

Columbia's Christmas Gift Sale

\$11.98 BUYS A SUIT OR OVERCOAT FOR YOU. VALUE \$25.00

WE HAVE decided that this is the appropriate time to show our appreciation to the people of Anderson and vicinity for the splendid support that you have given us. We know you have appreciated the values and the merchandise of our concern, and it is our desire to show our thankfulness for your business.



We do not think there are many of you who have not worn a suit of Columbia's make, made to your measure for you alone, and those of you who have not, will readily be told by a friend that every claim made by THE COLUMBIA TAILORING COMPANY are facts, and that you should wear COLUMBIA CLOTHES.

WE WANT THIS SALE TO CAP THE CLIMAX. WE WANT EVERY MAN TO WEAR COLUMBIA CLOTHES, AND THEREFORE THIS WONDERFUL OFFER. EVERY CLOTH IN OUR PLACE, VALUES UP TO \$25.00, AS ABOVE STATED, WILL BE MADE TO YOUR MEASURE, JUST AS YOU WANT IT MADE FOR \$11.98, FOR SACK SUIT OR OVERCOAT, NO EXTRA CHARGES.

We guarantee the fit and workmanship of every suit or overcoat that your purchase at this price to be made in the best of style, with the best of linings, sewed throughout with silk thread, and to give you satisfaction in every detail—otherwise your money will be refunded. No cloths are being withheld in this sale. Our complete stock of WORSTEDS, CHEVIOTS, SERGES, MELTONS, KERSEYS, THIBETS, VICUNAS, UNFINISHED WORSTEDS, AND ROUGH CHEVIOTS, in colors, of GRAY, BROWN, BLUE, BLACK, GREEN, TAN, ETC., and in STRIPES, CHECKS, PLAIDS, URQUHART PLAIDS, TARTAN CHECKS, BANJO STRIPES, CHALK STRIPES, PLAIN WEAVES, ETC., are all at your disposal from which to select your suit or overcoat.

The garment that you buy from us at this sale cannot be purchased by any merchant in this city from any wholesale tailor at anywhere near the price that we are selling them to you.

ORDER YOUR SUIT OR OVERCOAT NOW! PUT YOUR CHRISTMAS MONEY TO A GOOD PURPOSE. INSTEAD OF PAYING FANCY PRICES FOR ADORNMENTS AND KNICKKNACKS, GIVE YOUR SON, OR FRIEND, EMPLOYEE OR HELP AN ORDER ON THE COLUMBIA TAILORING COMPANY FOR AN \$11.98 SUIT OR OVERCOAT, THE ACTUAL VALUE OF WHICH IS \$25.00. GIVE THEM A SUBSTANTIAL PRESENT.

Remember, that if your order with us is not what we represent it to be in every detail, that you are not obliged to accept it.

We are not philanthropists but we want to show our appreciation of your friendship and of your trade. We want to clear our stock before the first of the year of every yard of cloth and we want to keep our organization busy; extremely busy, and to attain these results we are giving you the benefit of the means.

Sale Begins on Saturday, Dec. 4, and Ends Monday, Dec. 20



The Columbia Tailoring Co.

We Are the Leading Tailors of the City

C. E. KEYS, - - - Mgr.

