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# The GAMECOCK

SCHOLARSHIP LEADERSHIP

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## ODK Banquet

# Russell Speaks To Presidents

Federal district judge Donald S. Russell, former governor of South Carolina, United States Senator and president of USC, will speak Monday at the Omicron Delta Kappa Presidents' Banquet.

The banquet, whose purpose is to honor presidents of campus organizations, will be at 8 p.m. in the Campus Room of Capstone House.

Judge Russell, a native of Mississippi, received the Bachelor of Arts degree from USC in 1925 and the Bachelor of Laws degree in 1928.

He was a charter member of Chi Circle of Omicron Delta Kappa in 1927. He also is a member of Phi Beta Kappa.

In 1930 he became a law partner of James F. Byrnes. Judge Russell practiced law until 1942 when he went to Washington to serve with the War Department.

He served as a major in the Army in Europe until 1945, when he became assistant secretary of state for administration. He went back to law practice in 1947.

He served as president of the University from 1951 to 1957. He became governor of South Carolina in 1962 and in April, 1965, was appointed to fill the unexpired term of the late Sen. Olin D. Johnston.

In 1966 he was appointed a federal district judge and now resides in Spartanburg.

He is a member of the Boards of Trustees of Converse College in Spartanburg and Emory University in Atlanta.



# Student Legislators Take Over State Government

By MIKE ATTAWAY  
Chief Reporter

Students took over the reins of state government Wednesday night as the opening joint session of the South Carolina State Student Legislature was called to order.

SCSSL Gov. John Ellenberg welcomed delegates from the 13 participating schools; Beaufort Extension, Clemson University, The Citadel, College of Charleston, Columbia College, Converse College, Furman University, Limestone College, Newberry College, Presbyterian College, USC, Winthrop College and Wofford College to the tenth annual session.

The student legislature was organized in 1957 to "present student views on county, state and national issues through a mature, realistic, knowledgeable and orderly process," according to the SCSSL constitution.

Following the opening joint session the delegates convened for committee meetings in order to develop and present legislative bills and resolutions on current affairs to the respective houses of the student government. Bills approved by the SCSSL will be distributed to the officers and legislators of South Carolina and to other participating student legislatures in 15 states.

Officers of the 1967 session include Gov. John Ellenberg of Clemson, Lt. Gov. Bill McDougall of USC, Speaker of House Ray Chandler of The Citadel, Speaker Pro-Tem of the Senate Matt Moye of Newberry, Speaker Pro-Tem of the House David Berry of Presbyterian, Chief Justice Wayne White of Wofford, Secretary of State Gene Morehead of The Citadel, Attorney General June Blackwell of Winthrop and State Treasurer Mary Tuck of Columbia College.

The mock student government is composed of three branches on the



Staff Photo by Chief Photographer Chip Galloway

## Politicians Of The Hour

Governor of the State Student Legislature, John Ellenberg (center) confers with his Lt.-Governor Bill McDougall (left) and Speaker of the House Ray Chandler. Ellenberg, a student at Clemson University

was elected at last year's session to lead the students of the state in their mock take-over of the South Carolina state government. McDougall is a USC student and Chandler is from The Citadel.

# Winter Weekend To Feature Concert, Formal Winter Ball

The Student Union Winter Weekend beginning Dec. 8 will feature a concert, Christmas decorations and the formal Winter Ball.

The Student Union will begin its Winter Weekend celebration with a free concert at Township Auditorium Friday, Dec. 8.

Tickets to the concert, featuring the Buckingham, may be reserved at the Russell House Information Desk and will be picked up the day of the concert. Tickets for non-USC persons cost \$1.50 each.

The Glenn Miller orchestra, under the direction of Buddy DeFranco, will provide the music for the Winter Ball Saturday. Tickets to the formal ball, which is free to everyone, may be picked up at the Russell House Desk. The black tie formal will be held in the National Guard Armory on Bluff Road, which will be decorated by Display Designs of Charlotte, N. C.

Activities on Sunday will include a Christmas tree lighting at the Reflecting Pool at 6 p.m. The tree will be decorated by Student Union and will float in the center of the pool. The shrubbery around the pool will also be decorated by the Student Union.

The Hospitality Committee will provide refreshments to those attending the lighting and Santa Claus will distribute candy. Christmas caroling will follow an invocation by Dr. Lauren Brubaker, University chaplain, and a presen-

tation by the Oratorio Chorus.

The Student Union will also decorate the Russell House and will place a Christmas tree in the lobby.

The Special Events committee will sponsor the second annual dorm decoration competition with the winner being chosen Dec. 17. The winner will receive the "revolving" trophy currently held by South Tower. Any dorm winning the trophy three consecutive years will retain possession permanently.

# USC Bands And Choirs To Be In Yule Festival

A mixture of modern and traditional Christmas music will be presented by seven choirs and USC's band and orchestra at the Christmas Music Festival Dec. 5.

Guest choirs from A. C. Flora, Columbia, Eau Claire, Dreher, and Irmo High Schools will participate with the University Concert Choir and the University Oratorio Choir, both directed by Arpad Darasz.

The University Symphonic Band, directed by James W. Pritchard, will perform the first orchestral number, "Sleigh Ride," by Proko-

fieff-Walters.

Carols and a narration by Dr. Richard Uray will be followed by Bach-Cailliet's "Sheep May Safely Graze," presented by the University Orchestra under the direction of Arthur M. Fraser. Handel's "Hallelujah Chorus," performed by all the choirs and the orchestra, will conclude the program.

James Ellesworth will accompany on the piano and Judy Hamm on the harp.

The festival will be at the USC Field House from 8-9 p.m.

order of the actual state government with executive, legislative and judicial branches. Executive officers are elected by popular vote of participating delegates.

The legislature is composed of two senators from each school and one representative in the house for each 250 students enrolled in the respective college or university.

The schedule for the last two

days of the 1967 session is:

Friday, Dec. 1:  
8:30 a.m. Legislative Sessions in respective houses.

Saturday, Dec. 2:  
8:30 a.m. Legislative Sessions in the respective houses ending in a joint session and the election of officers for the coming year.  
Noon—Final adjournment.

# Author Discusses Urban Problems

Charles Abrams, recognized as America's foremost authority on urban renewal, spoke to a group of USC students on "The Implications of the Negro Ghetto for the Nation," last night.

Earlier in the day Abrams spoke on "Urbanization in the World" and "The Impact of Urbanization Upon the United States," and concluded his visit with the discussion of the Negro ghettos in America.

Abrams, the author of pioneer studies on housing and urban land problems, was nominated for a Pulitzer Prize for his articles in the New York Post exposing city, state and federal housing abuses and shortcomings. He is a member of the UN's Urban Development Advisory Committee and a former president of the National Committee against Discrimination in Housing.

He is currently chairman of the Division of Urban Planning of Columbia University and director of Columbia's new Institute of Urban Environment.

Abrams has been identified with housing and urban renewal since 1937 when, as a member of the New York City administration of Mayor Fiorello LaGuardia, he laid the groundwork for the laws and procedures for public housing in America.

He was the author of the urbanization chapter of the UN and was America's representative at the first annual conference of experts called by the United Nations in 1962 to examine the UN's role in urbanization.

Abrams' visit to the University was sponsored by the Campus Chaplains' Association in association with the Department of Geography and the Bureau of Urban and Regional Affairs.

# Sol Blatt Presents Mementoes

"To be part of this University I love so much, from this day on, makes me very proud," said Speaker Solomon Blatt of the S. C. House of Representatives as he presented the USC with mementoes of his more than 34 years of public service.

The presentation of his chair, gavel, papers and other memorabilia was Nov. 21 in South Carolina Library at the University with numerous friends and associates of Speaker Blatt present.

USC President Thomas F. Jones accepted what he referred to as "these very cherished gifts" on behalf of the University during the brief ceremony.

"The University feels great honor at accepting these symbols of a great career and we are proud to be credited with the education of this great leader," added President Jones.

Speaker Blatt is a graduate of the University and for 12 years was a member of its Board of Trustees. The University awarded him an honorary doctor of laws degree in 1962.

Except for the period 1945-51, he has been Speaker of the House more than 25 years. He has been a member of the General Assembly since 1933.

# Gamecock Awarded All-American Rating

The Gamecock has been awarded the Associated Collegiate Press All-American honor rating for the third consecutive semester.

The ranking, based on spring 1967 issues, places the newspaper among top collegiate publications in the United States.

By definition of ACP judges, All-American is "a superior rating, reserved for the top publications."

Editor-in-chief of the award-winning issues was Dick Elliott, now administrative assistant to University President Thomas F. Jones and a former aide to South Carolina Congressman William Jennings Bryan Dorn.



Elliott

# How Are Book Prices Determined?

Third in a Series  
By SALLY ZALKIN  
Asst. Managing Editor

"I'm sorry, but we're not buying that book back this semester."

"But it's brand new. I paid \$10 for it just four months ago."

Sound familiar? In less than two months, it will be book-selling time again. Will you hear this story on your books?

Why do you get back only half-price for your books? How much profit is there for the Campus Book Store in the used-book business?

And why did your new psychology book cost \$10 in the first place? How much profit did the Campus Shop make on that one?

New books in the Campus Book Store are sold at pub-

lisher's suggested list price, according to Manager William Rorie. This price represents a markup of 20 per cent, which, Rorie says, barely covers and frequently does not cover the cost of operations.

The average hardback textbook sells for \$8 to \$10, with one priced as high as \$23. If the markup is only 20 per cent, why are the prices so high?

Russell Reynolds, National Association of College Stores (NACS) general manager, says that the production costs must be considered. According to Reynolds, 25 cents of the publisher's dollar is for printing and binding. Fifteen cents goes to the author. Other costs include 10 cents for office and general expense; eight cents, selling expense; and sample copies; eight cents, editorial and general

production costs, leaving four per cent before taxes.

The store therefore gets 20 cents of the publisher's dollar. Reynolds says 20 cents of this goes for freight; 10-14 cents for salaries; 2-4 cents rent and light; and 2-4 cents miscellaneous expenses.

The Campus Shop pays all freight on books. One big problem, Rorie emphasized, is returns. Most publishers allow 20 per cent returns. Rorie explained that if the Book Store over-orders, a deficit must be made up. For this reason, the faculty book information forms are important.

The Campus Book Store's policy on used books consists of buying books back from students for 50 per cent of the price they paid and reselling the books for 75 per cent of the

original retail price. But buying and selling used books is not a cut-and-dried process, says Rorie. "So much depends on the condition of the book."

Operating on a 25 per cent margin of profit, the Book Store makes a greater profit on used books than on new books. Why then should they refuse to buy back that brand new psychology or history or English text?

"Because the profit margin is so small," Rorie explained, "we have to be precise. We try to find out what is to be used the next semester from our faculty."

The Student Government Executive Commission, presently investigating the Book Store, authorized two accounting majors to check the Campus Shop audits and book prices. They drew up a report on 25 books

selected at random and compared retail prices with invoice prices, then recorded the suggested retail price for used books from one of the large wholesale dealers and the price this company offers for books no longer in use here. The following represents their findings for two of the 25 books:

Sociology—New: invoice price, \$6.40; retail, \$8; markup, 20 per cent. Used: purchase price for books to be reused, \$4; resale, \$6; purchase price for books no longer in use, \$2.

English, Short Story—New: invoice price, \$3.60; retail, \$3.95; markup, 20 per cent. Used: purchase price for books to be reused, \$2; resale, \$2.95; purchase price for books no longer in use, 50 cents.

(Next week: Upstairs in the Campus Shop.)



Staff Photo by Elliott Borenstein

Student Peruses Books... And Prices