

\$100 IN GPLD TO BE GIVEN AWAY

— DURING THE MONTHS OF DECEMBER AND JANUARY BY —

THE HEATH-JONES CO.

Come to Our Store and Get Particulars.

This is Us, and at the Front, We are Proud to Say!

Appreciating the fact that our trade has stuck to us like a leach, and, in reciprocating and liking to compensate for same, we have decided to give our customers full benefit of our early buying. Every line of merchandise has advanced and to such an extent that those having to buy at the present cannot give you the prices, the pattern nor the quality, but remember we can and will protect you on anything in the Dry Goods line.

Dress Goods

We have in abundance and in all the leading shades, Broadcloths, Cravinetts, Mohair, Henriettas, Panamas and all black goods of every description. A beautiful line of White Shawls, also Fascinators of every color.

Children's Jackets

We will place on the bargain counter and cut the price half in two. Ask to see them. A few dozen wrist bags reduced to half price.

Clothing Going

And we do not wonder, as we have the best selected lines that are manufactured, and prices that every one can reach.

Shoes

We will not mention, but ask for an inspection and you will readily see that we have been doing the business, if empty shelves tell the tale. We are ordering out daily different lines from factories which we bought ahead very early in the Fall and in large quantities, which enables us to give you full benefit of old prices, and of the very best cow leather that is manufactured into shoes.

Twenty-five Bed Springs, your choice for \$1.25.

Wheeler & Wilson Sewing Machines at actual cost, and they are going like scared rabbits, so come and make your purchase while they last as we have only a few on hand.

Three Hundred "Lion Brand" Shirts, former price \$1.00 and \$1.25, your choice now for 85 cents.

SHIRTS

Curtains

At all prices and very pretty, ranging from 50 cts to \$5.00 per pair. Also a nice line of Bed Spreads, from 75 cents to \$3.00. Table Damask, both white and red, 25 cents to \$1.75 per yard.

Furs

We have plenty; so name the price and you will be a purchaser. Just received a large assortment of Ladies' Collars, the very latest and up-to-date.

Ladies' Skirts Sacrificed

And at such a reduction that it would require half the tail taken off to merit full value for prices we are quoting.

Trunks

Inspect, get prices and we will down any competitor in this line. Just received a new lot of ladies' Rain Coats, in light tan and oxfords.

N. B.--Bargain Counter.

Just walk up and name the price—ladies' Skirts, Furs, children's Jackets, breakfast Shawls, children's Leggings, knit Skirts, baby Caps, and 60 pairs ladies' button and lace Shoes—Drew-Selby brand—the very best that is made, and lots of other bargains that we cannot mention, but we ask all bargain seekers from the Mayor down to come and inspect.

Thanking every one for past patronage and wishing for a little more, we are,

THE HEATH - JONES COMPANY