

Our Fall Opening each year marks the arrival of the autumn season, when nature paints herself in all the colors of the rainbow in honor of the harvest time; so we take keen pleasure in inviting you, and all men who care, to see the great assortment of Fall and Winter apparel which we have gathered together for Men, Young Men and Boys.

FALL IS JUST AROUND THE CORNER, and we are ready for it, with much that is old in the way of fair and square dcaling, greater value giving and the sort of service a store should render in return for the confidence, and patronage with which it has been rewarded by a generous public. We combine with the old, the best of all that is new in clothes for Men and Young Men. No season in all our years of good clothes buying has brought so many pleasing innovations as now adorn this great store.

> SO HERE'S TO THE MEN who know good clothes - who are always well dressed and who are judges of fine fabrics, who appreciate the art of skilled tailoring and who observe the smail details that go to make a perfect garment. Those are the men-who will be quick to take advantage of our initial offering of the new Fall models-a collection of extremely smart styles in all the popular fabrics, including serges of standard quality.

## CONSERVATIVE SUITS

We have an unusually large assortment of new, smart styles, together with a liferal sprinkling of conservative patterns for gentlemen of more sedate tastes at prices ranging from $\$ 10$ to \$25-goud values, too.

## SUITS AT $\$ 15.00$

Say, did you ever fix up something you were proud of-something you had worked hard on to make it the best you could apt then asked some one to sec it? Well that is just the way with us and these $\$ 15.00$ suits. We are anxious to have you come and see the result of our work-our efiort to sall you the best $\$ 15.00$ suit you have ever seen. We'll meet you at the door wih a glad hand and a wetcome smile.

## yoúng mens strues

The array of English models, and other Up-to-the-Minute styles for the young college men, or young chaps about kown are snappy in every detail. At $\$ 20.00, \$ 22.50$ and $\$ 25.00$ these hand-tailored clothes are unmatchable.

