



THE RED CROSS BLOODMOBILE made a successful visit to the Clinton plant July 28. Lydia superintendent Templeton is shown donating a pint of blood. (Photo by Raymond McCoy, Clinton Camera Club.)

Blood Given At Clinton

Clinton residents gave 55 pints of blood during the July visit of the Red Cross Bloodmobile. Mrs. Irby Hipp, Red Cross representative, expressed appreciation to those contributing blood, to the Kiwanis Club for sponsoring the Bloodmobile, Clinton Cotton Mills for providing the community house, and Mrs. Eva Land for her cooperation. Buddy Eichelberger, Don Rhame and Henry Chandler were cited for their work with the loudspeaker.

Around Clinton

By Mrs. Joe Land

The Clinton Male Chorus is a very active group now and welcomes new members. They meet each Wednesday at 1 o'clock with the following as officers: Alvin Hampton, president; Charles Oxner, vice president; Rufus King and Pat Lowe, secretaries; and Roy Benjamin, treasurer, assisted by Boyce Wilson. Other members include Tony Rowe, Clifton Heaton, Jimmy Dutton, Bobby Pearson, Douglas McWaters, Arthur Barker, Bobby Gallo-way, Reverends W. R. Terry and Gene Phillips and Richard Jacks.

The Clinton Woman's Club will elect new officers for the coming year Monday, August 18, 7:30 o'clock in the community building, with installation of the officers scheduled for the September meeting.

Retiring president Mrs. J. V. Lowe and her officers and committees deserve a lot of credit for the activities of the past year, especially completing the project of obtaining the curtain for Academy Street School.

Those interested in joining the club are urged to attend the next meeting.

The Saturday Night Youth Nights at Clinton are gaining in popularity and all young people 13 and over are invited to attend. New outside lights have added ping pong, croquet and other games to the former activities. The group had a picnic July 19 at Greenwood State Park.

A dinner will be held at Academy Street School August 19 for all teams in the Piedmont Girls Softball League. The dinner will be served by the Clinton Mills Woman's Club.

Mrs. Michael Sholar and Mrs. Bobby Boyce assisted Mrs. Joe Land in the annual census of the Clinton Mills community which has just been completed.



THIS HAPPY GROUP of youngsters composes the membership of the Beginners and Primary departments of Lydia Baptist Church.

How New York Office Takes and Handles Orders

(Cont'd. from Page 1)

copy goes to the salesman for his record.

Immediately after the order is typed, the girls who handle that end make out a small teletype slip and on it are the barest details of the transaction, giving the order number, the customer's name, the yardage, the delivery, and the price, and for those orders calling for immediate shipment also the shipping instructions and the routing.

Following this, the order is checked again to make sure that the typewritten copies are exactly in accordance with the original pencil written slip, and then the order goes to the salesman who made the sale and he signs the order and also checks it to make sure that what he is signing is what he sold, and then as a last check, I personally look at every order before it goes out to make sure that it is correct. The order then goes to the mail desk where it is separated and is mailed to the various parties involved.

Teletypewriter

We have a teletypewriter machine, and one of our girls takes all of these little slips and types them on a perforated tape for transmission to the mill. She does this during the day as she gets them, and about three or three-thirty she sends this message to the mill. This means that in the afternoon of each day the executives of the mills are constantly informed of the sales that are being made in this office and they have a written record, and the folks at the mills, from this record, are able to have the goods shipped and invoiced at once.

This is the kind of service that our customers like, and in addition to that very often on the teletypewriter we put shipping instructions, changes of details, and various inquiries we may receive from prospective customers.

I assume you know how the teletypewriter works, but for those who do not, I would explain that it is like a regular typewriter and is electrically connected to the telephone wires so that when we typewrite on it instantly the message appears on the teletypewriter that we have in Mr. Bailey's office in Clinton.

There are dozens of other details that we do in this office, and all of this is designed to give the customers quick answers to their questions and obtain speedy replies when they need information. This service that is rendered by this office is costly, but it is one of the ways that we have educated the customers to know that when they do business with Clinton and Lydia Cotton Mills they will get top quality goods and first class service.

Many Calls

During the course of a day, we will receive in this office anywhere from 100 to 200 telephone calls, and at the same time we will make at least that many local calls and quite a few long distance calls. I should have mentioned above, when talking about the teletypewriter, that our sales representatives in Boston, Chicago and Los Angeles also

have these machines, so that communication between this office and our selling representatives is practically instantaneous.

I hope you have found these articles interesting. To tell you all of the details of our business would almost fill a book, but what we have tried to do is to give you an idea of what we do here in New York and how we go about it. Of course, having spent many hours in the Clinton and Lydia Mills, and in quite a few other mills, we have a pretty good idea of what you do at the mill, but knowing that not too many of you have the opportunity to come to New York to see our beautiful offices to visit with us, we thought you might enjoy reading about what we do.

In conclusion, I want to say that we in New York thoroughly enjoy our relationship with you folks at Clinton and anxiously look forward to each and every visit we make. I wish that everyone could be the recipient of the true Southern hospitality and the kindness that is bestowed on us when we come to visit you.

In return I want to say that we always welcome a visit from any of the folks at Clinton, and only wish that more of you came more often.

Our doors are always open and a hearty welcome is awaiting each and everyone of you should you find it possible to visit New York. We will do all in our power to make it pleasant for you and to make your visit a memorable one.

Scout Cooper . . .

(Cont'd. from Page 3)

rying Craig Kennedy from Spartanburg suddenly sat down in the middle.

We checked out from Carson-Maxwell and began the trip home through Oklahoma City, Ft. Smith, Ark., Memphis and Atlanta. We arrived back in Greenville three weeks after we started, tired but happy and with many wonderful experiences to remember.

(Editor's Note: Scout Cooper has completed requirements for the Eagle rank which will be presented to him in September. He is a member of Troop 138 and gives Scoutmaster L. C. Fick, Jr. much credit for encouraging his climb to the highest rank in Scouting.)

Clinton-Lydia In State Newspapers

People throughout the state were given an opportunity to know more about Clinton-Lydia activities during July through publicity in state newspapers.

The Greenville News ran a large picture of the league-winning Cavillettes softball team and also a picture of Clinton Campfire girls at Camp Buck Horn.

The Anderson Independent and Columbia State both ran several pictures and a news article about the successful day camp held at Lydia for Campfire Girls and Blue Birds.

NOTE OF THANKS

The family of J. Wister Owens wishes to thank their friends for their many kindnesses during their recent bereavement.

—Mrs. Annie Lawson

NEWS ITEMS AT LYDIA

(Cont'd. from Page 3)

J. L. Lanford, loom fixer in No. 1, has been promoted to second hand in No. 2, third shift. Congratulations, Jake!

The Wilbur Finchers week-ended at Fort Mill . . . Johnny Dewalt of Joanna spent a weekend with his cousin, Thomas Meeks

Congratulations to these recent birthdays: Kenneth Meeks, July 6; Susan Meeks, July 12; Dianne Patterson, July 17; Mona Cannon and Beverly Buyhardt, July 14.

Glad to have Mrs. Vistula Nodine back after a long illness.

Mrs. Thomas Chandler of Augusta visited her mother here, Mrs. Clara Milam.

Mrs. Annie Lawson spent several days with the R. L. Grants in Greenwood.

The J. H. Crowes of Cross Hill visited their daughters, Mrs. Eloise Cannon and Mrs. Sara Jenkins. Little Johnnie went home with them for a visit.

Mr. and Mrs. W. P. Thrift, the Harold Hamptons and Mrs. Marjorie Barnes visited Camp Stewart.

The Carroll Gwinns visited Chimney Rock and relatives in Charlotte and Davidson, N. C.

Attending the MYF meeting July 21 at Central Methodist Church were Joyce Mitchell, Margaret, Mrs. C. A. Gwinn and Martin.

No. 1 Spinning Spooling, 3rd

By Mrs. Jackie Williams

The Billy Snelgroves, Mrs. R. M. Sullivan and granddaughter visited the J. P. Shockleys.

Bernest Lark and family enjoyed a trip to the mountains July 20.

We welcome Gelannie Smith and Lucille Cantrell, Eva Mae Wells and Marion Smith to our department.

A happy birthday to Dorothy Hughes July 29.

Charles Hairston, who was with us a short time, is back in the Navy at Charleston.

Glad to have Jim Martin back after his illness . . . Mrs. Ed Shirley and grandson of

Seneca spent a week with her daughter, Helen Shirley.

Those enjoying out-of-town vacations included the Bill Caubles at Folly Beach, Mrs. Neal Ballew with nephew at Greenwood, the Bruce Bagwells at Batesburg, the I. H. Phipps at Charleston, Helen Shirley at Silver Springs, Fla., the Homer Fullers on a fishing trip to Santee Cooper.

Bernest Lark with the David Gables of Greenwood went to Daytona Beach, the H. W. Williams at Hendersonville.

Mrs. Faye Proctor visited Saluda, S. C. . . . the J. A. Balls of Greenville visited the H. W. Williams.

Mrs. Rosa Cole, who lived at Lydia for 29 years and now lives in Utica, N. Y., visited friends here in July. She said she was truly amazed at the many improvements in our village in one short year.

This department adds its congratulations to the fine Clinton-Lydia girls softball team. We think they are wonderful.

Cavillettes Are Still On Top

The Clinton Cavillettes continued their winning streak by winning four more games to finish the regular league season undefeated and now facing the playoffs with confidence.

The Cavillettes defeated Watts 20 to 0 July 17 and then turned down Whitnire July 21 by 23 to 12. On the 24th they played their first night game against Laurens and showed by an 18 to 9 score they could play just as well under the lights.

Next they took down Joanna July 28 by 12 to 0 in an extra inning game. League playoffs began August 4 (after our deadline). Standings in the league July 28 were as follows with wins, losses, and percentage: Clinton, 24, 0, 1.000; Joanna 14, 9, .608; Laurens 11, 12, .478; Whitnire 8, 15, .343; Watts Mills 2, 21, .086.