

THE CLOTHMAKER

Published by and for the employees of
CLINTON and LYDIA Cotton Mills
 Clinton, South Carolina

Calvin Cooper Editor

The publishers of The Clothmaker will welcome items of interest from its readers. Turn them in to your reporters or to the personnel office.

WHAT IS A BILLION?

Everyday in the newspapers and over the radio we read and hear about billions of dollars. The word "billions" is tossed around just as though we realized how much a billion really is. However, very few people except maybe a few bankers and employees at the mint or gold vaults at Fort Knox ever saw a million dollars. And \$1,000,000,000 is a thousand millions.

Sums of money like that are beyond what we can imagine. Even if we consider buying a house—probably the biggest deal the average individual ever swings—the cash involved is only a few thousands. For a billion dollars, however, you could build a row of \$10,000 houses stretching from the Atlantic to the Pacific, with each house on a 150-foot lot! As for 85 billion dollars, the amount President Truman's budget proposes to spend in the next 12 months—that's enough to pay the food and housing bills for everyone in the United States for a whole year.

If you had one of those homes on the 150-foot lot, you'd want an automobile to go with it. For a billion dollars you could buy half a million cars at 2,000 each. That's enough cars to reach, bumper to bumper, from Boston to Miami.

Let's compare these figures to education. A billion dollars would pay the costs of a four-year college education for about 140,000 students at any well-known college.

Those are ways to spend a billion bucks. How about earning that much? It would take the average Clinton-Lydia employee about 316,268 years—or 316,268 Clinton-Lydia employees one year—to earn a billion at the present wage average.

Finally, up in Washington, D. C., where they planned the spending of \$85,000,000,000 this fiscal year, there's Washington Monument stretching up 555 feet high. If you took a billion dollars in \$1,000 bills, and stacked them one on top of the other, they would make a pile of "lettuce" 110 feet higher than the monument. And \$85,000,000,000 would buy a \$10,000 mink coat for a government employee every day for 23,000 years.

That's what a billion bucks is.

HAVE A CIGAR ON-

Papers Available If You Miss Yours

Mr. and Mrs. Frank Lawson, Clinton Mill, a son, Michael Delmore. Mrs. Lawson is the former Dorothy Lawson.

Mr. and Mrs. Leon Williams, Clinton plant, a son, June 24. Mrs. Williams is a granddaughter of D. L. McGee.

Mr. and Mrs. W. G. Starnes, Clinton plant, a daughter, June 8.

Occasionally those who deliver the monthly issues of The Clothmaker to houses in the two villages accidentally miss a house or two. Should this happen to you, you may get a copy at the Lydia office or the Personnel office at Clinton Mills. Every effort is made to cover each house and duplex, but sometimes the youngsters slip up. Just bear with us and pick your copy up if you're missed.



FOURTH OF JULY at the Lydia plant included activities for every age. Shown above are a few of the youngest "scrambling for pennies." It was a day of fun for all.



By W. P. Burdette

A town or city with a high elevation is to be commended. In ancient days and even in the founding of this country, people usually sought a high spot and there located their town. Clinton seems to have forgotten that it has such a claim. Why don't we revive the slogan we once used, "The highest point on the Seaboard" (between Hamlet and Atlanta).

One of Clinton's oldest families is uniquely represented in the local National Guard battery—the Meadors. This family has in the unit 5 cousins of which there are 2 brothers and a father with his son. Non-coms are 2 sergeants, 2 corporals and only one rookie. Such loyalty deserves recognition.

Folks who just "spiel" on and on might profit by reading (and taking heed of) this card on some of the bulletin boards:

"To those who talk and talk This Proverb should appeal: The steam that blows the whistle Will never turn a wheel."

Over in Laurens they were planning a practice "atomic bomb attack" but some good lady phoned in and protested that it wasn't right to kill off a lot of innocent people just for practice!

Methods of . . .

(Cont'd. from Page 2)

mails, newspapers, magazines, etc. We advertise in those periodicals which we believe our customers regularly read, and in that way we keep our name constantly before the customers. At the same time we try to impress them with the fact that we make a high quality product and also give very good service.

In my next and concluding article of this series, I will detail for you some of the interesting office work that occurs after an order has been taken, and also further explain how the service that we give the customers reflects itself in building lasting friendships and helps our business in many ways.

It is these friendships that keep many customers on our books year in and year out, but of course I do not mean that they only buy our goods because they like the way we sell them, but the combination of the service that we give and good quality cloth is what brings them back again and again.



AN OUTSTANDING PROJECT of the Clinton Woman's Club has just been completed with the final payment made for the stage curtains at Academy Street School. The Clinton Men's Club represented by President J. E. Braswell, presented the Woman's Club, represented by President Mrs. Alice Lowe, a check for the balance due on the curtain.



BOBBY JOE GALLOWAY, 16, son of the A. G. Galloways of Clinton Mill, recently attended Boys State at Columbia. He learned the various forms of government and was elected Mayor and recreational director of his city. His sister, Mrs. Karl (Martha) Espieg, Jr., attended the first Palmetto Girls' State in 1947. Bobby was sponsored by President P. Silas Bailey.



JAMES SNIDER is a former employee of Lydia weaving and now is stationed at Tampa, Fla. He recently visited his parents, the Roy Sniders, first shift carding at Lydia.



ROGER DUNAWAY is the son of D. L. Dunaway who works in the Clinton card room No. 2, third shift. His mother, Mrs. Emma Dunaway, works on first shift spinning at Clinton. Roger is nine years old.

IMPORTANT NOTICE!

Some news and pictures have been turned in late the last two months and were left out. Please watch the bulletin boards for the monthly deadline. News must be given your reporter before that time, and in overseer's office by that time or it cannot be used.



THE YOUTH SOCIETY of Pentecostal Holiness Church is shown above, left to right, beginning with back row: Harold Meadows, P. H. Smith, Robert Hamrick, Rev. James Williams, Mrs. P. G. Smith, Roy Swayingham, Boyde Gaskins, Chester Snipes, Tommy Butler, D. W. Bagwell, Nell Canfield, Patsy Braswell, Judy Chaney, Phyllis Davis, Mrs. Chester Snipes, Claude Carroll, Alsie Wilkie, Linda Braswell, Velma Braswell, Mary Ann Malpos, Ruth Braswell, Nitia and Jan Braswell, Aline Smith, Elrene Snipes, Juanita Hamrick, Snipes baby, Bostic boy. (Picture by Fred Galloway.)