

Productivity—Key to the Future

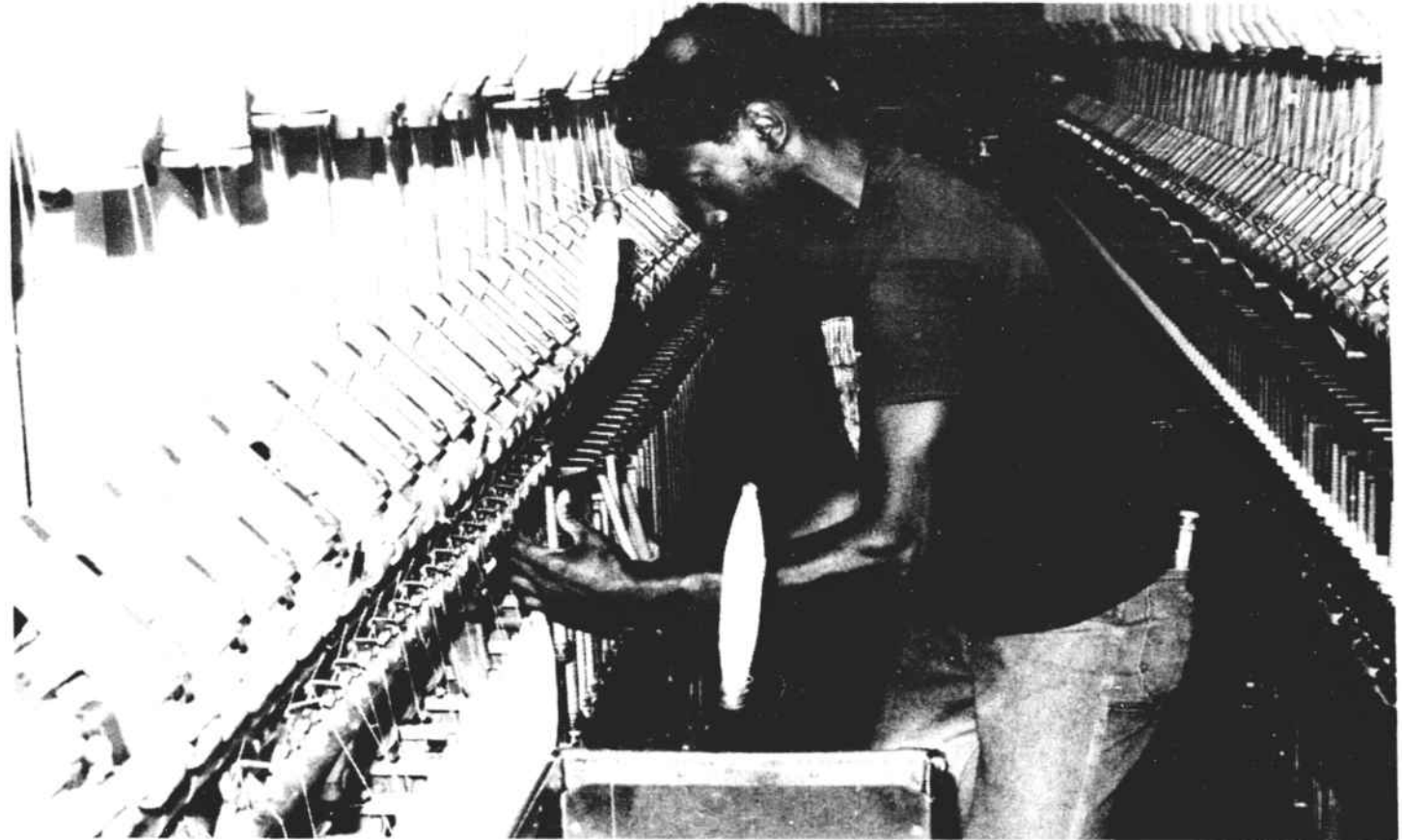
Productivity is a word you'll probably be hearing more and more about in the coming years. It has a lot to do with other words that are more familiar to most of us: inflation, competition, jobs, profit, liberty, security and imports.

But what is productivity? It is illustrated well in this photo. The hands of Calvin Simpson, Plant No. 2 Doffer, are a blur of movement as he rapidly doffs this spinning frame. His speed—his muscular coordination—is a part of what productivity is all about. So are his concentration and his ability to keep track of all the spinning frames in his section, knowing when each needs doffing—his intelligence and mental attitude.

One can increase productivity by physically working harder or faster. It can be increased by thinking things out and making good decisions. One of the simplest and most dramatic ways to increase it is through suggestions of better ways of doing things.

One other very important part of productivity in this photo is the machinery itself. Anything that enables you to turn out more work within the same time period—an improved machine, a better plant layout—improves productivity.

The steady increase in the standard of living in America over the last two centuries can be linked to increases in the productivity of its people. Human liberty is one ingredient underlying US productivity, —liberty to invent, to compete, to grow. The government orders no one to produce yet our unique formula for productivity under free enterprise has enabled us to out-perform the whole world up to now. This productivity has given us the highest standard of living any-



where. In recent years, however, the rate of productivity growth in the United States has not kept pace with that of many other industrial

nations, notably Japan, Germany, and France.

But, with all of us at Clinton Mills working together, there is every reason to believe that

Americans can continue to enjoy a high rate of productivity increase and its accompanying benefits: beating inflation, and successfully competing in the world marketplace.



Did you see...

Earl Jackson finding way to best seat at YMCA baseball park...Steve Warren congratulating daughter Brett on academic achievement recognition during Thornwell School's awards recognition...Susan Lawson Moss preparing for a cruise to the Bahamas...Sue Edmonds telling how much she and her square dance group enjoyed entertaining Clinton senior citizens...

Sadie Powers trying to give away a number of reed hooks she once used as a Plant No. 1 weaver...Claude Lee Smith keeping a close watch on Lydia security gate to be certain no unauthorized vehicles entered...Billy Watkins, Claude Crocker, Truman Owens and a host of other employees "going to jail" to raise money for the American Cancer

Society...Retired Geneva employee Willie Hudspeth entering the Geneva Mayoral race...Dena Brannen receiving outstanding athletic achievement award...

Ione Wigley adding production data in the absence of the Lydia receptionist...Norman Craven checking daughter Deryl's name on Clemson's Dean's List...Steve Fennell reading Clothmaker article on sunburn and wishing he'd seen it before a recent trip to the beach...Connie Ammons graduating from audiometric and pulmonary function testing classes...Bob Wilkie greeting guests at recent Shrine Club industrial appreciation outing...Eligible employees receiving their July 4th vacation pay and making plans to head for the coast and other favorite vacation spots...



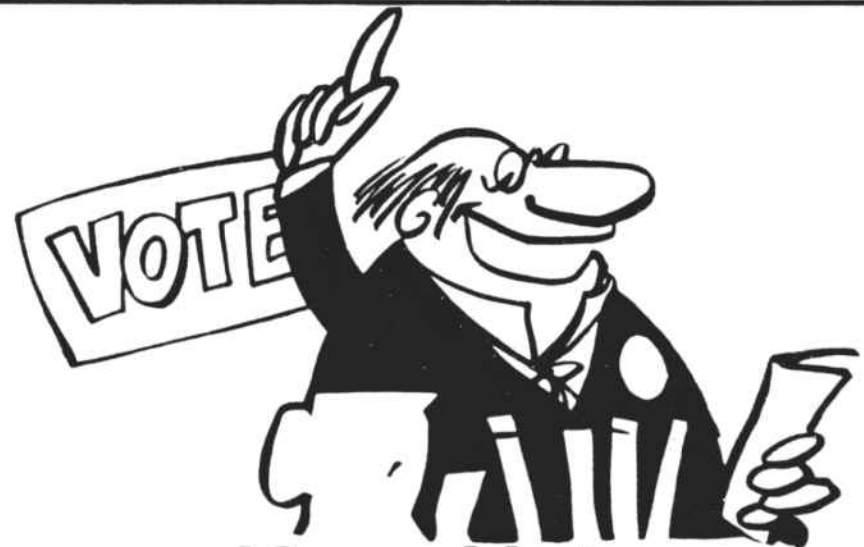
July 4th, 1984

They Fought For Freedom...

Our Freedom.

To the brave men and women who pledged to each other their lives and their fortunes for a dream...to the men and women who continue today to fight for the freedom that makes us America...

We Salute You.



Your Vote Is Important

Be Registered Before November Elections

The November general elections are coming.

In order to vote in November, you should register to vote prior to the election, if you are not already a registered voter.

You should re-register if you have moved to another voting precinct since you last voted. To find out where to register, check with your local Board of Voter Registration.

Clinton Mills encourages its employees to register to vote and to participate in the election process by voting according to their own wishes.

Many federal, state and local officials are up for voting in November. It's important that you vote and to exercise your right to vote.

Although the elections are some months away, it is important to register and to take an active part in the election process.