

WATCH OUR RACKET AND

Govern Yourselves Accordingly

For the Next Sixty Days We are Going to Offer to the Public the Cheapest and Best Line of Merchandise Ever Offered to the Trade of Lancaster.

Dress Goods in all the leading shades, colors and prices that can't be touched by any competitor. A pressing and cordial invitation is extended to all the ladies of the county and town. Knowing of the advanced prices that were sure to come and the feeling of a keen interest for our patronage, prompted us to buy early, and, having our eyes open, we bought extensively, which enables us to give you old prices and place you in quarters on the first floor. All the merchants are crying and singing out that they can't meet old prices, and that is very true, and we feel sorry for them, but as they have overslept the time and let advanced prices accumulate on them cannot be helped for the present; but remember, ladies and gentlemen, we are the people for business and for goods in the store and at the same old prices, and all we ask is to try the market and make us last and surely you will be a purchaser, if patterns, quality and prices have any effect.

Calicoes

The very best print, such as Simpson and other brands, to be had at the old prices.

Shoes

Don't mention it! For surely we have the coon and gone on! **DOUGLASS, STETSON, DIGSVANEMAN, GODMAN** and other lines. Will say to the public that the latter line is the best and cheapest ever thrown on the market. We guarantee every pair to be all leather as to sole, counter and with double-tipped toe. Now if any pair proves to the contrary, bring them to our store and we will freely give you another pair. Remember no other merchants in the town can show you this shoe as we have the exclusive sale of same.

Clothing

HIGH ART is our leader and is the best fit that is manufactured; also Snellinburg, Bendett Isaac's and others. We have a new line purchased for spring that will make your mouth water. A big assortment of Shirts placed on the bargain counter—a little off in color but not in quality. Retail price 50 cents each, your choice 35 cents.

FORTY Bolts of Outing picked up at a bargain, cheap at 10 cts., for our trade 8 cents. Flannelts, the very best, at 10 cts., our price 8 cents. Cotton Flannels we bought by the carload, bleached and unbleached, and at prices that none others can give you.

Trunks

We have them at your own price, provided you purchase enough dry goods to fill them to the top and just a little over so as to carry out a small bundle to show to the spectator that you have been a purchaser at The Heath-Jones Company.

Hats

Of every conceivable shape and color; so walk in, boys, and let us show you what is up to date and the new fads that are all the rage.

Millinery

We are proud to say is far above our expectations, and all credit is due to Miss Daragon and her assistant, Miss Jordan. They have a few dozen styles of hats that are a little off, and, in order to make them walk about, have decided to place them on the bargain counter and let you name the price.

Groceries

We have them, and of such eatables that will tempt your appetite, so come and get prices.

We thank you for the liberal patronage you have already given us, and we trust to show ourselves worthy of your further trade by the values we give you.

THE HEATH-JONES CO.