

## Address to Cotton Planters

Merchants and Bankers by  
Harvie Jordan, President  
Southern Cotton Association.

At a meeting of the Executive Committee of the Southern Cotton Association, held at Asheville, N. C., September 6-8, 1905, where representatives from each cotton producing State and Territory were present, a report on the condition of the cotton crop made up to August 25th, was carefully compiled from returns of more than 15,000 correspondents, showing a condition of 73 per cent as compared with a condition of 84 per cent for a corresponding period of 1904. An estimate of the crop for this season based on reports from the same correspondents indicated a yield of 9,588,333 bales of cotton. Taking this information as a guide in connection with the present enormous demand for spot cotton by the spinners of the world, the present high prices of cotton goods, and the heavy cost to the producers for cultivating and harvesting this crop, the committee agreed that eleven cents as a minimum price, basis middling at all interior points, would be a reasonable and conservative price to be asked by the producers this season for their staple. It has been generally reported, and not publicly denied, that spinners can pay twelve cents per pound for middling cotton at the present time and still make good profits in the manufacture of the raw material into the finished fabric. Peace has been recently declared between Russia and Japan. The whole civilized world is in a most prosperous condition and the spindles in all the cotton mills of Europe and America are running night and day to supply the tremendous demands for cotton goods.

### CONSUMPTION UNPRECEDENTED.

The enormous crop of American cotton reaching the unprecedented figures of nearly 14,000,000 bales has been easily absorbed by the spinners at an average price of nine cents per pound. Of this crop there were only a small reserve stock of little more than a million to be carried into season of 1905-6 on the first day of September. If no more than ten million bales of cotton are harvested this season to be added to the small reserve stock carried over from the crop of 1904, the mills of the world, at the present rate of consumption, will face a famine in raw cotton before another crop can be planted, cultivated and placed upon the market. The mills have contracted for many months ahead for the delivery of goods to be manufactured out of cotton yet to be bought from the producers. The exporters have sold to the spinners cotton to be delivered in the future months which is yet to be bought from the producers. The spinners and the exporters are heavily short, with nothing but paper contracts in their possession, while the farmers of the South hold the spot cotton in their hands and control absolutely the key to the situation.

Will the farmers take advantage of the splendid position they occupy, and like men, assert their rights to demand a fair price for this crop at the hands of the buyers? Will not the merchant and local bankers through the South line up solidly in unbroken ranks with the farmers against the combination that are so actively at work to depress prices and defeat the will of the people?

### MUST DO OUR DUTY.

Every man in the South, no matter what his avocation, is expected to do his duty during the coming months and to throw his full moral and financial ability in the great fight that we have engaged in. The "Bear" speculators of Wall Street and London are using every device known to human ingenuity to depress prices. The International Cotton Spinners of Great Britain have combined to crush the present efforts of the farmers to maintain fair prices, and exporters are doing all in their power to hammer down the market. The solution of the problem is easy and simple. The ability of the farmers to win this fight is unquestioned. Stand together as brothers, battling for the protection of your firesides and your homes, your wives, children and your country. Stop selling cotton at present prices. Call upon your merchants and bankers to aid you in the heroic struggle that lies ahead. Store the lint cotton under good sheds to keep it dry on the farm or place it in warehouses, where the receipts are needed as collateral to borrow money to meet maturing obligations. All other lines of business borrow money, why not the farmers, when by so doing they can hold their cotton off the market and materially advance its price? Pay no attention to the "bearish" literature being printed and circulated broadcast throughout the South. This is done with but one object and that to discourage and induce you to sell your cotton at prices below its value. As producers you know that the crop is short and that unless you get good prices, at least eleven cents per pound, there will be but little or no profit in this crop. Hold your cotton and check up the present heavy receipts and demand not less than eleven cents for every pound of middling cotton you have to offer. The Southern Cotton Association, The Farmers' Educational and Co-operative Union, The American Society of Equity, The Farmers' Alliance of North Carolina have all agreed on the minimum price of eleven cents and the membership of these powerful organizations, standing together in unity and harmony, can defy the combinations of the world and win another notable victory, the like of which was never witnessed before.

Call your county and district meetings throughout the entire belt. Build up your membership in the Southern Cotton Association and stand firmly together for justice and protection. If you will check the sale of your cotton for 30 or 60 days this Association will guarantee an advance in the price easily to eleven cents per pound. Do not rush you cotton on a depressed market, but sell slowly and prove

to the world beyond all questions of doubt that Southern farmers have the ability, the determination and the strength to force the world to recognize their power in maintaining a fair price for their products.

The Southern Cotton Association must be maintained and financed by the farmers of the South. Its power to protect the interest of the producers is recognized and feared by all the leading speculative and cotton interests of America and Europe. If we go down in defeat the enemy will be merciless and it will take twenty years for the South to recover again. Stand by the Association and thereby protect your individual interests. The South is both mentally and financially able to manage and protect her interests from the dominating and devastating hands of her enemies.

Last January the price of cotton was depressed to six cents per pound and the Southern Cotton Ass'n. was organized at the New Orleans Convention Jan.

26, 1904, to bring about harmony among the producers, merchants and bankers so as to advance the price to ten cents per pound. The world knows that through this powerful organization the price of spot cotton was advanced to ten cents in the South on July 3rd, just five months later. Not only this but the assistance given the "Bear" operators by certain officials in the United States Department of Agriculture was exposed through the efforts of the Association and the rascals were promptly turned out. This work has already saved millions of dollars to the South and will continue to do so if fostered and maintained by the people. If the South could advance the price of a 14,000,000 bale crop from 6 cents to 10 cents, clearly it would require but little co-operative effort to secure not less than eleven cents for a 10,000,000 bale crop.

Let the people know the truth, know the power of their strength and then let them act promptly and the victory for higher prices will soon be won, then their great staple will be selling at its real value to the world.

## LANCASTER & CHESTER RAILWAY COMPANY

SCHEDULE IN EFFECT MAY 28, 1905.

DAILY EXCEPT SUNDAY

WESTBOUND			
Lv Lancaster	6:30 a m	3:45 p m	
Lv Fort Lawn	6:49 a m	4:15 p m	
Lv Bascomville	6:59 a m	4:30 p m	
Lv Rieburg	7:05 a m	4:45 p m	
Ar Chester	7:30 a m	5:15 p m	
Ar Charlotte—Sou. Ry.	9:55 a m	7:00 p m	
Ar Columbia—Sou. Ry.	10:15 a m		

EASTBOUND			
Lv Columbia—Sou. Ry.	6:05 a m	3:10 p m	
Lv Charlotte—Sou. Ry.	6:05 a m	6:00 p m	
Lv Chester	9:00 a m	8:15 p m	
Lv Rieburg	9:40 a m	8:39 p m	
Lv Bascomville	9:50 a m	8:45 p m	
Lv Fort Lawn	10:06 a m	8:56 p m	
Ar Lancaster	10:30 a m	9:15 p m	

CONNECTIONS  
CHESTER—Southern, Seaboard, and Carolina & North-Western Railways.  
LANCASTER—Southern Railway.

A. I. McLURE, Superintendent.  
LEROY SPRINGS, President.

# Checkers

**For  
Bowel and  
Stomach Troubles  
Kidney, Nerve and  
all Blood Diseases**

It touches the spot—other medicines guess. Big \$1.00 bottles at all druggists—or write for free sample bottle.  
Checkers Medicine Co. Winston-Salem, N.C.

## DISPLAY OF FALL and WINTER GOODS.

Our Opening Sale of Fall and Winter Goods begins

### Wednesday, October 4th

This is one of the greatest collections of merchandise that we have ever shown, and you are most cordially invited to come and inspect our stock.

### Dress Goods Department.

Never before have we been so strong in this line. We are showing one of the greatest lines of Dress Goods ever shown in this town.

56 inch Foreign Broad Cloth in Navy Blue and Black—sells in big cities for \$3.00 per yard. Our price \$2.00 per yard. Come only in dress patterns.

56 inch heavy Broad Cloths, just the thing for Cloaks, Jackets and Walking Skirts. Comes in all the season's best colors, at \$1.25 per yard.

56 inch Chiffon Broad Cloths, comes in all the season's best colors, and are especially nice for Suits. Come only in suit patterns at \$1.25 per yard.

56 inch Broad Cloths, comes in all colors, and would be cheap at \$1.25. Our special price, 95 cents per yard.

56 inch Broad Cloths comes in all colors. We bought these goods to retail at \$1.00, but just to make it lively we will make the price 75 cents.

56 inch Ladies' Cloth, comes in Black, Navy Gray, Green and Red. These goods would be cheap at 85c. While they last we will make the price 59 cents per yard.

54 inch all-wool Suiting, comes in all the best shades. Formerly sold for 75c, but to make the times lively we will make the price 50c per yard.

42 inch Suiting, bought in job; the goods are worth on any market 50 cents per yard. As long as they last we make the price 25 cents per yard.

42 inch Prunilla, which is very popular this season, and comes in Brown, Green, Gray, Navy and Red. We are offering these goods at \$1.00 per yard.

42 inch shower proof Coverts, and are good sellers this season. Especially nice for Suits, and are worth 75c, but are price will be 50 cents per yard.

### Silks. Silks.

It is not necessary for us to make any prices on this line, as every one knows what a success our Silk Sale has been, and the prices made hold good until further notified.

### Cotton Goods.

42 inch Flannelettes in Persian designs—would be cheap at 15 cents. Our price, 10 cents per yard.

We are showing the newest thing in dark Dress Gingham for early Fall, and the price is only 10 cents per yard.

Good standard Calicoes going in this sale at 3½ cents per yard.

Good heavy Checked Homespun going in this sale at 4½c. 36 inch White Homespun this sale only 5 cents per yard.

### Clothing Bargains.

We are the Clothing people. Never before have we shown such a collection of good clothes. You will be surprised to come and inspect our Clothing stock and find the assortment we are showing. These goods are well made and fit like tailor made goods, and we guarantee every suit to be all right in every respect.

Our prices are \$4.50, \$6.90, \$8.00, \$10.00, \$12.50, \$14.00 and \$16.00.

Come and look through this line, and you will be convinced of the bargains we are offering.

### Shoes. Shoes.

Our Shoe stock is now ready for your inspection, and it does not matter what kind of a Shoe you may want, we can please you. We have them in all the newest styles. Come and see this line and save money.

### Millinery.

We are showing a beautiful line of ready-to-wear Hats, and have them in all the season's best shades, ranging in price from 50 cents and upward.

This is only a few of the many BARGAINS that we have space to mention, but don't fail to come and see what a Collection of Merchandise we are showing. All prices mentioned will hold good until further notified.

# E. E. CLOUD.