

A WONDERFUL NEW COUNTRY

The Treasurehouse and Wonderland of Eastern America.

A wonderful Railroad through a wonderful country. Such is the exclamation of surprise and delight with which visitors view the beauty and grandeur of the Appalachian Wonderland from trains of the Carolina, Clinchfield & Ohio Railway.

On July 1, 1915, the passenger and freight service over the Carolina, Clinchfield & Ohio Railway was inaugurated between Elkhorn City, Ky., where connection is made with the Chesapeake & Ohio Railway, and Spartanburg, S. C., where connections are made for all points in the Southeast.

This wonderful new country is bidding for men—for brains, brawn and capital—in terms of wonderful opportunity. With unlimited resources of forest, soil and mines with close proximity to the populous consuming centers of the East, South and Central West, and with its splendid and newly acquired transportation facilities, this great new country, the latest and richest addition to the wealth of the Nation, bids highest for human enterprise and endeavor.

WALHALLA AFTER NEW ENTERPRISES

M. V. Richards to Address Mass Meeting in Interest of New Concerns.

Walhalla, Aug. 12.—Mr. M. V. Richards, an industrial agent of the Southern Railway, and his assistant, Mr. Merrett, are expected to arrive in Walhalla tomorrow morning, and will attend a mass meeting of citizens of Walhalla and vicinity at the school auditorium tomorrow evening.

A Man Who is Making a Fortune in Apples.

In the current issue of Farm and Fireside, the national farm paper published at Springfield, Ohio, appears an account of a Nebraska man, who once ran a grocery store but is now making a fortune on apples. Following is an extract from the story of his achievement:

"Sixteen thousand bushels of apples have been harvested and sold at an average price of 80 cents the bushel from an 18-acre orchard owned and operated by G. F. Beavers of Ralston, Nebraska, during the last three years. The average gross receipts have averaged more than \$4,200 the year.

"Three thousand dollars was invested seven years ago in the apple orchard by Mr. Beavers, then a South Omaha groceryman. The orchard is six miles from town.

"Mr. Beavers has been selling a great many apples through his store, and his object in purchasing the orchard was to eliminate one middle-man's profit.

"There is no secret about my modest success," says Mr. Beavers. "I found out as a grocer that a large portion of the apples I was able to buy were poor specimens, and that the really good ones met with a ready sale. The certainty of good prices in a market that was never oversupplied with good apples led me to abandon the store for the fruit farm. In those four years I learned much about apple-growing that has paid me exceedingly well.

"The most important thing was spraying. By diligent pruning, cultivation and spraying I have been able to secure gross returns of \$4,200 in excess of the original cost to me."

Society

Photo 37.

Beautiful Card Party.

A beautiful social event for yesterday afternoon was the large card party given by Mrs. T. E. Howard in honor of Mrs. Alfred Aldrich of Greenwood. The whole front of the house was thrown together and was filled with the fragrance of many beautiful roses.

After the cards were laid aside a delicious sweet course was served by the hostess assisted by Mrs. John Frank, and Mrs. C. F. Ross, and little Misses Virginia Frank and Anna Julia Howard. The guests for the afternoon were: Mesdames M. L. Bonham, C. F. Ross, Frank Hall, D. A. Ledbetter, John Frank, W. W. Morrison, Anna Weston, Frank Farmer, A. S. Farmer, Alice Sykes, E. W. Taylor, B. J. Ramer, L. S. Horton, H. P. Hunter, Nannie Cross, Phelps Saseen, S. L. Prince, J. H. Godfrey, L. L. Rice, W. D. McLean, Raymond Beatty, John Anderson, Frank Reed, C. A. Gambrell, John Sadler, W. B. Valentine, H. H. Orr, Horace McGee, Earle Johnstone, K. P. Smith, J. B. DoCamp, S. N. Gilmer, Nardia Webb, Carrie Patrick, Richard Laughlin, J. C. Stripling, F. A. Carter, Misses Margaret Evans, Vina Patrick, May Jersey.

Delightful Little Picture Show Party.

Masters Thomas and Clifton McClure entertained at a charming little picture show party yesterday afternoon in honor of little Misses Mary and Frances Poore of Louisville. They were served with a delicious ice course at Atkinson's drug store after the pictures. Besides the two pretty young honor guests, their guests were Kathleen and Cleo Eisman, Roy Wilkie and Charles McClure.

For Mrs. Poore.

Mrs. Charles Poore of Louisville, Ky., was Mr. Geo. M. McClure's attractive honor guest for a little informal picture show party yesterday afternoon at the Bijou. The attraction was the Bijou, a charming little play that was fully enjoyed by the large crowds who saw it.

Mrs. Poore as Miss Glenola Cummings was formerly one of Anderson's popular young women and her many friends are giving her a very cordial welcome during her visit here. After the pictures Mrs. McClure carried her guests to Atkinson's drug store where they were served with a dainty ice course. Her guests were Mrs. Charles Poore, Mrs. Manly Watson, Mrs. Crayton Cummings of Birmingham, Mrs. Keith Prevost, Mrs. C. B. Earle, Miss Eubank Taylor, Miss Amelia Reed.

Mr. and Mrs. Mac Heard and their guests, Mrs. Mike Hoke and Miss Evelyn Hoke of Birmingham, spent Tuesday with friends in Greenville.

Mrs. W. G. Watson, Mrs. Minnie Milford, Mr. Eugene Milford and Mrs. Charles Burt and Master Charles, Jr. of Columbia left yesterday in their car for a trip to Hendersonville.

Mr. and Mrs. Fred Nardin of Ocella, Ga., arrived last night and are the guests of Mrs. W. H. Nardin and other relatives here.

Mrs. Sam Cohen and Mr. Sam Cohen of Atlanta and Miss Minnie Cohen of Elberton will spend the week-end with Mrs. Harry Geisberg.

Misses Mattie Hall and Bertha Cashin returned yesterday from Riverdale Camp where they have been spending the past few days.

Miss Alvin Scott, Miss Maudie Polk and Mr. Donald Scott of Esaley were an automobile party here yesterday. They were the guests of Miss Rosamond Burdine.

Mr. and Mrs. T. W. Wintersmith are visiting their daughter, Mrs. Frank Todd. They have been visiting their son in Pittsburg and are on their way to their home in Mobile.

Mr. and Mrs. Eugene Nardin of Atlanta are visiting Mrs. W. H. Nardin.

Miss Harriet Thompson of Madison, Ga., is visiting Mrs. Lewis Sanders on Calhoun street.

Mr. and Mrs. T. L. Cely have been spending the past week in Greenville.

Miss Lucy Johnson has returned to her home in Atlanta after a visit to Mrs. Paul Stevens.

Miss Sara Frances Stevens has returned from a visit to Mrs. B. L. Adams in Charlotte.

Mr. Robert Smith has returned to Atlanta after a visit to Mrs. Paul Stevens.

Hope is Sight. A young man with last June retained his diploma had been looking around successfully for a position, for employment and for a job. Entering an office, he asked to see the manager, and while waiting he said to the office-boy: "Do you suppose there is any opening here for a college graduate?" "Well, dere will be," was the reply. "If de boss don't see me today, I tree dollars a week tomorrow night."—Christian Register.

Change Notes. "My wife is certainly hard to please!" "She must have changed a soap since she shered you?" "She certainly has; but how did you know—when you're how did you know—when you're how did you know?"—Houston Post.

NEW ROLLER MILL STARTS AT WALHALLA

Walhalla Mill Produces Highest Quality Flour—Other Local News.

Walhalla, Aug. 12.—The West Union Roller Mills, with a capacity of forty barrels of flour a day, is now in active operation. This mill is securing customers from many sections throughout the county. The flour from this mill is of the highest quality, and owing to the increased amount of wheat grown, they will continue to have a large patronage.

The excursion on yesterday from Charleston and intermediate points brought about one hundred excursionists to Walhalla. Many of these will spend a fortnight with relatives and friends here.

Walhalla and vicinity has been visited, during the past two days, by good rains. They have proven, not only helpful to the crop, but are valuable to those who wish to prepare and plant their fall gardens.

Mrs. R. D. Wright, of Newberry, and Mrs. C. M. Corn, of Johnston, are visiting at the home of Capt. and Mrs. W. A. Strother, and among other relatives in Walhalla.

Mrs. N. L. Fant and daughters have gone to Jocassee to spend a month. Rev. and Mrs. George M. Wilcox, and children are spending a while with Mr. Wilcox's parents in Elberton, Ga.

Mrs. Chas. E. Gentry, and children of Greenville, are visiting her mother, Mrs. S. P. Dandy. Dr. John D. Verner, Jr., has returned from Woodbury, Ga., where he visited Mr. and Mrs. J. N. Strother. Jas. M. Moss.

HAROLD MACGRATH WRITES MUTUAL MASTERPIECE

"The Lure of the Mask" Makes Absorbing Film Drama—Italian Views Enchanting—Elle Jane Wilson, Harold Lockwood and Irving Cummings in Cast.

"The Lure of the Mask," a highly entertaining and charmingly photographed adaptation of Harold MacGrath's famous novel, is offered in four parts by the Mutual Film Corporation as a Mutual Masterpiece. This screen drama, with its wonderful Italian scenes, is a fitting successor to those which have preceded it in this series inaugurated to meet the growing public demand for "better motion pictures." The cast interpreting Mr. MacGrath's popular story is new to the Masterpiece series, but adequate in all respects.

Harold Lockwood appears as the hero, Jack Hilliard, and the Signorina Sonia is impersonated by the fascinating Elsie Jane Wilson, who holds so firm a place in the affections of the moving picture fans. The daredevil leading man, Irving Cummings, in this drama forsakes his usual type of part to play the villain, Prince Monte Bianco. Others who appear in minor roles are Hat Clements, Lucy Payton, Carol Holloway, William Effe, King Clark and G. E. Rainey.

With the fog swirling through the streets and rolling the evening for him, Jack Hilliard, a member of the Burgomaster club, retires to his den and sulks. As he sits before the fire he hears a voice and rushes to the window. From far off in the fog the sound comes to him and grows in volume as it approaches. A woman's voice is singing an aria from an Italian opera, but Hilliard is unable to discover her, for she has seen him first and concealed herself. The fog effect here is remarkably contrived.

Finally, by the means of advertisements and an interchange of letters, Hilliard succeeds in arranging a meeting with his lady of the fog. He has to promise to go and come from her home with his eyes blindfolded, and this he does. When he arrives at the bandage is removed from his eyes, he finds her masked, and so drinks to her health.

In Italy, amid gondola swept waters that she has left town, and which he recovers the mask by mail from Naples, his curiosity is greatly excited. He resolves to follow the signorina there when he finds that his Italian servant has decided to go home.

This servant, Giovanni, has lost a daughter, a daughter who had been betrayed by an Italian prince. Giovanni knows this prince by a scar on his cheek, the result of a dagger wound Giovanni had given him on his wedding day, and when his daughter finally dies the old man swears revenge. Together he and Hilliard set out.

In Italy, amid gondola swept waters and scenes of unrivaled beauty, they meet with various adventures. Hilliard finds his signorina only to be told by her that his quest is useless. She begs him to desert. Later he rescues her at Monte Carlo from the unwelcome attentions of the Prince Monte Bianco. Unhappily by her refusal, Hilliard calls on her at her villa and is set on by the prince, whom he disarms. Promptly the signorina interposes and tells him that the prince is her husband. Discomfited, Hilliard departs in safety.

Not so the prince. When the Italian woman leaves the grounds of his wife's estate he is pursued, stabbed and thus given a clue. The New York club man finds his servant floating over the consumption of his vengeance, and himself free to win the hand of the princess.

"The Lure of the Mask" will be shown at the Bijou theatre today.

"Doesn't that girl over there look like Helen Brown?" "I don't call that dress brown."—Yale Record.

WANTED—ISSUES OF SEMI-WEEKLY INTELLIGENCER. WE MAY BUY AND MAY SELL. BRING OR MAIL TO INTELLIGENCER OFFICE AT ONCE.

Personal

Auditor Smith is in Columbia attending a meeting of the treasurers and auditors of the state.

Mr. C. H. Taylor of Calhoun Falls was a business visitor in the city yesterday.

Mr. C. G. Sayren has gone to Columbia on a business trip.

Mr. Ben Smith, Anderson, R. F. D. was in the city yesterday.

Mr. Fred Patterson of Sandy Springs was among the visitors in the city yesterday.

Mrs. James Austin and daughter of Homes Path were visitors in Anderson yesterday.

Mr. W. E. Raysor has gone to the mountains for a few days.

Mr. V. B. Wilson has accepted a position with R. W. Tribble company.

Mr. Lucius Price of Iva was a business visitor in the city yesterday.

Mr. Amos McDonald of Iva is in the city visiting his brother, Mr. James McDonald.

Miss Lillian of Columbia is the guest of Miss Lillian Maxwell.

Real Politeness. A well-known New Yorker, now dead, who during his lifetime bore the appellation "Silent," was accustomed to employ various means to deliver himself from bores and time-wasters.

On one occasion when the New Yorker was putting in his vacation in New England there was one native so bold as to visit the taciturn man at his bungalow.

"How did you get along with him?" asked some one when the bold one replied.

"Fine!" said the visitor. "Fellows, I've often heard that that man was a silent cuss; but I want to tell you that he is one of the politest fellows I ever saw. I hadn't been sitting 'chatter' with him more'n ten minutes before he'd asked me five or six times to come and see him again!"—Lippincott's.

Nobody Loves a Fat Man. Biggins (a man of abundant girth): "The doctor said I need iron?" Badger—Internally? Biggins—What a question! How else?

Badger—I didn't know but he meant externally in the shape of a hoop or two.—Exchange.

"Happiness," declaimed the philosopher pompously, "is only the pursuit of something, not the chatching of it."

"Oh, I don't know," answered the plain citizen. "Have you ever chased the last car on a rainy day?"—Philadelphia Public Ledger.

TEN DAY RATES SEABOARD AIR LINE RAILWAY

"THE PROGRESSIVE RAILWAY OF THE SOUTH"

Table with columns: To Wilmington and Wrightsville, N. C. From Greer, S. C., etc. Rates: \$7.50, \$8.00, \$10.00, \$10.00, \$10.00, \$15.00, \$11.00, \$8.00, \$8.00, \$8.00, \$8.00, \$8.00, \$8.00.

Tickets on sale each Thursday up to and including September 2, 1915, bearing final limit to reach original starting point, returning prior to midnight of second Monday following date of sale. Extension of final return limit may be had upon payment of difference between the ten day and season rates. Call on nearest Ticket Agent for Pullman reservations, information or C. S. Compton, T. P. A., Atlanta, Ga. Fred Geisler, Ass't G. P. A., Atlanta, Ga.

Opportunity

We still have 140 acres of that beautiful Seybt Property for sale. This property is just one mile out of town. You can buy it in any size tract you wish—from 10 acres up, and from \$125.00 to \$175.00 an acre. Let us show it to you.

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