

COTTON HAS GONE DOWN

to 9 1-2 cents, and from the present outlook will go still lower on the September condition of the crop, as gathered by the Government's reporters throughout the South. This is too bad. Still we all have to wear CLOTHES and SHOES, and the cool nights we have been having for the past few days reminds us forcibly of this fact. So let's forget, for the time being, the price of cotton, and talk about the things we have got to have to keep out the cold.

WE HAVE THE CLEANEST AND BEST SELECTED

STOCK OF DRY GOODS

That we have ever offered to the good people of Lancaster, and all we ask is that you call and see for yourselves, and we are absolutely sure that our prices will please you.

Our line is too large to mention the name of every good thing that we have, and we have too little space in this paper, even if we should attempt to do so, and we just ask that you come in and see for yourself. We have the

Right GOODS at the Right PRICES!

And we will convince you when you come in. Come early, so as to get the good things before they are all gone. * * * * *

Our Shoes are all Southern Made

and every one that has worn them know all about their wearing qualities, and to those we have no other idea but selling them every pair they will have to have to keep out the dew these cold mornings, for they know how well our SHOES last, and will take no chances on getting some inferior makes.

For the well-dressed people who want

The Best Fitting Clothing

that is made ready-to wear, our SCHLOSS line is at the top, and the prices of this CLOTHING are a little higher, but they give you the value of your money in the way the Suits are made up, the material they are made of, and in the way they feel and fit when wearing them.

We also carry the best line of CHEAPER CLOTHING that can be found on this market or any market in the world, and we will prove this when you come in to buy your Fall Suit, which you are bound to have.

We thank all the Ladies for the many nice things they had to say about

OUR NEW HATS

shown at the Opening the other day, and also for the liberal purchases they made, far surpassing the sales of any previous Opening; and we regret very much that we did not have the time to tell all of our friends in the country when this Opening would be; at the same time all they have to do is to come in and see our MISS HURT and her assistant, MISS ALLIE HOOD, and you will at once be convinced that they know the Millinery business, and will make you a Stylish Hat at a price that will suit your pocket book, be it large or small.

All of our Departments are full, and we have the prices right on everything. So come to see us when you are in town, and you will always get goods that you will like when you get home, and will give entire satisfaction when you wear them.

Some folks are talking about having the BEST FLOUR in Lancaster. Just try one sack of our "Cream of Wheat" or "White Satin," and let it do its own talking.

DON'T OVERLOOK THE FACT THAT OUR
FURNITURE DEPARTMENT

Is still running in full blast, and we will not be undersold.

LANCASTER MERCANTILE CO.