

DROP IN!

Not into Fishing Creek but into our Dress Goods Department and see the many beautiful goods we have bought for your Inspection. It gives us pleasure to show our goods even to a prospective buyer. We have all that is newest and most stylish in this line. Having bought our Fall stock very early in the season we had the advantage of our competitors in getting a bigger assortment and a better selection. It goes without saying that we are going to sell these same goods at a much lower price than a great many others would ask you.

SEEING IS BELIEVING, So come along and let us show you what we have. We will not enumerate the many Bargains offered in this department or attempt to describe the exquisite beauty of our Silks, Cravanettes, Novelty Goods, Waisting, etc., but will beg you to remember not to forget that if it is new and yet low priced we have it. Our doors are wide open and a hearty welcome awaiting you even though you are not going to spend one cent with us. So when up town DROP IN Our Store to rest. Tell your friends to meet you at

The Heath-Jones Department Store.

IN THE FRONT AND ON TOP AS USUAL.

DRY GOODS.

Outings, Flannelettes, Cotton Flannel, Cheviots, Domestics and in fact all goods which have advanced greatly, will say to the public that you shall be protected, we had our eyes open and bought early which enables us to give you the same old prices.

To every customer we would advise to buy all such necessary apparel at the earliest, for when it becomes necessary for us to make a second replenishment will cost lots more and what we want is for our patronage to get the benefit of the pickings.

CLOTHING.

We have it by the car load and represented by the best that are manufactured Strouse & Brothers, Baltimore, Md., given up to be the best fitting clothing that has ever been placed on this market, and remember, is sold by us only. Snellenburg clothing comes next which is hard to down.

SHOES! SHOES!

Don't mention it for we are strictly in it. We handle the best that are manufactured and have exclusive sale of four of the best lines that are exhibited, namely: Drew Selby, Godman, Stetson and the old bald headed eagle Douglas, who takes the cake where-ever he soars.

MEN'S HATS,

In all the up-to-date shapes, colors and prices that will please you, So come and let your Cranium be covered.

NOTION DEPARTMENT.

Complete—Anything you might desire we have in this line. Knowing what catches woman's fancy and being in a position to take advantage before advanced prices. We scooped in 4,500 yards Embroidery which we will offer to the trade ranging from 10c to 25c the yard. Some Embroideries in this assortment worth from 35 to 50c per yard. Laces accordingly.

SHIRTS in all colors and of the very best fitting, manufactured by the Merit Mfg. Co., and Lyceum, so come and inspect same.

UNDERWEAR.

We have in big quantities and some so wooly that you could without fear take a trip to the arctic regions.

International Shirts and Collars, also United. Two of the best that are manufactured. Guaranteed to be pure linen bosom and collars from ply.

FURNITURE.

Having decided to quit Furniture we will sell anything in this line at Cost. Such as Bed Steads, Bureaus, Wash Stands, Chiffoniers, Bed Springs and a big lot of W. & W. Sewing Machines. So come before they all go.

Millinery---Grand Opening, Wednesday and Thursday, Oct. 4th and 5th.

Miss Deragon and her assistant Miss Jordan will take great delight in showing you the prettiest line of Hats that have ever been show on this market, so come Ladies, look, inspect and then buy.

The Heath-Jones Company.