



Clinton Mills Clothmaker

By and For Employees of Clinton Mills
June 1985



Left to right: Mike O'Hara, Jim Morrissey of ATMI and Robert Vance.

Vance Addresses Group

Clinton Mills' Chairman Robert M. Vance was the featured speaker at the American Textile Manufacturer's Institute's Communications Workshop held May 30 at the Hyatt Regency in Greenville, S.C.

Approximately 100 textile executives throughout the state heard the Clinton Mills' official discuss the communications opportunities available in the industry as textile companies continue their battle against imported textile goods.

Vance stressed that the greatest objective of industry spokesmen today is to build good will and paint a positive image of the industry.

"Textiles is America's earliest manufacturer. It was fostered by the vision of our forefathers who were determined that the United States would not be dependent on imports for one of life's necessities," noted Vance, who chairs the National Trade Association's Communications Committee.

Citing a brief bit of American history, Vance noted, "For his first inauguration April 30, 1789, George Washington demanded that his clothes be made in America. His idea was the original 'Crafted With Pride in USA.'"

Communications executives from companies throughout the state were informed that the textile industry has grown rapidly to where it now has approximately two million employees. This is more than the steel and automobile industries combined.

"Probably another two million jobs are dependent on our industry," Vance pointed out. "Textiles have tremendous impact on the lives of Americans. The industry is the leading manufacturing employer of women and minorities.

"Unfortunately," Vance added, "there are fewer Americans enjoying the benefits of working for the textile industry today than at any time in history."

Noted throughout the industry for his interest in textile employees and their well being, as well as a genuine interest in all textile communities, Vance stressed that the reason for the decline in jobs and announce-

ments of plant closings is that imports have been coming to our shores in world-record levels.

He pointed out that merchants buy them not because they are better, not because of style or color, but because of one factor alone: They are perceived as cheaper. Sometimes they are. Usually, they are not.

The Laurens County textile and banking executive told the audience that imports seem cheaper because some major producers, like China, pay their employees 16 cents an hour. Many countries even subsidize their textile manufacturers just to make sales in the United States in order to generate revenue. This money is then used to pay back loans.

Industry representatives learned that beyond the thousands of textile employees who lose their jobs because of imports, there is another casualty—small, developing countries are elbowed out of the American market by the big Asian producers.

"The industry feels there should be international agreements to insure market stability and provide access to the U.S. market for large and small producers," emphasized Vance.

"There is a major trade proposal in the hands of Congress now. It is called the Textile and Apparel Trade Enforcement Act of 1985, and more than 320 representatives and senators have co-sponsored it since it was introduced March 19.

"Our industry must continue to press for legislation which will give us a fair share of our own market while allowing trade-developing nations an opportunity to enter the American market in an orderly and non-disruptive fashion.

"We're also taking our case to the people through 'Crafted With Pride in USA,' the campaign that is only two years old, but already making a difference in the way many Americans look at apparel and textiles.

"Based on a solid foundation in the textile states, the Crafted campaign is moving. It will go national this year through an \$11

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Vacation Week

As previously announced, all Clinton plants will stop for the July 4th vacation Friday, June 28, 1985, at the end of the second shift. Operations will resume midnight Sunday, July 7, with the third shift.

Vacation pay checks will be distributed June 28, 1985, with the regular payroll checks. Eligibility for vacation with pay will be determined in accordance with the July 4th, 1985, Vacation Pay Policy.

Payroll checks for week ending June 30, will be paid from 8:30 a.m. to **12:00 Noon** Friday, July 5, at the Payroll Department located on the ground floor of the Main Office.

In order to receive your checks on July 5, you will receive a special printed slip along with your payroll check on June 28. This slip will bear your name, plant, department, and

shift, and must be presented when your check is picked up.

To pick up your check on July 5, this slip must be signed by you in the presence of your Assistant Superintendent on June 28, and at the time your check is received, in the presence of payroll personnel.

If you wish to have someone else pick up your check, you must write the person's name in the space provided on the slip and sign your name. The person's name receiving your check must sign at the time the check is received from payroll in the presence of the payroll personnel.

Employees who are working July 5 will receive their checks on the job.

Checks not picked up on July 5 will be paid Monday, July 8, 1985, on the job beginning with the first shift.

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Adair's Mens Shop—Gold Seal Merchant

Jim Adair, owner of Adair's Mens Shop in Clinton, has completed the requirements of the South Carolina Textile Manufacturer's Association and the South Carolina Retailers Association to be a Certified Gold Seal Merchant. Adair's Mens Shop carries more than 90 percent American-made textile and apparel items, far exceeding the 75 percent goal set by SCTMA and the retailer's group. The Gold Seal Merchants designation is a cooperative effort between the retailer and the manufacturer in an effort to boost items Made in the USA. Vice President of Marketing Steven Warren presented the Gold Seal plaque to Adair following a survey of the store's inventory by an industry representative.