

"Does Advertising Pay?" To Be Thoroughly Tested

We are going to apply the "Acid test" to this question as it relates to our business; and to do that we propose to advertise in the Daily Intelligencer for a month or so, naming SPECIALS of Known Value at prices that mean SUBSTANTIAL SAVINGS to the Thrifty Shoppers.

Everybody knows that QUALITY is, and always has been the keynote of this grocery, so it will be unnecessary to emphasize that point—suffice it to say that at any time a purchase is not entirely satisfactory in every respect your money awaits you here.

So, we will sell the following named SPECIALS at prices named until Tuesday night next, for CASH; after that time, other SPECIALS will be announced—for CASH also. Remember please, that a SPECIAL is on sale ONLY during the time advertised at the SPECIAL price. After which time, it will revert to the regular price.

- "Three for a Quarter," meaning 3 packages of the regular 10 cent packages of the justly celebrated Sunshine crackers and cakes—the "Quality Biscuit of America," made in the Bakery of a Thousand windows. (Fifty odd different kinds) 3 for 25c
- Corby's Pullman Bread—the 19x3x4 inches—Two of which are more than equal to any five cent loaves in quantity, and which are baked in the most scientific and cleanest Bakery in the World. These loaves sell for 13 cents, or 2 for 25c regularly—Special per loaf (limit two to a customer) 10c
- 10 lb bucket of Standard make Compound Lard, regular price \$1.10—Special (limit one to a customer) 90c
- Lyles' Golden Syrup, heavy and absolutely pure syrup. This is a high grade syrup and well worth the regular price of 30 cents, Special per can 25c
- Large size No. 3 cans of whole Virginia Tomatoes, this year's pack; regular 10 cent value. Special 3 for 25c
- Selected Fish Roe (canned) very fine for breakfast! regular 20 cent value, Special 2 cans for 25c
- The celebrated Imported White Rose Ceylon Tea (comes in the Original package) Grown and packed in Ceylon. Regular price 30 cents a half pound, Special (None better at any price) 25c
- Dutch Tea Rusk (In original package) very fine and prescribed by many Physicians at per package 10c
- Domino Fancy Head Rice, in original package, per package, 10 and 25c

Among other Standard lines of QUALITY groceries, we carry the following White Rose canned goods in both fruits and vegetables. There is nothing in the canned line that surpasses this line. Heinz pickles, condiments and preserves; Beech-Nut, Pea-Nut butter; Armours, Libbys, Morris & Co. meats and canned goods; Blue Ribbon extracts; and many others whose names are synonymous with the Very Best in their lines.

Our delivery will be all that you could possibly expect: Our wagon will be "Johnny on the Spot." Now, if you care to have QUALITY groceries at a BIG SAVING watch this paper every day for our ads.

Phone 56 carry and often.

EUGENE EVERETT ELMORE

Every thing Everybody Eats

Phone 56 269 Greenville

MISSIONARY SERMON BY REV. D. W. DODGE

DELIVERED AT CENTRAL
PRESBYTERIAN CHURCH
SUNDAY

STRONG APPEAL

Compassion of Jesus for Masses
Caused New Departure in
His Ministry.

Sunday morning the Rev. D. Witherspoon Dodge, pastor of the Central Presbyterian church, delivered a very impressive missionary sermon which was well received. There was a splendid congregation present and the Rev. Dodge's sermon has been the cause of much comment.

The text is as follows and then the sermon in part:

"But when He saw the multitudes, He was moved with compassion on them, because they fainted, and were scattered abroad, as sheep having no shepherd." Matt. 9:36.

"Jesus is at a new juncture in His ministry. So far, He has been going about the cities and villages of Galilee, teaching in their synagogues, preaching the gospel of the kingdom, and healing every sickness and disease among the people (verse 35.) He has had His twelve disciples with Him, but they have not so far taken any definite part in His work; they have merely looked on while He did the work singlehanded. But now the work has become too large for Him to do alone, and He prepares the twelve for an evangelistic mission among the multitudes of the people, an account of which mission we have in the succeeding chapter.

"That which caused the new departure in the ministry of Jesus was His compassion for the masses of the people in their pathetic and neglected condition. He had begun with the synagogues, in which were the scribes, Pharisees and chief priests, foremost representatives of the existing institutions of religion. This was the proper starting point for Him as the herald of a new order, and He shows His wisdom by beginning there. If He could win the allegiance of the recognized authorities in religious affairs, He would be saved the bitter work of opposing them and the enormous task of first tearing down in order that He might again build up His kingdom. It was also loving and kind in Jesus to begin here, for as conservators of the best traditions of the past and as the representatives of the most beneficent influences of former days, they deserved some recognition from the Founder of the new and larger order which was to be built on the past.

"But His work with these leaders of religion was unsuccessful. They regarded Him as an innovator, and wanted none of His teaching. They looked upon Him as a subverter of true religion of which they were the inflexible guardians. They first became suspicious of Jesus, then they opposed Him, and finally they persecuted and kill Him. So when Jesus finds them unwilling for the new movement, and at the same time heedless of the painful misery of the common people, He turns His eyes from them, lifts them up upon the neglected multitudes, has compassion on them and sends His disciples out to minister to their needs, both physical and spiritual.

"We have in this incident the abiding type of the history of progressive movements in religion. In religion, as in everything else, people are divided into two classes, the conservatives and the progressives. The first are always content with things as they are, lovers of tradition, with their eyes turned toward the past, afraid of anything new, opposed to change of any kind; and worst of all, generally enjoying a snug comfort at the expense of the down-trodden multitudes to whom they should be ministering. The pages of history give no uncertain answer on this point. The other classes, while retaining a high regard for the past of which it is their heir, believing that every prophet has spoken for them, every prophet

dreamed for them, every artist painted for them, every law-giver promulgated the abiding principles of truth and justice for them, is at the same time ready to build upon these foundations some greater building, as these find their fulfillment in its labors. It wisely has an eye to appreciate the past, but its vision is more of the present and still more of the future.

"The churches of today are confronted with this identical situation. Our lot is cast in a new day which calls for new methods. We live in a revolutionized political world, in a changed industrial world, in a new social world. The world today is a larger world than the world of our fathers; and there is need of a larger work on the part of the church. What shall the church do? Shall it take the lead of the Pharisees? Or shall it follow its Lord? In particular, the political world of our day has corruptions about which the voice of the God of righteousness ought to be heard; the social world is infested with rottenesses that need purifying; the industrial world is guilty of injustices upon which the God of justice cannot look with complacency; and most of all, the religious world is in many ways still regarding itself only as the conservators and defenders of the past, wasting its time in an apologetic ministry, when it should take some things for granted as proven and launch out into the deep to catch the larger fish. Is not the immanent spirit of the Christ knocking at the door of the church today as the historic Jesus knocked in the days of His flesh, saying to it in the words of Jehovah of old to Moses, "Command the people that they go forward?"

"Surely if Jesus looked on the multitudes with compassion when He walked our earth, He looks on it with no less compassion today. Our world is a sight to draw His compassion. The picture which our text gives us is not a miniature picture of the world which He saw in His life; it is the conditions which His disciples are sent to the uttermost parts of the world to change and to replace with the new order of the kingdom of God. Many even of His followers, are indifferent and unconcerned about these conditions; but He has compassion on the multitudes. Others perhaps look on the multitudes with scorn and contempt; but Jesus has compassion on the multitudes. He sees that they are torn and lacerated and scattered abroad, as sheep without a shepherd that have been purged by the wolves and robbers. And Jesus has compassion on them, and desires that they should have leaders who shall bring them safely into the fold where they too can enjoy some of the fruits of civilization.

"In order that He might inspire men with a desire to save these lost sheep, Jesus set two powerful motives before them. The first, was the humanitarian motive. Just the sight of men scattered and helpless like sheep be a sufficient motive to rouse His followers to active efforts for their relief. This motive always appealed very strongly to Him, as the record tells us how He had compassion on the ignorant masses whom He taught, on the leper whom He cleansed and healed. And, it is a motive which should appeal to everyone of His followers. If any man have not His spirit, he is none of His. "Let this mind be in you," the apostle says, "which was also in Christ Jesus. The Christian man or woman whose heart Christ has touched needs no divine command to go wherever there is need in relief of it; his heart of love is as responsive to need as is the stringed instrument to the touch of the master musician. The very fact that there is ignorance, sickness, misery, spiritual destitution among the multitudes fires the true follower of Jesus Christ to go to the ends of the earth on a mission of ministry to that need.

"The other motive which Jesus presented to the minds and hearts of His followers was the divine one; He appealed to them in behalf of a proper zeal for God's glory: "The harvest is plenteous, but the laborers are few; pray ye therefore the Lord of the harvest that He send forth laborers into His harvest." The harvest is God's harvest. He has matured it in many cases without our help. He now asks of us that we have a sufficient love for Him to go out and gather in that which is ready for the picking.

"The humanitarian motive is a strong one, but it is not sufficient by itself. Experience has proved it. There has been much effort at social uplift which has been divorced from religion, and it has fallen through. Here is the weak spot in much of the socialism of our day. Being built upon none but a human basis, it inevitably degenerates into selfishness, which of course always means death. When men get God out of their thoughts and plans, time waits like the undertaker for the body of death, whose obsequies and funeral duty follow. So Jesus would have His followers to possess the upward look and the far vision stirring them by all of the motive of gratitude, love and the fear of accountability for their stewardship as they responded to His call for laborers. But when we come to realize the precious Fatherhood of our God, and look upon ourselves as co-workers with Him, we have reached the plane of the highest motive which can appeal to the human heart, and this no doubt is the motive which Jesus intended to place before us.

"Jesus went to the heart of the matter when He told His disciples to pray the Lord of the harvest to send forth laborers into His harvest. Prayer solves all of the problems of the kingdom. For one cannot pray without thereby pledging himself to do his part in the execution of the purpose for which he prays. If God's rich children were praying for the salvation of the multitudes, do you think that there would be any lack of funds with which to send the laborers who

DEMAND FOR ALFALFA SEED AFTER RAINFALL

SOMETHING OVER 3,000 POUNDS SOLD IN PAST FEW DAYS

TOTAL OF 8,000

Rough Estimates Are Made By Furman Smith, the Seedsman—Others Sales Also Good.

"Why the people have just been taking out alfalfa seed ferociously," stated Mr. Furman Smith, the seedsman, yesterday when asked about seed business since the rains of a few days ago. "You know that drought was playing havoc; the farmers could not sow their alfalfa, did not have a stand of turnips, could not plant their fall gardens and could not prepare their land for winter oats, wheat, winter cover crops, etc. They are all happy now, or seem to be, and wit hector: at 12 cents per pound everything is going good.

"Since the last rain I have sold 3,500 pounds or about 50 bushels of alfalfa seed. Before then I sold at least 5,000 pounds which makes a total of 8,000 pounds or something over 30 bushels. It generally takes about 35 pounds of seed to the acre, therefore, my sales represent an acreage of something like 230 acres. Most of these seed have been sold to farmers in Anderson county, too, although I have sold a great many in Abbeville county. I believe your estimate of approximately 200 acres in alfalfa in Anderson county tells fair, which you published in The Intelligencer a few days ago, will be about correct."

Geisberg's Potato Chips Fresh, and Crisp Daily, Phone No. 733.

are volunteering out into the harvest field of God? No; Jesus here put His finger on the weak spot in the life of His followers. They are not praying; they are "laying up their treasures on earth," and so the harvest year after year is ungarnered.

"Oh, may we see this world through the eyes of Jesus Christ, may we assume the role that He discharged, to minister and not to be ministered unto, and may we have that "heart of compassion" which the apostle prayed that the Christians in the early days might have.

"Yes--"

You are in better shape than you thought. Paint applied to your house will protect it from snow and rain that will soon be here.

We carry the largest and best stock of paint in the Piedmont to select from.

Before you buy



Anderson Paint & Color Co.
132 North Main Street.
Phone 647.

IF SKIN BREAKS OUT AND ITCHES APPLY SULPHUR

Use it like a cold cream and dry Eczema eruptions right up.

The moment you apply bold-sulphur to an itching or broken out skin, the itching stops and healing begins, says a renowned dermatologist.

This remarkable sulphur made into a thick cream effects such prompt relief, even in aggravated Eczema, that it is a never-ending source of amazement to physicians.

For many years bold-sulphur has occupied a secure position in the treatment of cutaneous eruptions by reason of its cooling, parasite-destroying properties and nothing has ever been found to take its place in relieving irritable and inflammatory affections of the skin. While not always establishing a permanent cure, yet in every instance, it immediately soothes the itching irritation and heals the Eczema right up and it is often years later before any eruption again manifests itself.

Contrary

To what some people would have you believe this is not a high-price store.

Evidence

We furnished last week—St. Mary's—Anderson's new Hospital with Sheets, Pillow Cases, White Quilts, Towels and Blankets. Quality at a reasonable price was what they wanted—we got the order.

Our Staples

Are just as particularly chosen as our high-class goods. You'll find here quite a variety of all that's new and good.

And

We'd like to have you give us a chance to fill your orders—we can do it.

New Dresses for Today

\$1.50 to \$25. New Shirt Waists for Today—\$2.50 to \$5.00.

Moore-Wilson Co

THE DAYLIGHT STORE

BUGGIES!

We are far better prepared to sell you the buggy best suited to your needs than any other dealer in the Piedmont. Why? Because of our great assortment of STANDARD makes of buggies. Look at these:

- "BABCOCK" "MOYER"
- "TYSON & JONES" "ROCK HILL"
- "NORMAN"

WAGONS

- "STUDEBAKER" "THORNHILL"
- "KENTUCKY"

Can you beat this list of High Grade Buggies and Wagons? In truth, you are bound to "fess up" that you can't.

We are selling these vehicles for either Cash, or On Terms, or we will trade them for Mules; in fact we will trade any way that suits you. If you have any mules you want to trade or sell bring them in, we will buy them outright for the Cash or we will trade Buggies, Wagons or Harness, etc., and treat you fair and square, too.

The Fretwell Co.

Dealers in Mules, Horses, Wagons, Buggies and Harness.

CHICHESTER'S PILLS
SOLD BY DRUGGISTS EVERYWHERE

AT THE BIJOU EVERY THURSDAY

CAPITOL PARK HOTEL
WASHINGTON D.C.
Opposite Capitol and Union Station
Renowned for its High Service and Low Rates.
EUROPEAN PLAN
Room per day without bath \$1.50 and up
Room per day with bath \$2.00 and up
All Rooms Outside
Booklet for the asking
W. T. KNIGHT, Manager

GRANDMA USED SAGE TEA TO DARKEN HAIR
She Mixed Sulphur with it to Restore Color, Gloss, Thickness.
Common garden sage brewed into a heavy tea with Sulphur and alcohol added, will fade gray, streaked and faded hair beautiful dark and luxuriant, remove every bit of dandruff, stop scalp itching and falling hair. Just a few applications will prove a revolution in your hair. In fading, gray or dry, scraggly and thin. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get the ready-to-use tonic, costing about 15 cents a large bottle at drug stores, known as "Wright's Sage and Sulphur Compound," thus avoiding a lot of fuss. While frizzy, gray, faded hair is not sinful, we all desire to retain our youthful appearance and attractiveness. By darkening your hair with Wright's Sage and Sulphur, no one can tell, because it does so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning all gray hairs have disappeared, and after another application or two, your hair becomes beautifully dark, glossy, soft and luxuriant.