dukes and Rhodes, Orangeburg, S. C. tf.

For Sale—One 30 H. P. Boiler; one 25 H. P. Engine Continental, two 70 saw gins, elevator, press, shafting, belts etc. Can be seen at W. L. Mack's farm, Cordova, S. C., or W. F. Smoak, Cordova, S. C.

Dukes and Rhodes, Marble works, Italian and Vermont marble, the best monumental stone. All work finished at Orangeburg, S. C. Large stock to select from home enterprise. So see us before you place your order. Can save you money. Dukes and Rhodes. tf

For Sale—The following Turkey: (2) two grown gobblers; (6) six hens; and (42) forty-two young turkeys half grown. These turkeys are of a good breed and easy to raise. I am forced to sell. Will let anyone have them to raise on shares. Send me offers to Orangeburg, S. C. Lucius B. Wolfe. 7-25-2*

Stolen from my place on Friday afternoon a broad-backed, black tan dog. Half hound and bird. Answers to name of "Damon." Distinguished easily by steel trap mark on his left front foot. Five dollars reward for proof to convict party. Barto Baltzegar, Orangeburg, S. C. 7-25-2*

Ford—Those who know the model T Ford know that it is the most simple and best car on the market today. Those who do not know this car may not speak well of it, but they are excusable because of their ignorance. May I prove this wonderful car to you? G. C. Bolln, Neeses, S. C. Agent for Orangeburg County. 7-1-1f

Notice of Municipal Registration. Notice is hereby given that the books for the registration of the qualified electors of the City of Orangeburg, who desire to vote at and in the Municipal Election for Mayor and Aldermen of the City of Orangeburg, S. C., to be held on Tuesday, the twelfth (12) day of September, 1911, will be open at the City Hall, in the City of Orangeburg, S. C., from nine (9) o'clock a. m., to two (2) o'clock p. m., on each Tuesday in the months of June and July, 1911, (after the publication of this notice) and also on each Tuesday in the month of August, 1911, up to and including Tuesday, the twenty-second day of August, 1911, and beginning Wednesday, August the twenty-third, 1911, the said books of registration will be open each day, Sundays excepted, from nine o'clock a. m., to two o'clock p. m., for the registration of said qualified electors at said City Hall up to and including Friday, September first, 1911, at which time said Books of Registration will be closed.

All male inhabitants of the City of Orangeburg, S. C., over the age of twenty-one years, and otherwise qualified according to law, may register. Section of 197 of the Civil Code of Laws of the States of South Carolina, Vol. 1, 1902, provides, among other things, that: "the production of a certificate of registration from the Board of Supervisors of Registration of the County, entitling the applicant to vote in a polling precinct within the incorporated city or town, in which the applicant desires to vote, shall be a condition prerequisite to the applicant's obtaining a Certificate of Registration for Municipal elections, etc."

M. F. Inabinet. Supervisor of Registration of the City of Orangeburg, South Carolina. Orangeburg, S. C. June 13, 1911.

For Sale. A very desirable farm of 245 acres located one mile east of the city of Orangeburg, S. C. About 150 acres under cultivation, balance in woodland. Fine old settlement, with native grove of beautiful oaks; two story 8 room dwelling, excellent well of water and location very healthy. Can be purchased at private sale until November 1st, next, when if not sold at private sale the same will be sold at public auction at Orangeburg Court House, S. C. for division. For information apply to Dr. W. H. Lawton, Vance, S. C., or to A. M. Salley, Orangeburg, S. C., Executors. July 26, 1911.

Get the J. M. batteries at L. E. Riley's and you get the best.



Everything the world of fashion says should be worn in shirts, collars, neckwear, hosiery, hats—is to be found here.

The man who wants to dress well and in perfect style will find that our stocks contain the choicest styles, the best quality and that they are priced most reasonably.

Ask to be shown our \$1 shirt and our 50c neckwear if you want a good idea of how good our goods are.

Renneker & Riggs THE FASHION SHOP.

What a Bank Account Does at The People's Bank

It helps your credit. It stimulates your courage. It guards you against extravagance.

It gives you confidence in your judgment. It helps you hold up while you are out of work.

It furnishes the best receipt for all money you pay out. It creates business habits that will increase your savings.

It protects against loss by robbery and personal injury by robbers.

It enables you to pass over periods of sickness without embarrassment.

It makes you able to run your business, instead of your business running you.

It teaches economy, which is the first round in the ladder to success and prosperity. Your business welcome.

The People's Bank ELLOREE, S. C.

Are Your Hose Insured?

A new shipment of the celebrated "Holeproof Hosiery." Guaranteed for six months. Are ready for your inspection.

Holeproof Silk Stockings. Holeproof Silk Sox. These are guaranteed for three months. If a hole appears in that time you get a new pair.

Holeproof Lisle and Cotton Stockings. Holeproof Lisle and Cotton Sox. Are guaranteed for six months.

Sold only by E. N. Scoville, 44 W. Russell St., Phone 18.

John H. Schacte Dealer in

Groceries of All Kinds

Fruits and Vegetables in Season.

GIVE HIM A CALL

Russell St. Orangeburg, S. C.

LA FAVORITE FRENCH DOUGHE

The best and most moderate priced Laid's Syringe. Made of fine quality red rubber, with slightly curved irrigator tube. Thoroughly cleanses all secretions and discharges. Hand rubber tip at end of tube may be removed for cleaning purposes, to regulate the flow or permit the introduction of antiseptic tablets or powders in the bulb after same is filled with water. Performs all the functions possible in a Laid's Syringe. Highly recommended by physicians. Packed in a handsome box and shipped to you by prepaid express for \$2.00. Send money order when possible. LA FAVORITE COMPANY BALTIMORE, MD.

Lumber and Shingles

Lumber and Framing All Sizes. Ceiling, Floors, and Weatherboards. Ready for delivery on the moment.

75,000 Black Cyprus hand drawn shingles now on the yard ready for delivery.

E. N. Scoville, 44 W. Russell St., Phone 18.

Five or six doses "666" will cure any case of Chills and Fever. Price twenty-five cents.

Are You Reading?

North Carolina's Foremost Newspaper?

The Charlotte Observer.

Every day in the year. One year \$8., 3 mos. \$2. It costs more but you get a real live newspaper.

The Evening Chronicle.

Every afternoon except Sunday. \$3 per year. 75c 3 mos. Payable strictly in advance.

The Semi-Weekly Observer.

Every Tuesday and Thursday. \$1 per year. Send for sample copies.

The Observer Co., Observer Bldg., CHARLOTTE, N. C.

Real Estate For Sale. CITY.

No. 58 Sellers Avenue, Lot 80x220, 5 Room House.

No. 34 W. Amelia, Big House and Lot. Bargain.

Lot S. Windsor 70x150, adjoining Laundry.

Lot S. Windsor, 51x194, near Calhoun.

Lot W. Russell, 50x150, near Windsor.

37 acres in City of Orangeburg. JAMISON, S. C.

Big Lot, Store and Dwelling Combined Bargain. COUNTY.

145 acres near Bolen. All tenable. 120 acres cleared. Clay soil. 2 settlements. Fine place in good neighborhood.

52 acres near S. Edisto, about 1 mile below Cope.

176 acres near Stilton. Good Lands.

235 acres near Rowesville.

105 acres on Southern Railroad about 1 mile east of Branchville.

31 acres in Thompson Settlement near Branchville.

15 acres in Fogle Settlement, the Ben Johnson place.

350 acres 3 miles from Court House.

444 acres 5 miles from Court House. \$15 per acre.

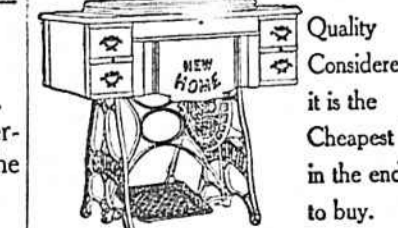
REAL ESTATE WANTED. LET US SELL YOUR REAL ESTATE BUY REAL ESTATE THROUGH US.

Orangeburg Trust Company. 5 Court House Square.

NEW THE SEWING MACHINE OF QUALITY.

NOT SOLD UNDER ANY OTHER NAME. WARRANTED FOR ALL TIME.

If you purchase the NEW HOME you will have a life asset at the price you pay, and will not have an endless chain of repairs.



Quality Considered it is the Cheapest in the end to buy.

If you want a sewing machine, write for our latest catalogue before you purchase. The New Home Sewing Machine Co., Orange, Mass.

She Hesitated—But Was Saved. A story is told—and very beautifully—of a lady who, though she hesitated, was not "lost" according to the old adage, but was saved. "She That Hesitates"—by Harris Dixon. For sale at Sims Book Store.



Call at our waterrooms and let us demonstrate this marvelous little piano for you. Used by Eadame Emma Calve and other world famous artists.

We also have INNER-Players of other makes, which we are proud to show and will gladly play for you.

A person need not be a pianist now to have splendid piano music in the home. Any one can play the INNER-PLAYER, whether they have any knowledge of music or not. By means of levers and buttons any expression can be given a selection, which the performer desires to give.

The mechanism does not prevent the INNER-PLAYER from being played by hand in the ordinary manner.

Call or write us for further particulars. A postal card will bring full information, catalogue and prices.

Marchant Music Co., ESTABLISHED 1882. 53 E. Russell Street. Orangeburg, S. C. Branch at Dillon, S. C.

GRAND EXCURSION FROM Columbia S. C. TO Savannah, Ga. AND Jacksonville, Fla. VIA Southern Railway

Tickets going good only on excursion train of July 19th, but will be honored returning on any regular train in up to and including July 23rd, 1911. Following schedule and low round trip rates will apply from the points named.

Table with columns for destination (Jacksonville, Savannah), departure time, and fare. Includes routes to Columbia, Edmunds, Pellon, Perry, Sally, Springfeld, Blakwell, Barnwell, Yenome, Kline, Allendale, Barton, Lena, Furman, Pineland, Tarboro, Tillman, Hardeeville, Ar. Savannah, and Ar. Jacksonville.

A first class train. Plenty of room for all. Separate coaches for white and colored. Connection made with all evening trains out of Jacksonville for all Florida points.

Apply to Ticketagents for further information, or write to J. E. McGEE, D. P. A., Charleston, S. C. S. H. McLEAN, P. & T. A., Columbia, S. C. J. M. MEE, K. A. G. P. A., Atlanta, Ga.

Plant a Dollar. WHERE YOU CAN USE IT! PUT YOUR MONEY IN A BANK SO YOU WILL BE ABLE TO PAY YOUR BILLS AND MAKE PURCHASES BY CHECK IT GIVES YOU A GOOD CREDIT RATING. EDISTO SAVINGS BANK TOTAL RESOURCES \$525 750.15. 4% INTEREST PAID ON SAVINGS.