Rain or Shine today will be a partic ularly good day to visit our

## Coat Suit Department

Opened yesterday a number of high class suits for particular shoppers
\$30, \$35 and \$40
Other Suits $\$ 10.00$ and up.

## Shoe Time

And we've some of the very prettiest styles you've seen'in
Dull Kid, Patent Leather, Bronze, etc $\$ 3.50$ to $\$ 5.00$

## Remember

Any time it rains and you need a Rain Coat or a pair of Rubbers, tell us over the 'phone or send.
Rain Coats $\$ 2.50$ to $\$ 12.50$. Rub bers 50 c to $\$ 1.00$. For Ladies and Misses.

## MooreWlilson Cos

## And Yet Some People Honestly

Believe That Newspaper Advertising Doesn't Pay.

However, Walter H. Keese \& Co. aren't of that tribe. They KNOW that the INTELLIGENCER gets results. The letter quoted herewith is only a sample of results obtained DAIL.Y by INTELLIGENCER advertisers.

Camden, S. C., Sept. 29, 1915.
Walter H. Keese \& Co.

## Your Jeweler"

$$
\text { Anderson, } \mathrm{S} \text {. }
$$

Dear Sirs: By reading an advertisement in the Anderson Intelligencer, date published Sept. 28, 1 find that you have "Friendship" rings for sale. I would be very glad to have one of these, as we haven't got them here, and am enclosing 25 cents in postage samps to get you to send me by
return mail one Gold filled link (price 25 c ) with "M. W." engraved on it.

## UCHI CALOMEL MAKES YOU SICK. DONT STAY BILOUS, CONSTIPATED



| Very truly yours, |
| :--- |

 THIRO PAMIEII TOOXY FFOOM THS COUYYY FOR CHBRITY WORK | TO SOUTHERN PAVING CON- | SUPT. SWEARINGEN CALLS | STATEMENT IS ISSUED BY |
| :---: | :---: | :---: | :---: |
| STRUCTION COMPANY, | FOR LETTER FROM MR. | SALVATION ARMY |
| CONTRACTORS | FELTON | WORKERS | CHECKS FOR $\$ 35,979$ GOOD SCHOOL YEAR APPEAL IS M ADE

Will Include the Final Payment on
Five Streets-Total Paid Out
 After having ban, Dispatcl.,
many years, Mrs. Martha hasired
years olds, years old, of this city, has had he
hatr restored to tits natural color b
a freak of nature. a freak of nature. hiair, which w
sitvery ago her white, commencod turni
brown then brown, and today it it the same the olo
it was in her yount. Mrs. Lowlo
also cutting her third set of teeth Geisberg's Potato Chips Fresh,
and Crisp Daily, Phone No. 733 SULPHUR DRIES

## UP ECZEMA AND

 STOPS ICHMN
## This old time skin healer used just Hike any



$$
\begin{gathered}
\text { Laides } \\
\text { Meal } \\
\text { Meno } \\
\text { Shoos } \\
\$ 1.50
\end{gathered}
$$

|  |  |
| :---: | :---: |

Bett Grade hick: .10c




Hate

and ind bic 10 c
Double Width Color- 5 C
ed Curtain Scrim
nat fame 20 c
nayer chat fan: 8c
minatice 25 c 5

Abe Lesser
The Dry Good King
West Side Square


Style is the expression of personality by attire and clothes that we tailor to your order reflect refined individuality at a moderate price

See our New Autumn
and Winter Woolens
and have us measure you today
$W_{\text {e guarantee satisfaction. }}$
Suits or Overcoats
$\$ 15$ to $\$ 40$

T. L. CELY CO.<br>On the Square

## GON THE GCLDIRON <br> Reach <br> Fall and Winter Sporting Goods

Unequaled in quality, and absolutely guaranteed against defects in material or work manship.

## Reach Goods Satisfy

Sullivan Hardware Company

We want to urge the farmer3 to sow grain this fall,
 gia and we don't lonow when it will be herc. The pents and diseases that beset coltion seem to be increasing and to be doing more damage every year.

If you have a good grain crop a short cotton crop does not hurt so bad. Five acres in wheat and five acres in oats to the plors, ground well prepared and well fertilized will make things easy for you nest year.

Where there is grain there will be toogs. Wheat, oats, corn and hogs and you have a mighty good grub stalke. But fertilize your grain when you plant it.

Andersoa Phosphate \& Oil Co.
Anderson, S. C.

